MLS of Greater Cincinnati
COMING SOON SELLER AUTHORIZATION

*Property Address: _____ MLS # _____

As the authorized Seller(s) of the property listed above, I/we hereby authorize the listing brokerage firm to place this property in the "Coming Soon" Status of the Multiple Listing Service in accordance with, and subject to, the rules and regulations of the MLS.

The Seller(s) agrees to the following:

The Seller's listing will be entered into the MLS in the "Coming Soon" status and that the sellers are preparing the property for sale and for marketing in an "Active" Status on the Showing Start Date of: (mm/dd/yy) *_____ (less than or equal to 10 calendar days after the ***seller*** signs the listing agreement and this authorization form). The intended use of this status is to provide a vehicle for MLS participants and subscribers to notify other participants and subscribers of properties that will be made fully available for showing and purchase after preparations have been completed.

While the property is in "Coming Soon" Status, the seller and the listing broker agree to the following:

1. Listings must have a "Showing Start Date" entered in the MLS, less than or equal to (10) calendar days.
    a. The listing must become Active on the Showing Start Date. If the property is not ready on the Showing Start Date, the property must be Withdrawn in the MLS until it is ready for showings.
    b. The Showing Start Date **cannot** be changed.
    c. Days on Market calculations begin when the listing moves to an "Active" status.
    d. A property address may only be allowed in the Coming Soon Status one time with the same owner unless the property has been off-market (expired or cancelled) at least 60 calendar days.
2. A Broker may place a sign at the property during the Coming Soon period (for up to 10 calendar days) ONLY if it is entered in the MLS in the Coming Soon Status. The sign must prominently display "Coming Soon".
3. Brokers/Agents shall NOT allow showings of the property (including Open Houses, broker tours, etc.) during the Coming Soon period.
4. **Brokers/Agents shall only present offers to the seller after the listing has moved to Active status.**
5. The MLS will NOT distribute Coming Soon listings to any Broker or 3rd party syndication websites.

If you have any questions of law; it is recommended you contact your attorney.

Brokerage Authorization		**Seller(s) Authorization**	
_____		_____	
*Listing Company	Date	*Owner/Seller Signature	Date
_____		_____	
*Agent/Broker/Manager Signature	Date	*Owner/Seller Signature	Date

All Sellers must sign the form. This form must be submitted along with either the Listing Agreement or New Listing Validation paperwork to the MLS within (3) business days of the listing date or entry into the MLS as Coming Soon if it was previously being withheld.