





## **Proudly Announcing Our Newest Program Offering**

All-New Alfa Romeo Giulia & Stelvio Benefit

\$500 Cash Allowance - NAR Member Exclusive!

What: FCA US LLC (Fiat Chrysler Automobiles), the "Official Automobile Manufacturer of the National Association of REALTORS®", has partnered with NAR under the Association's REALTOR Benefits® Program to roll out a brand new member benefit on select Alfa Romeo vehicles. The program is the first of its kind and



includes a \$500 cash allowance on the purchase or lease of the all-new Alfa Romeo Giulia and Stelvio.

• Additional Benefits for Members: This expands the lineup of select new Chrysler, Dodge, FIAT®, Jeep® (including the Jeep Compass and Jeep Grand Cherokee), and Ram brand vehicles included in the cash allowance program.

**Who: \$500 cash allowance benefit -** NAR members; staff of national, state and local associations or board of REALTORS® located in the 50 United States, the District of Columbia and Guam; and family members of REALTORS® and staff, who reside at the same address

**How:** Be certain you receive all your benefits and view the eligibility requirements at <u>NAR.realtor/RealtorBenefits/AlfaRomeo</u> before heading to the dealer. Make sure to bring the appropriate documents, including a copy of your current-year NAR membership ID (other documents are required for association staff and family members). Quick tip: Negotiate your best price before mentioning the \$500 cash allowance.

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**GROW** YOUR BUSINESS







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We've narrowed down the details into a few key points so you can easily share the news with your members. Information is valid as of September 2017 and approved for use through 12/31/17. If interested in sharing after this date, please contact the REALTOR Benefits® Program team at 800-NAR-5233.

## Long Version

NEW from NAR's REALTOR Benefits® Program! Receive an exclusive \$500 cash allowance on purchase or lease of the all-new Alfa Romeo Giulia and Stelvio. For more details on this exclusive deal available to REALTORS®, Association staff and family members, and how to obtain the cash allowance offer, visit <u>NAR.realtor/RealtorBenefits/AlfaRomeo</u>

## Short Version NEW! NAR's REALTOR Benefits® Program offers \$500 cash allowance on purchase/lease of all-new Alfa Romeo Giulia and Stelvio <u>http://bit.ly/2wJio4N</u>

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The REALTOR Benefits® Program is the official member benefits program of the National Association of REALTORS® connecting members with savings and special offers on products and services just for REALTORS®. Current partner listing and offer details can be found at <u>NAR.realtor/RealtorBenefits</u> or follow us on <u>Facebook.</u>





