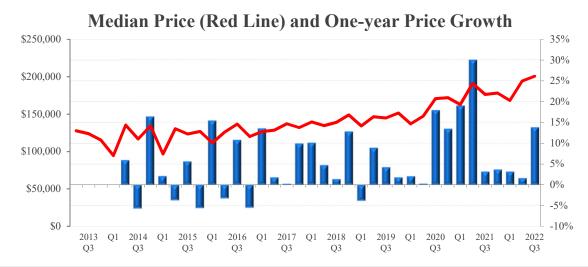


### Fond du Lac Area Local Market Report, Third Quarter 2022

### Today's Market...



Local Price Trends				
Fond du Lac	U.S.	Local Trend		
\$200,600	\$391,467			
13.8%	8.6%	Prices continue to grow relative to last year		
38.4%	41.4%			
\$55,700	\$114,567	Gains in the last 3 years have extended t		
\$77,200	\$164,133	trend of positive price growth after th		
\$76,800	\$184,600	recession		
	Fond du Lac \$200,600 13.8% 38.4% \$55,700 \$77,200	Fond du LacU.S.\$200,600\$391,46713.8%8.6%38.4%41.4%\$55,700\$114,567\$77,200\$164,133		

\*Note: Equity gain reflects price appreciation only

	Fond du Lac	U.S.		
Conforming Loan Limit**	\$726,200	\$1,089,300	Most huvers in this market have access to	
FHA Loan Limit	\$472,030	\$1,089,300	Most buyers in this market have access	
Local Median to Conforming Limit Ratio	28%	not comparable	government-backed financing	
Note: limits are current and include the changes made on January 1st 2023				

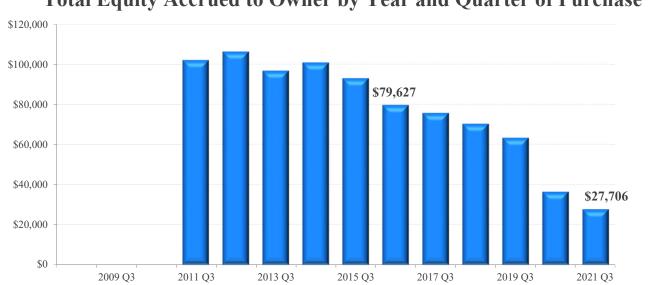
Note: limits are current and include the changes made on January 1st 2023.

#### Local NAR Leadership

The Fond du Lac market is part of region 7 in the NAR governance system, which includes all of Indiana, Illinois, and Wisconsin. The 2022 NAR Regional Vice President representing region 7 is Ed Neaves.



# **Benefits of Ownership: Total Equity Appreciation**



Total Equity	Accrued 1	to Owner by	Year and (	Quarter of Purchase
I otal Equity	1 Icci ucu	to omner by		Zuarter of raremase

Total Equity Gained** through 2022 Q3 from quarter in which home was of purchased				
Price Activity	Fond du Lac	U.S.	Local Trend	
1-year (4-quarter)	\$27,706	\$38,029		
3-year (12-quarter)*	\$63,347	\$129,179		
5-year (20-quarter)*	\$75,616	\$160,886	Price appreciation and principle payment in the last 3 years have boosted total equit growth since the recession	
7-year (28 quarters)*	\$92,947	\$193,144		
9-year (36 quarters)*	\$96,681	\$217,820		

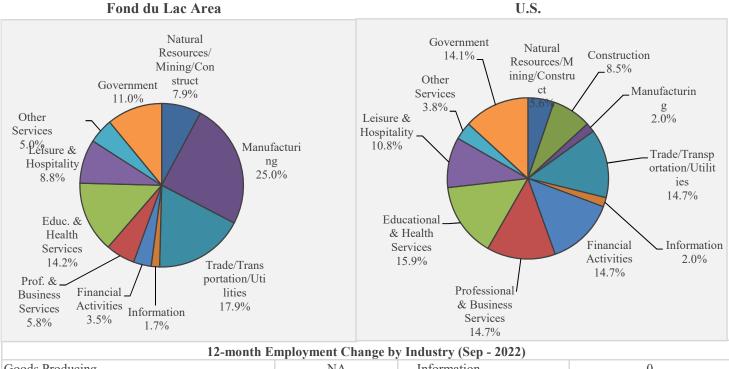
\*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

# **Drivers of Local Supply and Demand...**



Local Economic Outlook	Fond du Lac	U.S.		
12-month Job Change (Sep)	800	Not Comparable	Employment has held up and is on an	
12-month Job Change (Aug)	500	Not Comparable	upward trend	
36-month Job Change (Sep)	-800	Not Comparable	Unemployment has risen since the same period last year, but Fond du Lac's labor	
Current Unemployment Rate (Sep)	2.8%	3.5%	market has been more resilient than the national average	
Year-ago Unemployment Rate	2.5%	4.7%	Local employment growth is poor and	
1-year (12 month) Job Growth Rate	1.7%	4.3%	needs to improve	

### Share of Total Employment by Industry

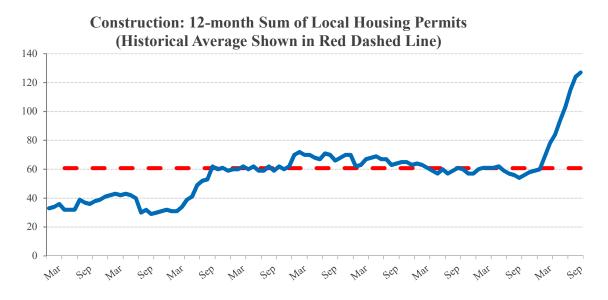


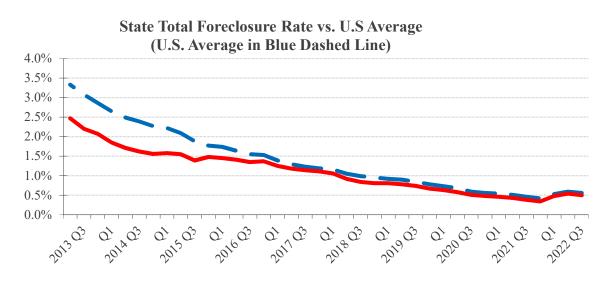
12-month Employment Change by Industry (Sep - 2022)					
Goods Producing	NA	Information	0		
Natural Resources/Mining/Construction	100	Financial Activities	0		
Natural Resources and Mining	NA	Prof. & Business Services	0		
Construction	NA	Educ. & Health Services	-200		
Manufacturing	600	Leisure & Hospitality	-100		
Service Providing Excluding Government	NA	Other Services	0		
Trade/Transportation/Utilities	200	Government	-100		

State Economic Activity Index	Wisconsin	U.S.	
12-month change (2022 - Sep)	2.8%	4.9%	Wisconsin's economy is growing, but decelerated from last month's 3.04% change
36-month change (2022 - Sep)	4.8%	5.2%	and lags the rest of the nation



New Housing Construction				
Local Fundamentals	Fond du Lac	U.S.		
12-month Sum of 1-unit Building Permits through Sep	127	not comparable	The current level of construction is 109.0% above the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	61	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.	
Single-Family Housing Permits (Sep) 12-month sum vs. a year ago	135.2%	-7.7%	Construction is on the rise relative to last year, suggesting that the local inventory has stabilized	





Source: Mortgage Bankers' Association



## Affordability



Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)

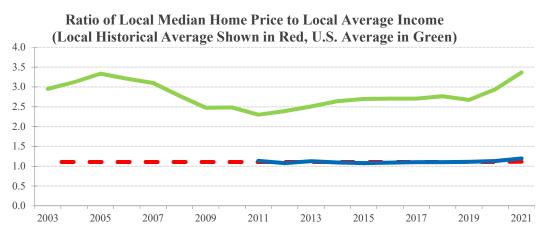
Monthly Mortgage Payment to Income	Fond du Lac	U.S.		
Ratio for 2021	6.0%	16.9%	Weak by local standards and could weig	
Ratio for 2022 Q3	9.4%	24.4%	on demand	
Historical Average	6.3%	18.1%	More affordable than most markets	

### Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)

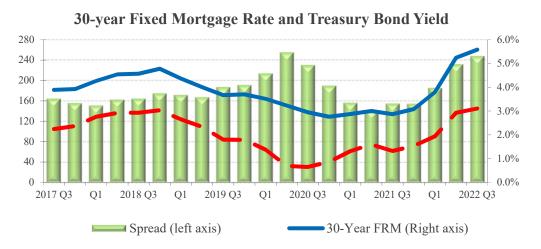


Median Home Price to Income	Fond du Lac	U.S.	
Ratio for 2021	1.2	3.4	The price-to-income ratio is high by historic
Ratio for 2022 Q3	1.4	3.6	standards and getting worse
Historical Average	1.1	2.7	Affordable compared to most markets





### The Mortgage Market



Mortgage rates continued their upward trek in the third quarter of the year. Due to elevated inflation, the Federal Reserve raised twice its short-term interest rates by 75 basis points each time. While both rising inflation and higher interest rates typically move up mortgage rates, the 30-year fixed mortgage rate surpassed the 6.5 percent threshold moving closer to 7 percent. According to the mortgage finance provider Freddie Mac, the 30-year fixed mortgage rate rose to 5.6 percent in Q3 2022 from 2.9 percent a year earlier. As long as inflation remains elevated, mortgage rates will continue to rise. NAR forecasts the 30-year fixed mortgage rate to average 6.5 percent at the end of the year.



## Geographic Coverage for this Report

The Fond du Lac area referred to in this report covers the geographic area of the Fond du Lac metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Fond du Lac County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/