

Housing Point: Fair Housing Act Video-Download **FACT SHEET**

The NATIONAL ASSOCIATION OF REALTORS®, NAR Marketing Product Management group, is proud to announce the creation of our newest video download, **[Housing Point: Fair Housing Act Video-Download](#)**.

Signed into law in 1968, the federal Fair Housing Act turns 50 in 2018. As part of NAR's commemoration of this milestone, NAR has updated its video to educate real estate professionals on how to comply with the FHA, and includes vignettes that real estate professionals may encounter.



What: A new 17-minute digital download called ***Housing Point: Fair Housing Act Video-Download*** is now available and features:

- Reports covering various FHA topics including:
 - emotional support animals and the FHA in housing
 - familial status discrimination
 - sexual harassment and unlawful retaliation against those making complaints
 - how to avoid steering claims in the age of big data
 - HUD's criminal background guidance and disparate impact analysis
 - the requirements for NAR's Code of Ethics prohibiting discrimination against protected classes
- Content created by NAR's Legal Team
- Interview style format with professional host and reporter which delves into issues on each topic
- Replaces the 2006 Fair Housing DVD

Who: Target audiences for this new product:

- All NAR Members
- New Members
- National, State and Local Association staff

When: November 1, 2017.

How: The updated video is available online at www.store.realtor/fhvd as a digital download. Here are the sales and distribution details:

- Item E135-127 Non Member Price \$29.95, **Member Price \$19.95**

We've narrowed down details so you can share this information with members:

Introducing, ***Housing Point: Fair Housing Act Video-Download***, a must-have for all NAR members. Understanding and staying on top of issues related to the Fair Housing Act is more important than ever. Use this video to help you understand and stay compliant visit www.store.realtor/fhvd today!

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