



AEI

YEAR-ROUND

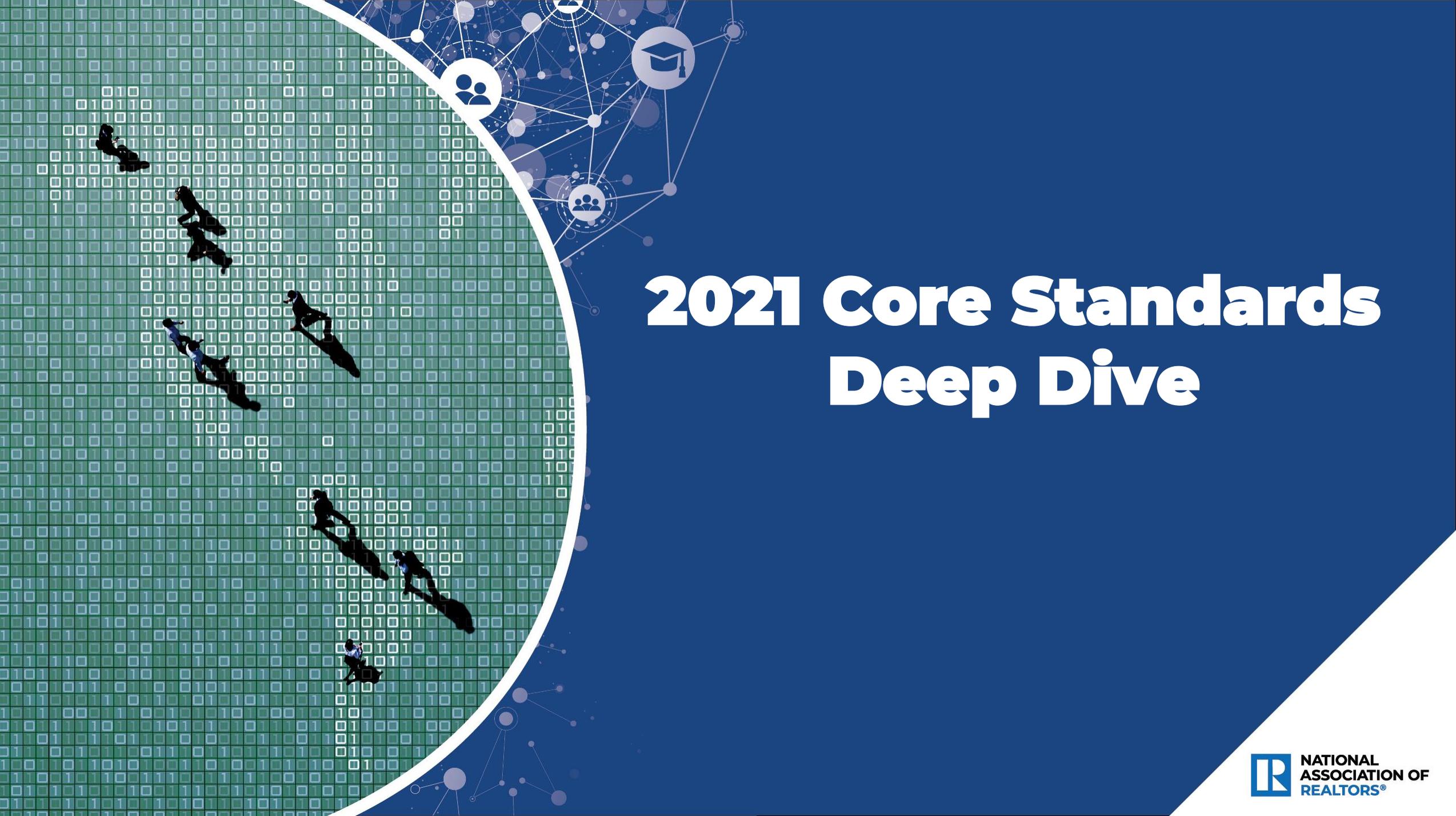
VIRTUAL SESSIONS

aei²¹
MARCH 22-24



Registration for AE Institute is open!

www.nar.realtor/AEI



2021 Core Standards Deep Dive

Today's Moderator



*Mike Valerino, RCE, CAE
Chief Operating Officer
Akron Cleveland Area REALTORS® (OH)*

Today's Panelists

Jan Marie Ennenga

Yuma Association of REALTORS® , AZ

Brendan Bailey, RCE

REALTOR® Association of Pioneer Valley, MA

Maranda DeSanto, RCE

Lake Superior Area REALTORS®, MN

Today's Panelists

Emily Horn, RCE

California Association of REALTORS®

Sharon Sample, RCE

Ohio REALTORS®

Outline

- ✓ First up we will be providing a broad overview of the changes that were approved last year. We will also be identifying resources and where to find them so that you can meet the new standards.
- ✓ Then we will discuss the Advocacy and Consumer Outreach standards. Our panelists will provide examples of how associations can meet these standards and identify what has changed with the recent modifications.
- ✓ And lastly, our panelists will discuss the tips and best practices to assist associations in their reporting process and how to simplify the completion of the certification form.

IV. Unification Efforts and Support of the REALTOR® Organization

DEI & Fair Housing

Associations must annually certify they have conducted or promoted a Diversity, Equity and Inclusion and a Fair Housing activity.

ONE SIZE DOES NOT FIT ALL

Recognizing that local associations are not the same in size, scope, and abilities, there are a variety of compliance options to allow creativity and adaptability in meeting the standard.

Additionally, the requirements can be met by conducting OR promoting DEI and Fair Housing activities. Promoting includes highlighting a different organization's or association's DEI or Fair Housing events.

COMPLIANCE EXAMPLES

This requirement can be met by completing different activities, including any of the following:

- *Conduct or promote implicit bias training (e.g., NAR's implicit bias video);*
- *Measure and assess diversity in the association membership and develop an actionable roadmap for local association DEI;*
- *Conduct or promote Fair Housing training;*
- *Conduct or promote an At Home with Diversity (AHWD®) course;*
- *Form a Diversity Committee or a Fair Housing Committee;*
- **Other DEI or Fair Housing activities.**

BONUS!

✓ *Fulfilling these requirements under IV. Unification Efforts may also fulfill a requirement under II. Advocacy (Act) or III. Consumer Outreach.*

ADVOCACY AND CONSUMER OUTREACH

DEI & Fair Housing

This section expands the items that can be used to comply with the Advocacy and Consumer Outreach standards and allows items to count in more than one area.

NOT A NEW REQUIREMENT

This addition expands the options of items that can be used to comply:

Associations may meet the existing Advocacy requirement for 'Act' under the REALTOR® Party goals and the existing Consumer Outreach 'Being the Voice for Real Estate' and 'Community Involvement and Investment' requirements through activities that demonstrate a commitment to Diversity, Equity, and Inclusion and Fair Housing.

EXAMPLE

*Association participates in/hosts
community Fair Housing event*

Can be used for Core Standards compliance with:

1. DEI/Fair Housing Requirement

AND

*2. Community Outreach **OR** Advocacy (Act)*

1 event/activity/item = 2 Standards met

IV. Unification Efforts and Support of the REALTOR® Organization

Association strategic plans must include a Diversity, Equity and Inclusion and a Fair Housing component.

EXAMPLES

“COLLABORATE AS AN ALLY TO ADVOCATE FOR DIVERSITY, EQUITY, AND INCLUSION IN REAL ESTATE”

- *Craft a formal DEI statement and ensure existing position statements are aligned with DEI.*
- *Develop a DEI scorecard to measure and track progress in key areas.*
- *Establish periodic measurement of demographic data (community and membership).*
- *Consider financing types and the potential for associated bias - (FHA, etc.)*
- *Develop programming with LGBTQ Real Estate Alliance.*

EXAMPLES *(cont.)*

- *Learn from minority REALTORS® and housing consumers about their experiences.*
- *Leverage community partnerships.*
- *Consider engaging members and the public through forums or town hall meetings on diversity in real estate.*
- *Offer education on perceptions and bias surrounding various financing types.*
- *Plan collaborative events with Realtists, Alliance, The Fair Housing Center for Rights and Research, and other DEI focused real estate and community groups.*

EXAMPLES *(cont.)*

- *Utilize governance groups to recruit more diverse volunteers and leaders.*
- *Conduct a public relations campaign to educate consumers about diversity and fair housing challenges in local real estate, and what REALTORS® are doing to help.*
- *Create a social media campaign to promote awareness and understanding related to marginalized groups.*

IV. Unification Efforts and Support of the REALTOR® Organization

Leadership Development

Associations will annually provide resources for, or access to, leadership development education and/or training for their elected REALTOR® leaders in three key areas.

VOLUNTEER LEADERSHIP DEVELOPMENT

Key Areas:

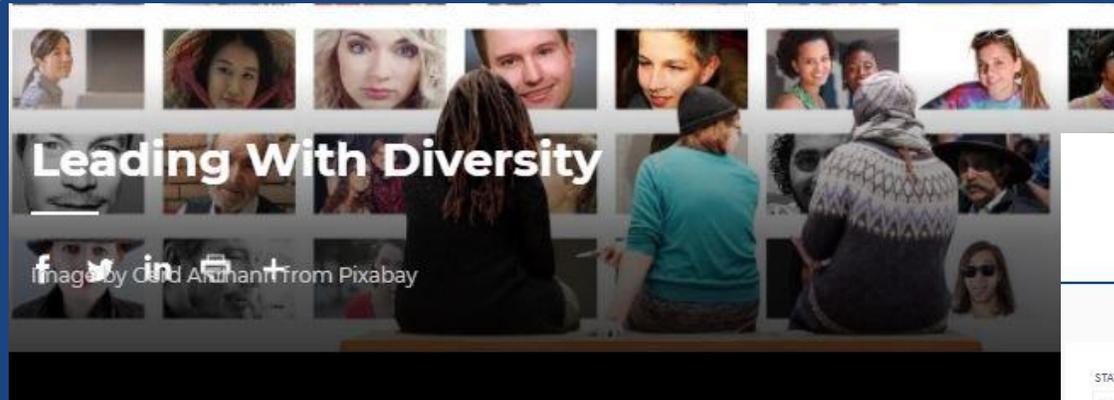
- *Assessment and encouragement of DEI;*
- *Education, understanding and awareness of the Core Standards;*
- *Understanding of the roles and responsibilities of staff and volunteer leaders as outlined in the President/Chief Staff Executive Checklist.*

RESOURCES

- *M1 Insights Dashboard (Formerly known as NRDS)*
- *NAR Website*
 - *Leading with Diversity*
 - *Manage Your Association*
 - *Events*
 - *And more...*

***Here are a few examples of
the content available to you:***

Leadership Development: DEI



Association Demographics

Dashboards Research Papers Knowledge Center

STATE ASSOCIATION LOCAL ASSOCIATION

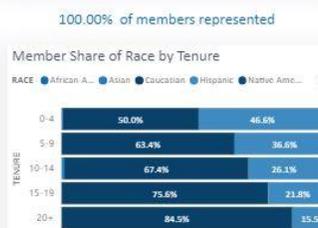
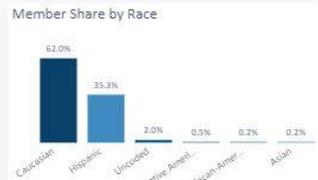
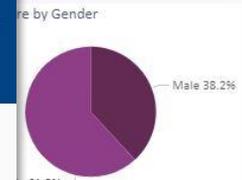
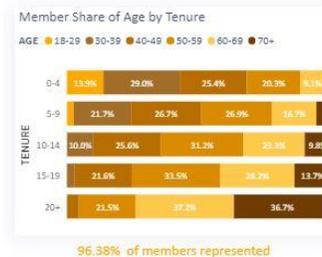
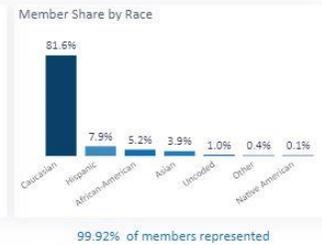
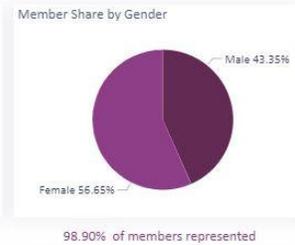
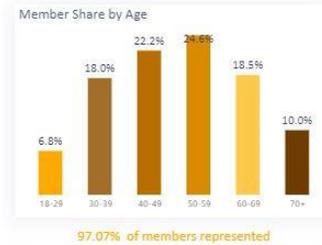


National Demographics

Dashboards Research Papers Knowledge Center

Explore NAR by Role > Association

NAR has resources and tools for your state association to help you create an association more inclusive of diverse professionals and the diversity of your market area.



Last Refreshed 1/12/2021 9:09:03 AM



Leadership Development: Core Standards

Core Standards for State and Local Associations



© Rawpixel.com

Home > Association Executives > Manage Your Association

Core Standards
Certification Form

Core Standards Criteria

Core Standards FAQs

Hearing Process

Resources & Criteria

Facilitators

See what's new with the Core Standards
2021 Certification Form will be posted here

The Core Standards are intended to raise the bar for REALTOR® associations and ensure high-quality service for members. The standards, which became effective upon approval by the NAR Board of Directors in May 2014, ensure strategic alignment with all entities of the REALTOR® association. All REALTOR® associations, as a condition of membership, are required to annually comply with a set of standards that are specific to local and state associations and commercial overlay boards.

The Core Standards are intended to raise the bar for REALTOR® associations and ensure high-quality service for members. The standards, which became effective upon approval by the NAR Board of Directors in May 2014, ensure strategic alignment with all entities of the REALTOR® association. All REALTOR® associations, as a condition of membership, are required to annually comply with a set of standards that are specific to local and state associations and commercial overlay boards.

1. Code of Ethics
2. Advocacy
3. Consumer Outreach
4. Unification Efforts and Support of the REALTOR® Organization
5. Technology
6. Financial Solvency



Leadership Development: Roles & Responsibilities

REALTORS® Excelling in Association Leadership (REAL)



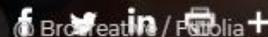
Learn the basics of volunteer leadership
through Center for REALTOR® Develop

If you're a REALTOR® looking for an intro
association, this is the course for you!

If you're an AE looking for a comprehens
have been waiting for!



Board of Directors Orientation Toolkit



Home > Association Executives > Manage You



Events

Leadership Week

V. Technology

Associations must have the ability to interact with members in a remote work environment via a virtual meeting platform.

I. Code of Ethics

Associations that administer professional standards must have the services of a certified Professional Standards Administrator



**LET'S
ROCK
AND
ROLL**

ADVOCACY

ADVOCACY: A & B

A. *Each association shall include in their dues billing a voluntary contribution for the PAC or the Political Advocacy Fund (PAF) in an amount adequate to meet any NAR established RPAC fundraising goals.*

A local association that chooses not to include a PAC or PAF contribution on their dues bills, may, in the alternative, meet this Mandatory Core Standard if they deliver to NAR the full amount of any NAR established RPAC goal contributed by whatever legal means determined to be in the best interest of the local association.

B. *Each association shall provide or distribute information and communications from NAR and the applicable state association, regarding the value of investing in and the benefits received from the individual's participation in the PAC.*



2020

RPAC

YOUR **BEST INVESTMENT**
IN **RESIDENTIAL** REAL ESTATE



ADVOCACY: B

✓ **OPENING ACT**

Include RPAC promotional materials and invest link in your next newsletter.

✓ **ROCKSTAR**

Order free RPAC Brochures from RealtorParty.Realtor and distribute them to members with an opening letter from your RPAC Chair.

✓ **LEGEND**

Host a virtual or in-person RPAC event highlighting RPAC wins, testimonials from RPAC leaders, and elected RPAC Champions explaining the value of RPAC.



ADVOCACY: C & D

C. *Each association shall demonstrate participation in NAR Calls for Action*

D. *Each local association shall demonstrate participation (if applicable) in State Calls for Action.*



TAKE ACTION

TELL CONGRESS TO RENEW THE
NATIONAL FLOOD
INSURANCE PROGRAM
BEFORE JULY 31ST



www.realtorparty.realtor/renewnfip

#RENEWNFIP
#REALTORPARTY



ADVOCACY: C.

✓ OPENING ACT

Include CFA on social media.

✓ ROCKSTAR

Email CFA with a video from your Association President on why members should care.

✓ LEGEND

Deploy a contest among brokerages for the greatest percentage of CFA participants within each brokerage. Pit rivals against rivals! WINNER TAKES ALL!!!!!!

Disclaimer: I'm exaggerating here. Please don't cause disharmony within your membership.



II. ADVOCACY: E

In addition to the requirements established in subsections A-D, each association must support the REALTOR® Party's "Vote-Act-Invest" goals, and must annually conduct at least two initiatives or activities furthering or supporting each of those three goals respectively. Commercial Overlay Boards must conduct at least one Vote and Act initiative and two Invest initiatives annually.



II. ADVOCACY: E

REALTOR® Party Resources:
<https://realtorparty.realtor/resourceguide>



The screenshot shows the landing page for REALTOR Party Resources. At the top, there is a green navigation bar with the National Association of Realtors logo on the left and the REALTOR Party logo on the right. Below the navigation bar is a large photograph of five diverse professionals (three women and two men) smiling and standing in front of a building. Overlaid on the bottom half of the photograph is a dark grey text box with white text that reads: "Implement and sustain successful advocacy and community outreach programs in your state and local REALTOR® Association." Below this text box is a green button with the text "GET STARTED". In the top right corner of the page, there are social media icons for Facebook and Twitter. On the right side of the page, there is a vertical "Feedback" button with a speech bubble icon.

REALTOR ASSOCIATION

VOTING + PIE = WIN!

Remember to vote on election day then stop by with your "I Voted" sticker for pie!

NOVEMBER 2 | 3PM TO 5PM
ASSOCIATION OFFICE



ADVOCACY: E "Vote"

✓ OPENING ACT

Include voter registration and polling locator information in your Orientation and/or newsletter.

✓ ROCKSTAR

Host a pie social on Election Day and have attendees cast ballots for the best pie

✓ LEGEND

Host NAR's Candidate Training Academy to help groom your REALTOR® Champions to be viable and successful candidates for public office.

REALTORS® & Smart Growth
on common ground

FALL 2020

RECOVERING, REBUILDING, REBALANCING



EQUITY PLANNING
HOMEOWNERSHIP
STABILIZATION
CITIZEN
ENGAGEMENT



ADVOCACY: E “Act”

✓ OPENING ACT

Mail a copy of “On Common Ground” to your local city council president with a handwritten note on an initiative of interest.

✓ ROCKSTAR

Host an in person or online Broker Involvement Program recruitment event with a Broker Involvement Grant.

✓ LEGEND

Utilize an NAR Placemaking grant to create a new public cultural arts display.

Associations can meet this requirement through activities that demonstrate a commitment to Diversity, Equity, and Inclusion and Fair Housing.

Karaoke

For RPAC!

**September 16,
2021, 6p.m.**

Join fellow Realtors for a night you won't soon forget!

Tickets \$XX

All ticket proceeds will benefit RPAC!

Karaoke Roulette!

Invest \$XXX in RPAC and force your AE, President, or Board member to sing a song of your choice.

**Merriment
abounds!**

Menu will include fabulous cocktails and delectable eats.

ADVOCACY: E. "Invest"

✓ OPENING ACT

Schedule an online RPAC Investment Drive Week.

✓ ROCKSTAR

Host an RPAC Phone Bank. Offer prizes for top performers and celebrate your members' success!

✓ LEGEND

Utilize NAR's RPAC Major Investor Event Fundraising Program and host a Karaoke Contest!



CONSUMER OUTREACH



III. CONSUMER OUTREACH: 1

Being the "Voice for Real Estate" -- promoting market statistics and/or real estate trends and issues (e.g., release through press releases, interviews, etc. of MLS statistics, local market statistics, NAR research reports, local/state analysis of NAR statistics, etc.)



III. CONSUMER OUTREACH: 1

✓ **OPENING ACT**

Email local news outlets the most recent NAR report on your region

✓ **ROCKSTAR**

Submit video vignettes of Realtor perspectives on local real estate and business opportunities to be used in the Chamber and/or Visitors' Bureau social media to consumers.

✓ **LEGEND**

Engage in bi-monthly video segments with local news outlets discussing the most NAR reports and local MLS data.



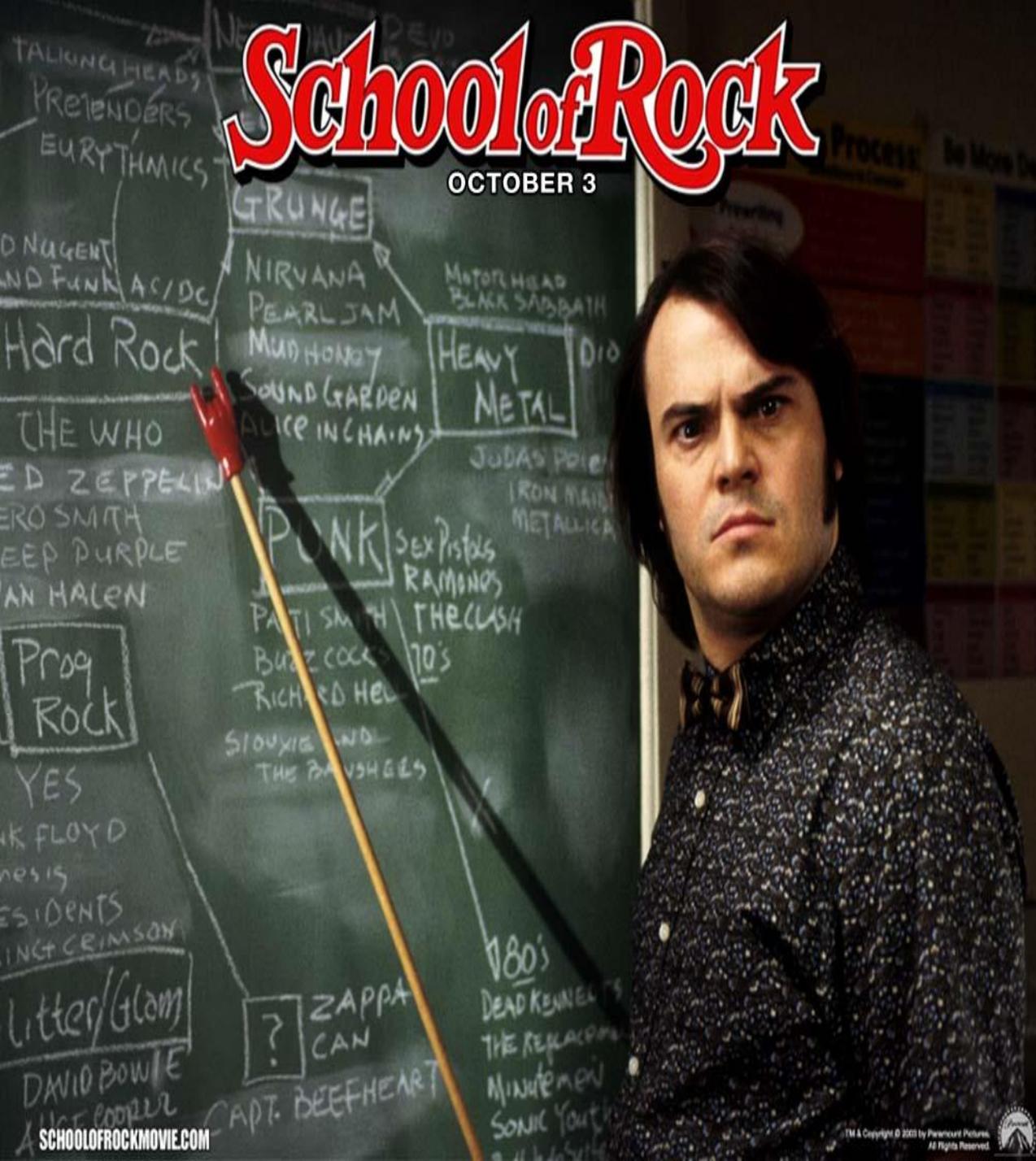
III. CONSUMER OUTREACH: 2

Community involvement and investment -- promoting the value proposition of using a REALTOR[®] and/or engaging in community activities which enhance the image of the REALTOR[®], such as organizing human resources (e.g., participating in a Habitat for Humanity build) or conducting fundraising activities to benefit local community or charitable organizations.



School of Rock

OCTOBER 3



III. CONSUMER OUTREACH 2

✓ OPENING ACT

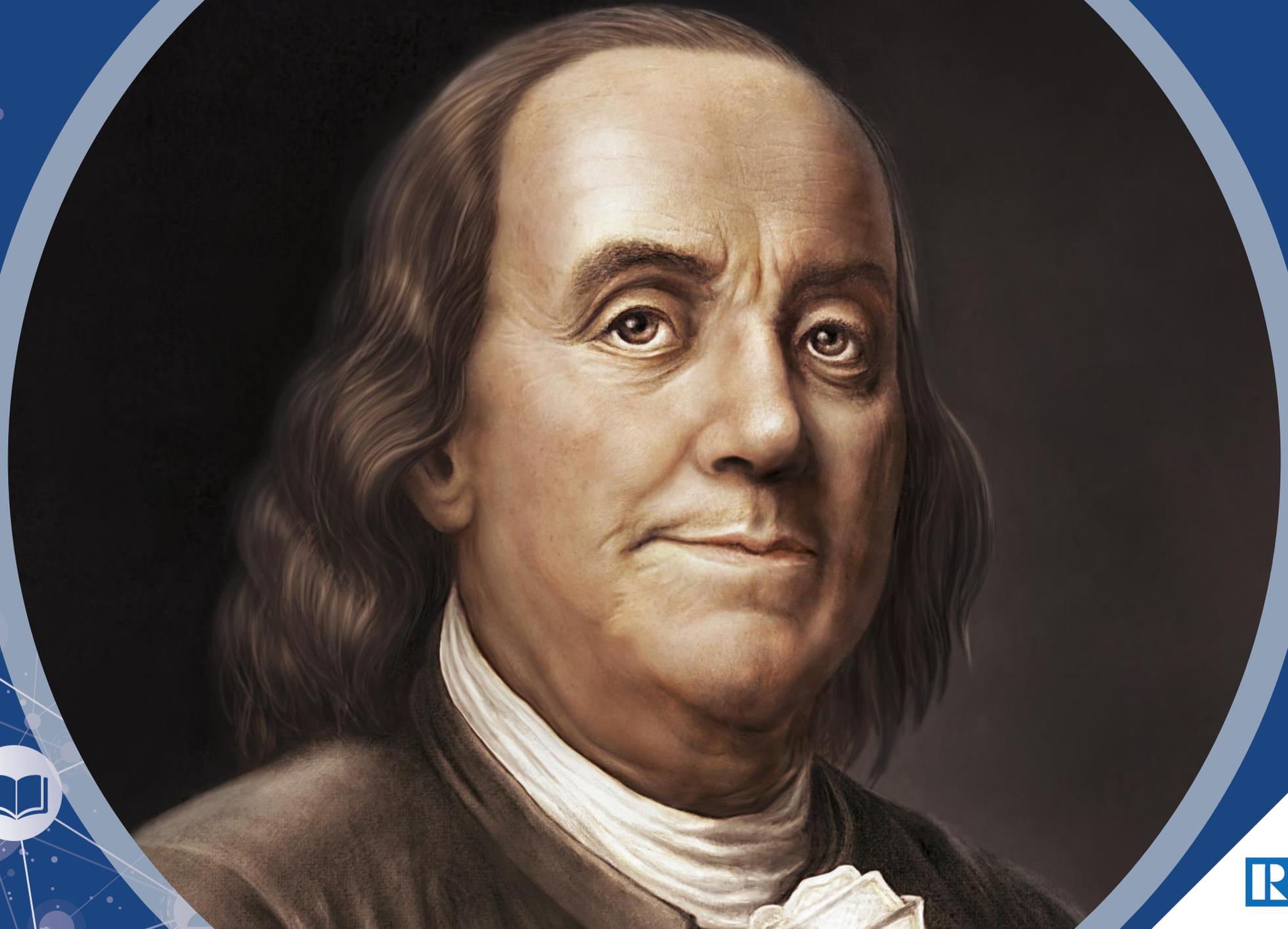
Sponsor ongoing education day put on by the Chamber or Visitors' Bureau

✓ ROCKSTAR

Submit video vignettes of REALTOR® perspectives on local real estate and business opportunities to be used in the Chamber and/or Visitors' Bureau social media to consumers.

✓ LEGEND

Hold quarterly community engagement classes, working with the Chamber or Visitors' Bureau to highlight local real estate data, growth opportunities and business investment incentives. "Blueprint [your town/area]"



THE ROAD TO COMPLIANCE

- ✓ **BE ORGANIZED**
- ✓ **KNOW THE RULES**
- ✓ **USE YOUR RESOURCES**



Core Standards for State and Local Associations



© Rawpixel.com

Home > Association Executives > Manage Your Association



Edit bookmark [X]

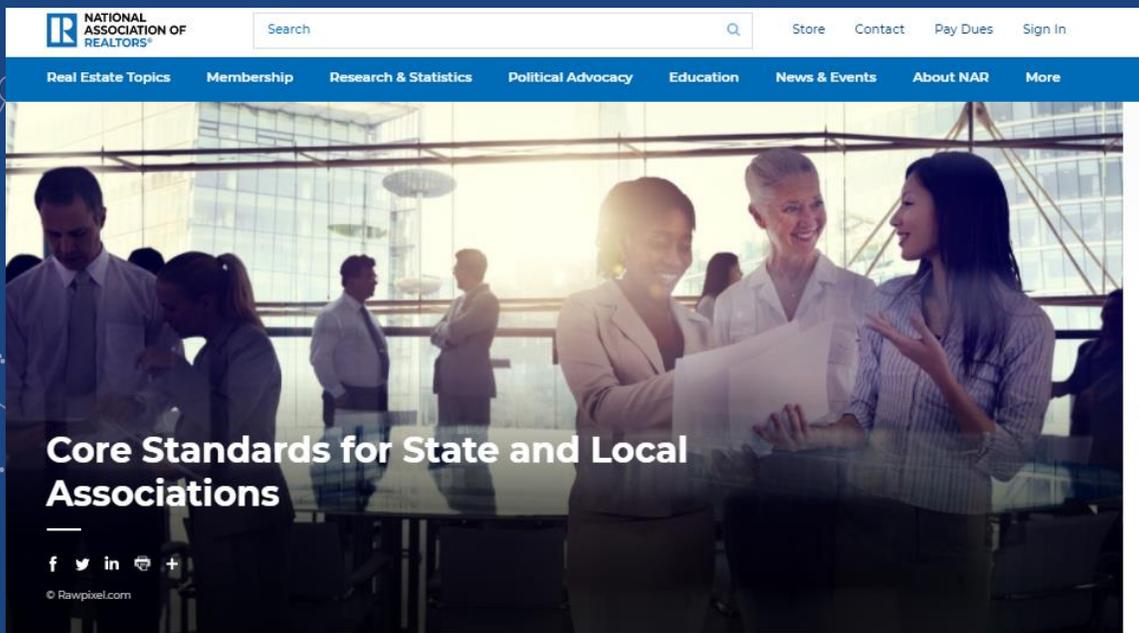
Name:

Folder:

[More...](#) [Done](#) [Remove](#)

nar.realtor/corestandards





Association Executives > M Association

Core Standards Certification Form

See what's new with the Core Standards in 2021
2021 Certification Form will be posted here by February 26.

Core Standards Criteria

Core Standards FAQs

Hearing Process

Resources & Criteria

Facilitators

The Core Standards are intended to raise the bar for REALTOR® associations and ensure high-quality service for members. The standards, which became effective upon approval by the NAR Board of Directors in May 2014, ensure strategic alignment with all entities of the REALTOR® association. All REALTOR® associations, as a condition of membership, are required to annually comply with a set of standards that are specific to local and state associations and commercial overlay boards.

1. Code of Ethics
2. Advocacy
3. Consumer Outreach

Advertisement

NATIONAL ASSOCIATION OF REALTORS®

Real Estate Topics Membership Research & Statistics Political Advocacy Education Events About NAR

NAR Organizational Alignment - Core Standards Certification Form

Association ID: 1760
Association Name: MADERA COUNTY ASSOCIATION OF REALTORS®
President: Louis Wiebe
President Elect: Rosa Maria Ochoa
Executive Officer: Beth Boren

405 North I Street, Suite C
Madera, CA 93637
Phone: (559) 673-2218
Fax: (559) 673-9050
E-Mail: maderarealtors@gmail.com

Status: In Progress

Mandatory Core Standards for Association of REALTORS®
Note: State Associations may, at their discretion, request additional documentation from local associations to confirm compliance with the Mandatory Core Standards for Associations of REALTORS®

Section I - CODE OF ETHICS

A. Core Standard:
Every association will enforce the new and continuing member Code of Ethics training requirement established in Article IV of the NAR Bylaws.

1. Does the association track member compliance with the requirement of 2.5 hours of training on the REALTOR® Code of Ethics for new and existing members.
Yes
If no, please explain how member compliance is verified.

B. Core Standard: Every association will maintain a viable professional standards process to enforce the Code of Ethics and provide arbitration and mediation as member services.
Associations must have a fully functioning professional standards committee with administrative capability to conduct the program, or must administer professional standards enforcement through a multi-board (or regional) professional standards agreement with other associations or with the state association.

2. Does the association have a professional standards committee?
Yes



2021 CS Form Available after 2/26/21

UPDATE YOUR LEADERSHIP INFO



NAR Organizational Alignment - Core Standards Certification Form

Association ID: 0808
Association Name: CALIFORNIA ASSOCIATION OF REALTORS® INC
President: David W Walsh
President Elect: Otto Catrina
Executive Officer: Joel Singer

If this is not your association leadership information, please update the information in NRDS before continuing.

State Association Dashboard

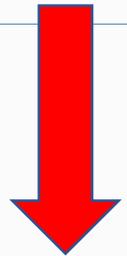
[Create, Edit or Submit new 2020 Certification Form](#)

[View submitted Core Standards Forms for Associations in your State](#)

[View Core Standards Forms for Associations in your State that are currently in progress](#)

If you are the Association Executive for additional Associations add them [here](#)

Give access to additional people in your Association - [Authorize Access](#)





HAVE A SYSTEM...AND KEEP IT SIMPLE

File Explorer ribbon: File, Home, Share, View

Clipboard: Pin to Quick access, Copy, Paste, Paste shortcut

Organize: Move to, Copy to, Delete, Rename

New: New item, Easy access, New folder

Open: Properties

Address bar: This PC > Citrix Files (S:) > Personal Folders > M Folder > Core Standards Compliance

- Quick access
- OneDrive
- This PC
- 3D Objects
- Desktop
- Documents
- Downloads
- Music

Name	Date modified
2015 Core Standards	
2016 Core Standards	
2017 Core Standards	
2018 Core Standards	
2019 Core Standards	
2020 Core Standards	
<input checked="" type="checkbox"/> 2021 Core Standards	

File Explorer ribbon: File, Home, Share, View

Clipboard: Pin to Quick access, Copy, Paste, Paste shortcut

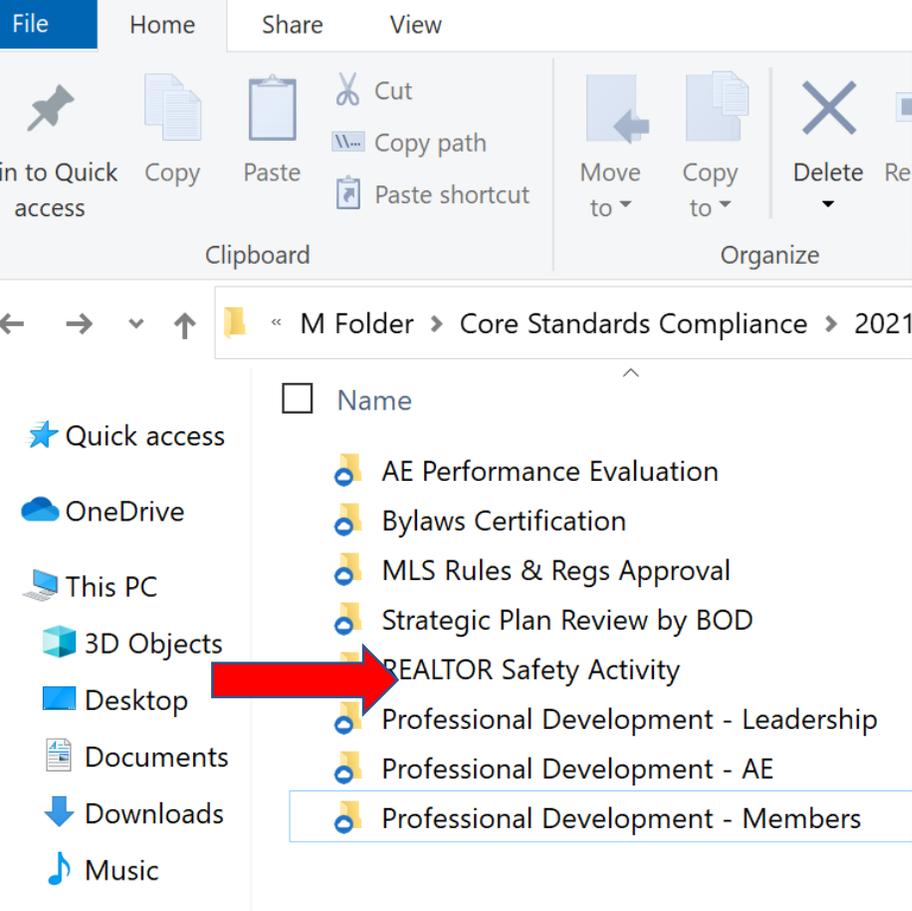
Organize: Move to, Copy to, Delete, Rename

New: New item, Easy access, New folder

Address bar: This PC > Citrix Files (S:) > Personal Folders > M Folder > Core Standards C



Name	Date modified
Code of Ethics	1/13/2021 5:34 AM
Advocacy	1/13/2021 5:35 AM
Consumer Outreach	1/13/2021 5:38 AM
Unification Efforts & Support of the REALTO...	1/13/2021 5:38 AM
Technology	1/13/2021 5:39 AM
Financial Solvency	1/13/2021 5:39 AM



Zoom Webinar on REALTOR® Safety Friday, September 11, 9am - 12pm

REALTORS® are traditionally among the most vulnerable professionals at work in the field. But the impact of the pandemic has resulted in an escalation of problems in addition to personal safety, including an increase in commercial wire fraud and occasional abusive reaction to state- or county- mandated safety requirements or precautions.

You'll hear from personal safety and cybersecurity experts and law enforcement personnel who will share

important information specifically geared to real estate professionals.

Presentation & Speakers

Introduction - N.A.R.'s 2021 President Charlie Oppler

■ **Tips on COVID liability for REALTORS®** - N.A.R. Associate Legal Counsel Deanne M. Rymarowicz

■ **Personal safety tips** - REALTOR®/NAR Director Suzi Dunkel-Soto; REALTOR®/International Speaker-Trainer Tamara

Suminski, and Yvette Lozano, Chief Program Officer with Peace Over Violence

■ **Cyber security and wire fraud** - Dylan Green, Senior DISC, IT Dept., Monterey County Sheriffs Dept.

■ Plus, law enforcement personnel and others, who will share important information specifically geared to real estate professionals.

Don't miss it, register now, or call 635-2300 for more information

ADDITIONAL ORGANIZATIONAL TIPS

- ✓ *Plan out your CS activities in the beginning of the year (i.e. contact your CPA now to schedule your 2020 review/audit!)*
- ✓ *Make sure your CS activities are in alignment with your Strategic Plan & Budget*
- ✓ *Get your Board on Board*

RECEIPTS ARE KEY



DOCUMENTATION 101

- ✓ *Example activities should include the “5 W’s” - the who/what/when/where/why*
- ✓ *Activities must occur during the current compliance cycle (Compliance Cycle = Calendar Year)*
- ✓ *Show how your association actively (not passively) engaged in the activities*
- ✓ *No “double dipping”: each activity is only counted once*

MISSING PIECES...

(DATE MISSING)

Realtors Report Sustainability Is Growing in Importance

AGENTS OF CHANGE

69%	83%
82%	59%
81%	

59% of respondents found that residential consumers were very or somewhat interested in sustainability.

builderonline.com

(DATE MISSING)

Published by [redacted] Just now

How to find exactly what you want, and how to work with the experts who'll help you get it.

HOUSELOGIC.COM

The Everything Guide to Buying Your First Home

These are the home buying steps, according to real estate professionals. One of the key steps to buying a home is selecting a mortgage...

Boost Post

Like Comment Share

Home Consumers About Member Search

Why Use a Realtor

Real Estate Terms

(DOESN'T SHOW ASSOCIATION WEBSITE, WHERE THE INFORMATION IS LOCATED OR THE CONTENT ITSELF)

THE FULL PICTURE...

Advocacy at the South Bay Association of REALTORS®

South Bay Association of REALTORS®

Home News The South Bay The REALTOR® Party

C.A.R. RED ALERT
LEADING THE WAY... IN LEGISLATIVE UPDATES

ALERT! Tell Sacramento to fix Section 8 without hurting housing providers
May 21, 2019 by David Kissinger

Urge Your Senator to Oppose Bill that Forces Landlords to Participate in Section 8! C.A.R. OPPOSES SB 329 (Mitchell) because it effectively forces ALL residential rental property owners to participate in the voluntary Section 8 housing program by entering into a legally binding contract with a government agency - the provisions of which may be extremely difficult to fulfill. SB 329 will be considered as soon as TODAY on the Senate Floor.

[Take Action Today!](#)

RECENT NEWS

- 2019 BizFed Poll: L.A. County Businesses Gloomy over Future Outlook
- Community Organizations Hosted the Housing Forum, a Conference on the Housing Crisis
- ALERT! Tell Sacramento to Vote NO on Restrictive Rent Caps and Just Cause Evictions

- ✓ Who: South Bay AOR
- ✓ What: State Call for Action
- ✓ When: May 21, 2019
- ✓ Where: AOR website
- ✓ Why: Legislative Priority

THE FULL PICTURE...

- ✓ Who: California Desert AOR
- ✓ What: Disclosures Course
- ✓ When: 2/7/20
- ✓ Where: Association Office
- ✓ Why: Professional Development for Members



EDUCATION COMMITTEE PRESENTS...

FOR MORE EDUCATION, VISIT CDARONLINE.ORG TO REGISTER OR FOR INFO



Instructor
Joel Carlson
MJC Realty



STANDARD DISCLOSURES

FOR THE SALE OF A 1 TO 4 UNIT, OWNER-OCCUPIED RESIDENTIAL PROPERTY

THIS COURSE COVERS THE SALES DISCLOSURE CHART, UPDATES ON CURRENT FORMS, FORM USE, AND ADDITIONAL C.A.R. DEDICATED INFORMATION.

- ★ TOTAL REVIEW OF SALES DISCLOSURE CHART
- ★ WHERE TO FIND "IT" AT CAR.ORG
- ★ DIFFERENCE BETWEEN RESIDENTIAL AND COMMERCIAL DISCLOSURES
- ★ FORMS TUTOR
- ★ FORMS ADVISOR
- ★ HOW THIS RELATES TO RPA-CA

FEBRUARY 7, 2020 • 1 PM TO 4 PM CHECK IN AT 12:30 PM

\$10 MEMBERS • \$20 REGION 28 MEMBERS • \$30 NON-MEMBERS
CDAR CORPORATE OFFICE • 44475 MONTEREY AVE., PALM DESERT, CA



Register online at www.CDAROnline.org | 760.346.5637



The California Desert Association of REALTORS® does not endorse the view, opinions, policies or activities of the person or entity by the use of our facility or marketing materials.

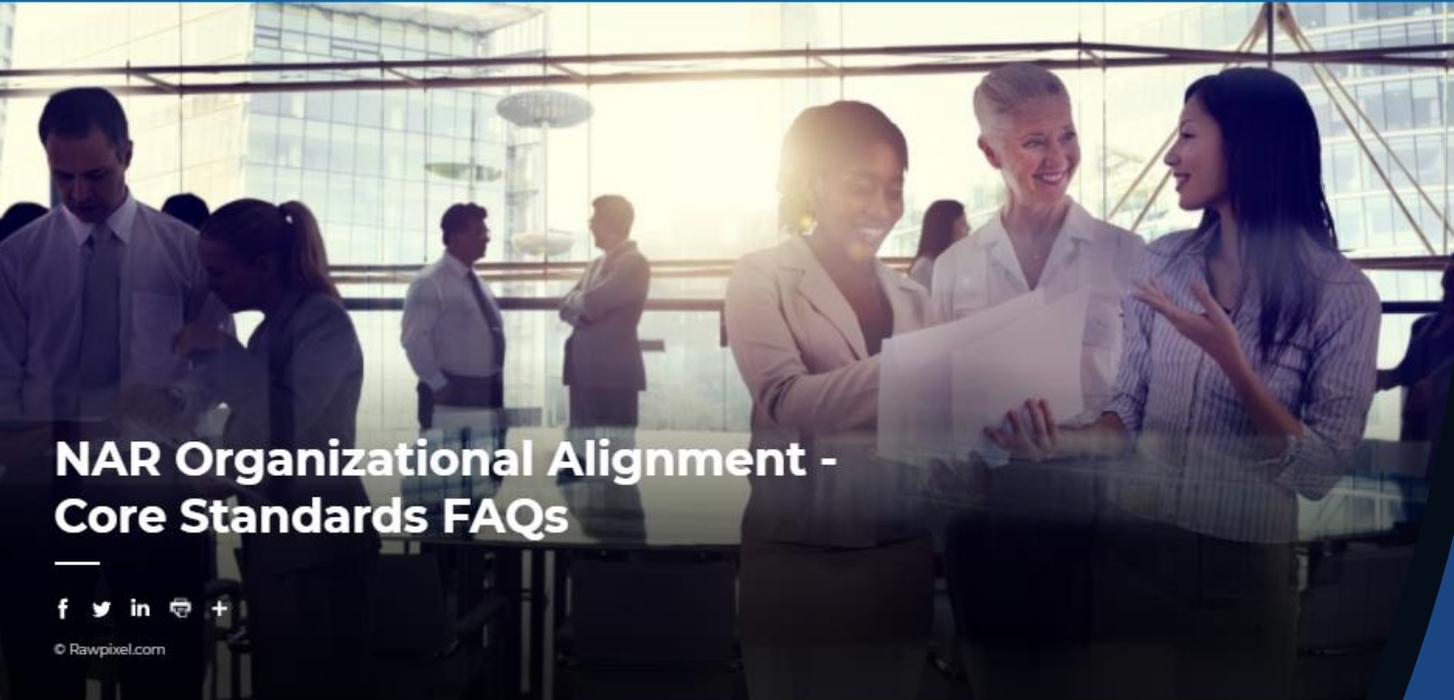
HELPFUL RESOURCES



NAR RESOURCES

***Core Standards homepage →
nar.realtor/corestandards***

- ✓ *FAQs*
- ✓ *Template Financial Policies*
- ✓ *Sample Certification Form*
- ✓ *Core Standards Checklist*
- ✓ *Explanation of program and certification process*
- ✓ *COE Training Toolkit*
- ✓ *RPAC Vote-Act-Invest Guide*
- ✓ *Dues Billing Compliance info*
- ✓ *Advocacy Strategic Plan Templates*
- ✓ *...and more!*



NAR Organizational Alignment - Core Standards FAQs



© Rawpixel.com

New FAQs for 2021 Changes to Core Standards

Home > Manage Your Association > Core Standards for State and Local Associations

Core Standards Certification Form	Originally Published: June 2014 Last Update: January 8, 2021
Core Standards Criteria	Download the Core Standards (PDF: 816 KB, updated for 2020)
Core Standards FAQs	Download the FAQs for the 2021 Changes to the Core Standards (PDF: 175.6 KB updated for 2021)
Hearing Process	
Resources & Criteria	These FAQs are provided to assist local and state REALTOR® association leaders and association executives in understanding the Organizational Alignment Core Standards program and how to comply with its requirements. Periodically, the FAQs will be enhanced and updated to address arising issues and questions. Readers are encouraged to utilize the most recent version of the FAQs.

Expand all



STATE RESOURCES

- ✓ *Identify your state Core Standards Administrator*
- ✓ *Find out what CS resources your state offers*
- ✓ *Be aware of your state's Core Standards deadline*
- ✓ *Understand your state's process for their Calls for Action*
- ✓ *Find out if your state offers a "preliminary review" of your form prior to submission*

QUESTIONS?



aei²¹
MARCH 22-24



Registration for AE Institute is open!

www.nar.realtor/AEI

THANK YOU.



NARdotRealtor



nar.realtor