COMMERCIAL SERVICES

NAR helps you and your business thrive by providing member services and resources developed specifically for commercial real estate professionals.

ADVOCACY
www.realtor.org/political-advocacy

Federal Level:
• Annual Public Policy Priorities
• Federal Issues Tracker
• Commercial Issues & Actions Brief
• Washington Report

State & Local Levels:
• REALTOR® Party Initiatives
• RPAC
• Broker Involvement Program

RESEARCH
www.nar.realtor/commercial/research

• Commercial Real Estate International Business Trends Annual Report
• Commercial Real Estate Lending Trends Annual Report
• Commercial Real Estate Market Trends Quarterly Report
• Commercial Real Estate Outlook Quarterly Report
• Expectations and Market Realities in Real Estate Annual Report
• Local Market Assessment Case Studies

EDUCATION & NETWORKING
www.nar.realtor/commercial/edu

• Online & Classroom Courses, with and without continuing education (CE) credit
• Designations including ALC, CCIM, CIPS, CPM, CRE, & SIOR
• Local, National & International Networking Events

Continued on other side >
COMMERCIAL SERVICES

PUBLICATIONS & RESOURCES
www.nar.realtor/commercial/publications-info

- Commercial Connections Magazine
- Commercial Digest E-Newsletter
- Legal and Risk Management Resources
- NAR Library – eBooks, Journals, Audiobooks
- REALTOR® Magazine Commercial coverage
- NAR Weekly Report Commercial section
- Business Letter Templates
- Commercial Forms (through REALTOR Benefits® Program partner, zipLogix™), where licensed by state and local boards to zipLogix™
  (some fees, which are set by state and local boards, may apply)

TECH & DATA
www.nar.realtor/commercialdata

- Commercial Data & Listing Resources Guide including member discounts
- REALTORS® Property Resource (RPR®)
- realtor.com/International
- NAR REach® Technology Accelerator Companies

REALTOR BENEFITS® PROGRAM OFFERS & SAVINGS
www.nar.realtor/RealtorBenefits

- Personal Insurance
- Marketing Resources
- Electronics & Mobile Technology
- Travel & Automotive
- Technology Services
- Office Supplies & Services
- Transaction Management
- Educational Tools
- Risk Management

Stay connected to the latest updates, trends and resources available by keeping your NRDS record up to date with current contact information and your fields of business.

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