

## Commitment to Excellence Brand Usage Guide

- There are two versions of the Commitment to Excellence (C2EX) graphic: a horizontal and a stacked vertical.



- The C2EX graphic must have an appropriate area of isolation around it—allow at least 1/3 of the width of the “C”, illustrated below.



- The C2EX graphic must never be broken apart, stretched, reformatted, skewed, or manipulated in any way.
- The C2EX graphic must never be connected to or lock-up with your Association, Firm, or any other program logo or graphic.

