

# SHANNON MCGAHN

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Senior Vice President of Government Affairs

NATIONAL ASSOCIATION OF REALTORS®

**LEADERSHIP  
SUMMIT**







THE  
**GOOD**  
THE  
**BAD**  
AND THE  
**UGLY**

# HILL UPDATE

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- ✓ ADVOCACY SUCCESS
- ✓ POLITICAL vs. LEGISLATIVE DYNAMICS
- ✓ LEGISLATIVE PROCESS









# THAT'S WHO WE

- Value that REALTORS® bring to communities;
- Impact of real estate on the economy and the vital role it plays for consumers; and
- Importance of property ownership in building safe communities accessible to all.







# REGULATORY AGENCY & EXECUTIVE BRANCH OUTREACH



Executive Order on Housing Affordability



Celebrating the GI Bill and 24 Millionth VA Home Loan



Support for Mark Calabria, FHFA Head





# 2020 POLITICAL vs. LEGISLATIVE DYNAMICS





**The White House,  
1/3 of the Senate,  
and all 435 House  
Seats are up for  
Election.**



# WE NEED YOU TO...



Voter Registration  
Get Out the Vote



Promote REALTOR® Party Mobile Alerts: Text  
the word REALTOR to 30644  
Participate in Calls for Action



RPAC  
President's Circle





26%

AEs are Major Investors  
(Invest \$1,000+ per year)

207 Sterling Rs

32 Crystal Rs

46 Golden Rs

6 Platinum Rs

70%

Mega and Large Board AEs and 84% of  
State AEs are Major Investors

74

President's Circle Members & 36  
are in the RPAC Hall of Fame





# LEGISLATIVE PROCESS

## *Legislative Hot Topics*



### **Flood Insurance**

Long-term reauthorization of the National Flood Insurance Program



### **GSE Reform**

Preserving access to the 30-year, fixed rate mortgage for homebuyers



### **Infrastructure**

Restoring and modernizing federal infrastructure funding





# LEGISLATIVE PROCESS

## *Legislative Hot Topics*



### Health Insurance

Expanding access to Association Health Plans



### TRIA

Reauthorization on the Terrorism Risk Insurance Act without lapse



# 2020 STRATEGIC PRIORITIES



**2020**  
**NAR**  
STRATEGIC  
PRIORITIES



## Driving Community Development

## Collaborating to Impact Housing Affordability & Supply



# THANK YOU.

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# LEADERSHIP SUMMIT

