

NEW/AE ORIENTATION



NARdotRealtor



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 NATIONAL
ASSOCIATION OF
REALTORS®

POLICY SUPPORT

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POLICY SUPPORT

- *Code of Ethics*
- *Core Standards*
- *Governing Document Certification*
- *Membership Policy*
- *Professional Standards*

CODE OF ETHICS TRAINING

- *REALTORS® are required to complete Code of Ethics training every 3 years*
- *New members are required to complete new member Code of Ethics training upon application for membership*
- *The current cycle ends December 31, 2021*
- *May take online or through classroom courses provided by state or local associations*
- *Failure to meet requirement results in two month membership suspension (Jan. & Feb.) followed by termination on March 1 if requirement is still unmet*

CORE STANDARDS

- *Intended to raise the bar for REALTOR® associations and ensure high-quality service for members*
- *Can access Compliance Form throughout the year and fill as needed*
- *Your state association sets the due date. NAR's deadline is 12/31, but your state's may be earlier*
- *State associations determine whether an activity meets Core Standards*
- *Exists to make sure an association is serving its members well, not to punish associations*

GOVERNING DOCUMENT CERTIFICATION

- *Associations need to certify that their bylaws include the mandatory provisions that NAR requires to be adopted verbatim*
- *Beginning last year, we've implemented a similar process for MLS Bylaws / Rules & Regulations*
- *Associations and MLSs have 60 days from the effective date of new or amended policies to adopt them locally*
- *Governing documents only need to be recertified once mandatory provisions are amended*

MEMBERSHIP POLICY

- *Annual changes to Professional Standards, MLS Policy, or Membership Policy are posted on NAR.realtor*
- *Merger Policy, Name Change Policy, and Jurisdiction Policy, along with resources, can be found on NAR.realtor*
- *Policy team also offers “Good Sense Governance” articles to help AEs with implementing sound governance practices*

PROFESSIONAL STANDARDS

NAR.realtor offers the following:

- *Resources for understanding and filing ethics complaints and arbitration requests*
- *Resources for Professional Standards Administrators*
- *Professional Standards Training Resources and exercises*
- *Mediation resources, training, events, videos, and articles*
- *Resources for developing an ombudsman program*
- *Forms, models, templates, brochures, and scripts*
- *Information on annual mediation training*

A DEEPER DIVE INTO NAR POLICIES

ASSOCIATION MEMBERSHIP VS. MLS PARTICIPATORY RIGHTS

- *Association membership and MLS Participatory Rights are two separate things, often confused*
- *Who is a “Principal”?*
- *Association membership terminology: “Designated REALTOR® (DR)” and “licensee”*
- *MLS terminology: “Participant” and “user / subscriber”*
- *“Open MLS” vs. “Closed MLS”*

BOARD OF CHOICE

- *Allows REALTORS® to choose the board to which they want to belong on the basis of the factors they decide are most important rather than being limited by office location or jurisdictional boundaries*
- *At the same time, services of other boards are available without the necessity of holding membership in those boards*
- *How does this affect the Designated REALTOR®? How does this affect a licensee?*

PRIMARY & SECONDARY MEMBERSHIP

- *Secondary membership describes REALTORS® who hold membership in an association other than their primary association*
- *The only distinction between primary membership and secondary membership is that the dues collected in the member's primary association include the NAR portion of dues*
- *How does this affect the Designated REALTOR®? How does this affect a licensee?*

CONTACT US

- *Call 800-874-6500, extension 8399, between 8:00 a.m. and 5 p.m. CST*
- *Send e-mails any time to:
NARPolicyQuestions@nar.realtor*

THANK YOU.



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