

AGENDA

CHAIR	Shad Bogany (Bellaire, TX)
COMMITTEE LIAISON	Sam DeBord (Bellevue, WA)
STAFF EXECUTIVE	Rodney Gansho (Chicago, IL)

PURPOSE

To anticipate, identify, and analyze emerging issues and trends related to cooperative real estate transactions facilitated by real estate professionals, with special emphasis on those brought about through MLSs. Develop timely, relevant proposals for optimizing the value of MLS for REALTORS® and consumers for consideration by the Multiple listing Issues and Policies Committee and the NAR Board of Directors.

THURSDAY, AUGUST 15

- 8:30 – 8:35 a.m. I. Introductions and Opening Remarks – Shad Bogany, Chair
- 8:35 – 8:40 a.m. II. Approval of Minutes (April 2019)

TECHNOLOGY

- 8:40 – 9:15 a.m. III. REach Accelerator's 2019 class - Todd Carpenter, Director, Strategic Investment, NAR; and Ashley Stinton, Senior Director, Marketing and Communications, NAR
- 9:15 – 9:35 a.m. IV. RESO Update - Real Estate Standards Organization – Sam DeBord, CEO, RESO
- 9:35 – 10:05 a.m. V. RPR Update - Jeff Young, Chief Operating Officer/General Manager, RPR
- 10:05 – 10:20 a.m. Break**

EMERGING ISSUES

- 10:20 – 11:10 a.m. VI. Legal Update – Katie Johnson, General Counsel and Chief Experience Officer, NAR
- 11:10 – 11:50 p.m. VII. Northwest MLS Rules Change – Tom HurdelBrink, President and CEO, Northwest Multiple Listing Service
- 11:50 – 12:20 p.m. VIII. Sustainable Homeownership and the MLS – Amanda Stinton, Director, Leadership and Sustainability, NAR
- 12:20 – 1:20 p.m. Lunch**

POLICY ISSUES

- 1:20 – 1:40 p.m. IX. The display of accessibility features in MLS – Fred Underwood, Director of Engagement, Diversity and Inclusion, NAR
- 1:40 – 2:25 p.m. X. CRMLS' Proposal / Advertising another broker's listing
- 2:25 – 2:55 p.m. XI. Online Groups and Private Networks / June 21, 2019 letter from attorney Lee Harris Donahue (KY)
- 2:55 – 3:25 p.m. XII. New York MLS LLC / Tenant paid compensation
- 3:25 – 3:40 p.m. Break**
- 3:40 – 4:00 p.m. XIII. Derivative works using MLS data
- 4:00 – 4:30 p.m. XIV. iBuying and "off-MLS" listing data and the affect on property valuations (appraisals, BPOs, CMAs, etc.)

AUGUST 16, Day 2*

*Note: The start time for Day 2 will be determined Thursday afternoon.

GENERAL DISCUSSION

XV. MLS Value Proposition

Please be prepared to discuss your local MLS VALUE PROPOSITION.

- a. *Is it communicated to your membership? The public?*
- b. *Are your brokers and licensees involved in assessing MLS services?*
- c. *Does the MLS survey its participants and subscribers needs?*
- d. *Are commercial needs and services adressed?*

How can NAR help MLSs understand, establish, and communicate their value proposition?

UPDATES

XVI. CMLS

XVII. MLS PAG – Rene Galicia, Director of MLS Engagement, NAR

XVIII. MLS Standards Work Group

XIX. Other Business:

a. _____

b. _____

c. _____

12:00 noon

XX. Adjournment

XXI. Roster