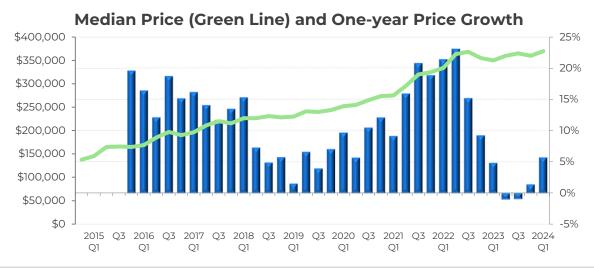


### Palm Bay-Melbourne-Titusville Area

### **Local Market Report, First Quarter 2024**

### **Today's Market...**



Local Price Trends				
Price Activity	Palm Bay	U.S.	Local Trend	
Current Median Home Price (2024 Q1)	\$370,000	\$385,100	Prices continue to grow relative to last	
1-year (4-quarter) Appreciation (2024 Q1)	5.7%	5.1%		
3-year (12-quarter) Appreciation (2024 Q1)	34.5%	21.2%	year	
3-year (12-quarter) Housing Equity Gain*	\$95,000	\$67,467	Gains in the last 3 years have extended	
7-year (28 quarters) Housing Equity Gain*	\$173,700	\$154,400	the trend of positive price growth after	
9-year (36 quarters) Housing Equity Gain*	\$224,800	\$181,700	the recession	
*Note: Equity gain reflects price appreciation only				

	Palm Bay	U.S.			
Conforming Loan Limit**	\$766,550	\$1,149,825			
FHA Loan Limit	\$498,257	\$1,149,825	Most buyers in this market have access		
Local Median to Conforming Limit Ratio	48%	/.Q0/	4.8%	not	to government-backed financing
Local Median to Comorning Limit Ratio		comparable			

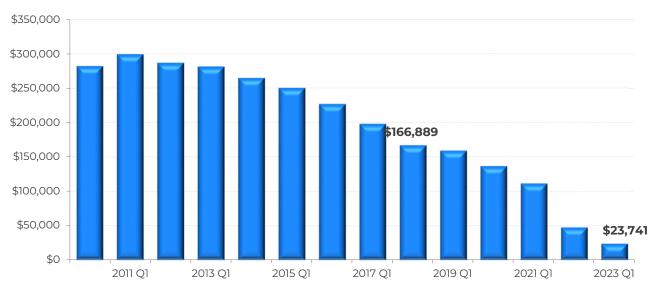
#### **Local NAR Leadership**

The Palm Bay-Melbourne-Titusville market is part of region 5 in the NAR governance system, which includes all of Georgia, Florida, Alabama, Mississippi, Virgin Islands, and Puerto Rico. The 2024 NAR Regional Vice President representing region 5 is Faron W. King.



# **Benefits of Ownership: Total Equity Appreciation**

#### **Total Equity Accrued to Owner by Year and Quarter of Purchase**



Total Equity Gained** through 2024 Q1 from quarter in which home was of purchased			
Price Activity	PalmBay	U.S.	Local Trend
1-year (4-quarter)	\$23,741	\$22,451	
3-year (12-quarter)*	\$111,384	\$86,390	Price appreciation and principle
5-year (20-quarter)*	\$159,119	\$152,868	payments in the last 3 years have
7-year (28 quarters)*	\$197,996	\$182,953	boosted total equity growth since the
9-year (36 quarters)*	\$250,308	\$217,432	recession

<sup>\*</sup>Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity



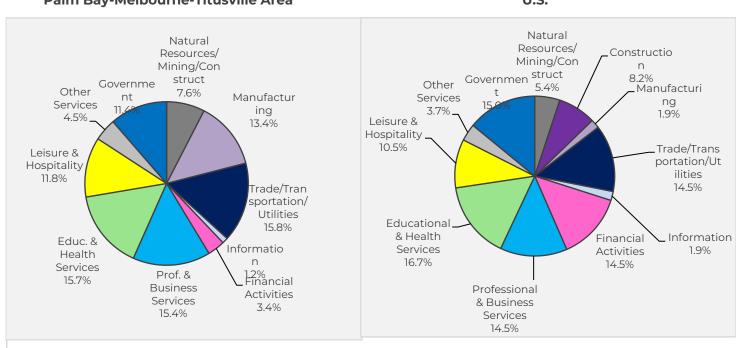
### **Drivers of Local Supply and Demand...**

Local Economic Outlook	Palm Bay	U.S.	
12-month Job Change (Mar)	4,300	Not Comparable	Employment growth has eased, but
12-month Job Change (Feb)	5,200	Not Comparable	remains positive
36-month Job Change (Mar)	19,600	Not Comparable	Unemployment has risen since the
Current Unemployment Rate (Mar)	3.4%	3.8%	same period last year, but Palm Bay's labor market has been more resilient than the national average
Year-ago Unemployment Rate	2.7%	3.5%	Local employment growth is poor and
1-year (12 month) Job Growth Rate	1.7%	2.1%	needs to improve

### **Share of Total Employment by Industry**

#### Palm Bay-Melbourne-Titusville Area

U.S.

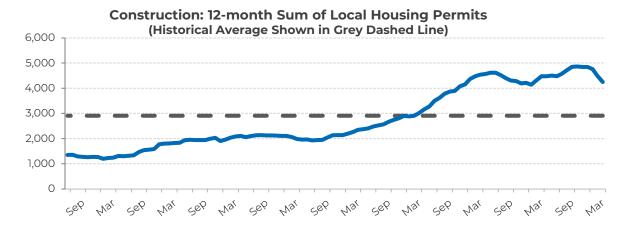


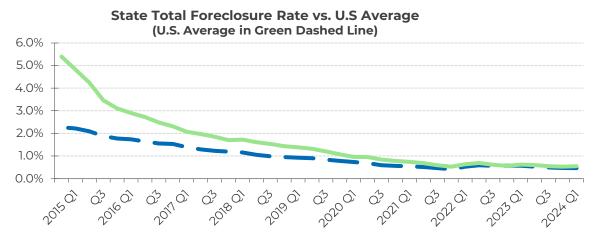
#### 12-month Employment Change by Industry (Mar - 2024) Goods Producing NA Information 100 Natural Resources/Mining/Construction 900 300 Financial Activities Natural Resources and Mining NA Prof. & Business Services -900 Construction NA Educ. & Health Services 2,000 Manufacturing 1.300 Leisure & Hospitality 500 NA Other Services 200 Service Providing Excluding Government Trade/Transportation/Utilities 500 Government 300



State Economic Activity Index	Florida	U.S.	
12-month change (2024 - Mar)	2.5%	2.9%	Florida's economy is growing, but
36-month change (2024 - Mar)	16.5%	12.9%	decelerated from last month's 2.67% change and lags the rest of the nation

New Housing Construction			
Local Fundamentals	Palm Bay	U.S.	
12-month Sum of 1-unit Building Permits through Mar	4,247	not comparable	The current level of construction is 45.8% above the long-term average
8-year average for 12-month Sum of 1-Unit Building Permits	2,912	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.
Single-Family Housing Permits (Mar) 12-month sum vs. a year ago	-5.1%	8.8%	Construction continues to decline from last year



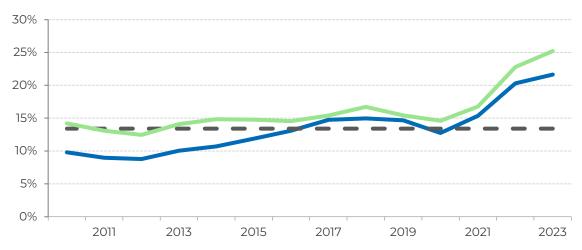


Source: Mortgage Bankers' Association



### **Affordability**

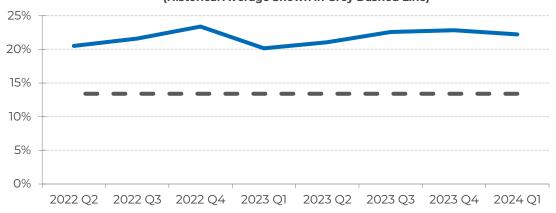
## Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Grey, U.S. Average in Green)



Monthly Mortgage Payment to Income*	Palm Bay	U.S.	
Ratio for 2023	21.6%	25.2%	Weak by local standards, but better
Ratio for 2024 Q1	22.2%	23.7%	than the fourth quarter of 2023
Historical Average	13.4%	17.0%	More affordable than most markets

<sup>\*</sup>The median family Income was included for the calculation of the mortgage payment to income ratio

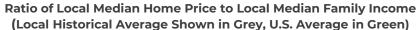
### Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Grey Dashed Line)



Median Home Price to Income*	Palm Bay	U.S.	
Ratio for 2023	3.5	4.0	The price-to-income ratio is high by
Ratio for 2024 Q1	3.6	3.8	historic standards and getting worse
Historical Average	2.9	3.4	Affordable compared to most markets

<sup>\*</sup>The median family Income was included for the calculation of the median home price to income ratio

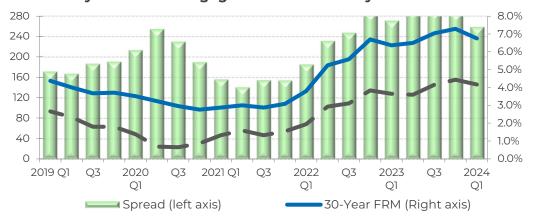






### **The Mortgage Market**





During the first quarter of the year, housing affordability improved as mortgage rates fell below 7%. Steady interest rates from the Federal Reserve helped mortgage rates to ease in the first three months of the year. Nevertheless, even with this decrease, mortgage rates continued to be higher than a year ago. According to the mortgage provider Freddie Mac, the 30-year fixed mortgage rate rose to 6.75% in the first quarter from 6.36% a year earlier.

With lower interest rates on the horizon, mortgage rates are expected to ease later this year, thereby enhancing affordability for potential homebuyers. NAR forecasts the 30-year fixed mortgage rate to average 6.5% at the last quarter of the year.



### Geographic Coverage for this Report

The Palm Bay area referred to in this report covers the geographic area of the Palm Bay-Melbourne-Titusville metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

**Brevard County** 

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/