

SUGGESTED COPY FOR FIRST-TIME HOME BUYER ASSETS



File Name: NAR_Find_An_Expert_16x9_Social_Media_IG.jpg

Suggested Copy:

While shopping online for a new home might be helpful in the short run, I can help you focus on what matters most to find you a home in a community you'll love. #ThatsWhoWeR



File Name: NAR_FTHB_Long_Term_Experts__1x1_Social_Media_IG_FB.jpg

Suggested Copy:

In an active housing market with stiff competition, I'm with you every step of the way to help negotiate the sale, navigate the buying process and prioritize your needs over my own. #ThatsWhoWeR



File Name: NAR_3ThingsToConsider_4x5-FB-IG.mp4 (video)

Suggested Copy:

I know there's a lot to consider when buying a home, and I'll provide the guidance you need throughout the process. #ThatsWhoWeR



File Name: NAR_3WaysToFindAHome_4x5-FB-IG.mp4 (video)

Suggested Copy:

I know it's possible to find a home that's right for you – even in a seller's market. #ThatsWhoWeR



File Name: NAR_3ReasonsToGetPreApproved_4x5-FG-IG.mp4 (video)

Suggested Copy:

I know the quickest way to show a seller that you're serious is by getting pre-approved. #ThatsWhoWeR



File Name: NAR_Location_1x1-Twitter.mp4 (video)

Suggested Copy:

I know there's a lot to think about when buying a home, like the neighborhood it's in.
#ThatsWhoWeR



File Name: NAR_Budget_1x1-FB-IG.mp4 (video)

Suggested Copy:

I know there's a lot to think about when buying a home, like your budget. **#ThatsWhoWeR**



File Name: NAR_MustHaves_1x1-Twitter.mp4 (video)

Suggested Copy:

I know there's a lot to think about when buying a home, like what's non-negotiable.
#ThatsWhoWeR



File Name: twwr-fb-or-ig-moving.mov (video)

Suggested Copy:

We'll find your dream home and fight for the best price. **#ThatsWhoWeR**