

## BIGGEST POLICY VICTORIES & THREATS TO REAL ESTATE: A Conversation with

### Joe Ventrone

VICE PRESIDENT // FEDERAL POLICY AND INDUSTRY RELATIONS
NATIONAL ASSOCIATION OF REALTORS®









www.ThatsWhoWeR.realtor

THAT'S WHO WE





### THAT'S WHO WE REALDS

- Value that REALTORS® bring to communities;
- Impact of real estate on the economy and the vital role it plays for consumers; and
- Importance of property ownership in building safe communities accessible to all.

### MISSION STATEMENTS

#### **ADVOCACY GROUP**

To advance public policies and candidates the support property ownership, private property rights, and the transfer of real property without undue obstacles and promote the free enterprise system. Through its committees, programs, services, and staff, REALTORS® are informed, engaged, and actively participating in supporting and promoting the values and beliefs that align with the National Association of REALTORS®.

### FEDERAL POLICY & INDUSTRY RELATIONS

To develop, implement, and advocate for federal public policies that are vital to REALTORS® and the real estate industry. Together with REALTORS® and REALTOR® associations, we seek to elevate the presence and engagement of our members in policy discourse in Washington, D.C., and across the country and to positively impact today's evolving residential and commercial real estate environment.

#### **PUBLIC POLICY**



#### Advocacy Issues A to Z

- "Active/Hot Issues" Affecting Real Estate Markets and REALTORS®
- Staff Experts

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#### **PUBLIC POLICY**



#### **POD Matrix**

- Streamlined, Focused Approach
- Merging the Legislative, Regulatory, and Industry Relations Team

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### **REALTOR®** Party



State & Local Advocacy
Operations

Community Outreach

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### **MEMBER & CONSUMER MOBILIZATION**

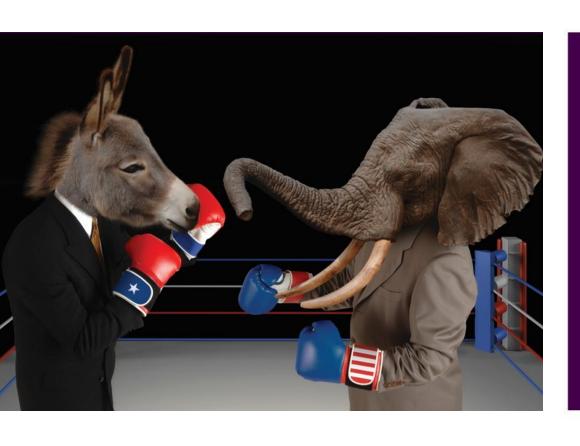


National, State, and Local Calls for Action





## FEDERAL SUCCESSES



### DIVIDED CONGRESS, LEGISLATIVE GRIDLOCK



# POLICY THREATS & SUCCESSES



# FEDERAL TAXATION SUCCESS



# QUALIFIED OPPORTUNITY ZONES



## ASSOCIATION HEALTH PLANS



# NATIONAL FLOOD INSURANCE PROGRAM



# HOUSING AFFORDABILITY & GSE REFORM



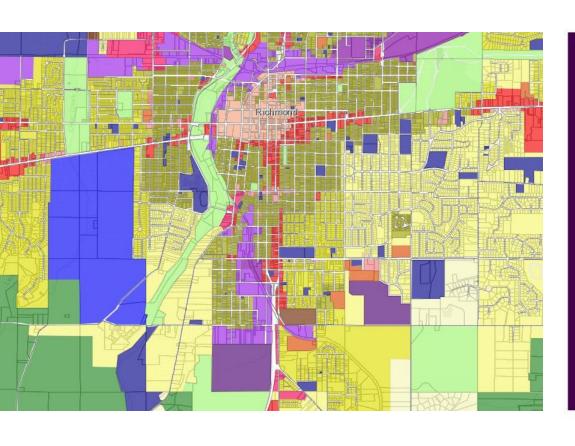
### **NEXT CHAPTERS**



### **INFRASTRUCTURE**



### CLIMATE CHANGE



## STATE & LOCAL ISSUES: ZONING



## STATE & LOCAL ISSUES: RENT CONTROL

### THANK YOU



### THAT'S WHO WE REALTOR



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