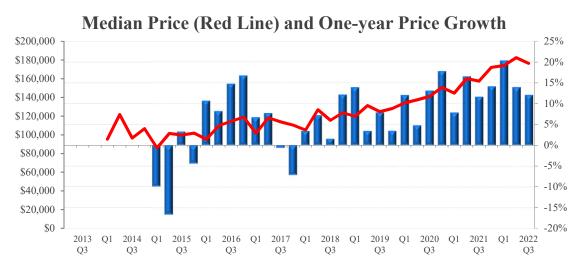


### Wichita Falls Area

#### **Local Market Report, Third Quarter 2022**

## Today's Market...



Local Price Trends				
Price Activity	Wichita Falls	U.S.	<b>Local Trend</b>	
Current Median Home Price (2022 Q3)	\$176,400	\$391,467	D.:	
1-year (4-quarter) Appreciation (2022 Q3)	12.1%	8.6%	Prices are up from a year ago, but price growth is slowing	
3-year (12-quarter) Appreciation (2022 Q3)	41.5%	41.4%	growth is slowing	
3-year (12-quarter) Housing Equity Gain*	\$51,700	\$114,567	Gains in the last 3 years have extended the	
7-year (28 quarters) Housing Equity Gain*	\$76,600	\$164,133	trend of positive price growth after the	
9-year (36 quarters) Housing Equity Gain*	NA	\$184,600	recession	
*Note: Equity gain reflects price appreciation only				

	Wichita Falls	U.S.		
Conforming Loan Limit**	\$726,200	\$1,089,300	Most buyers in this market have access to	
FHA Loan Limit	\$472,030	\$1,089,300	government-backed financing	
Local Median to Conforming Limit Ratio	24%	not comparable	government-backed imancing	
Note: limits are current and include the changes made on January 1st 2023.				

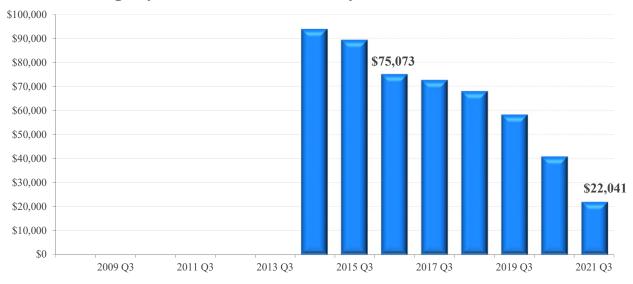
#### **Local NAR Leadership**

The Wichita Falls market is part of region 10 in the NAR governance system, which includes all of Louisiana and Texas. The 2022 NAR Regional Vice President representing region 10 is Cindi Bulla.



# **Benefits of Ownership: Total Equity Appreciation**

#### Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2022 Q3 from quarter in which home was of purchased				
Price Activity	Wichita Falls	U.S.	<b>Local Trend</b>	
1-year (4-quarter)	\$22,041	\$38,029		
3-year (12-quarter)*	\$58,281	\$129,179		
5-year (20-quarter)*	\$72,657	\$160,886	Price appreciation and principle payments in the last 3 years have boosted total equity	
7-year (28 quarters)*	\$89,336	\$193,144	growth since the recession	
9-year (36 quarters)*	NA	\$217,820		

<sup>\*</sup>Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

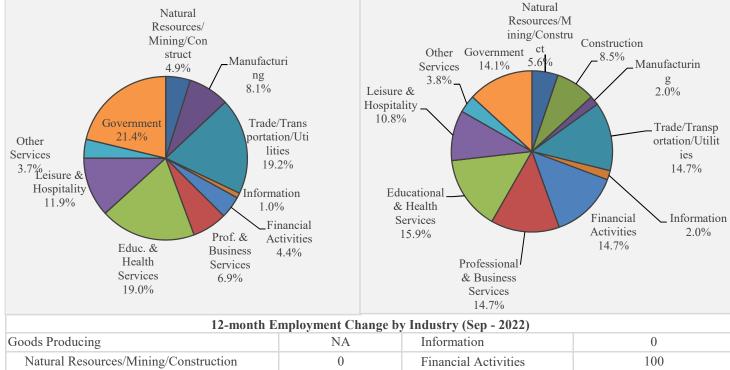


## **Drivers of Local Supply and Demand...**

Local Economic Outlook	Wichita Falls	U.S.	
12-month Job Change (Sep)	1,600	Not Comparable	Employment growth has eased, but remains
12-month Job Change (Aug)	1,600	Not Comparable	positive
36-month Job Change (Sep)	-1,000	Not Comparable	Unemployment in Wichita Falls is better
Current Unemployment Rate (Sep)	3.5%	3.5%	than the national average and improving
Year-ago Unemployment Rate	4.6%	4.7%	Local employment growth is poor and
1-year (12 month) Job Growth Rate	2.8%	4.3%	needs to improve

#### **Share of Total Employment by Industry**

Wichita Falls Area U.S.

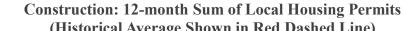


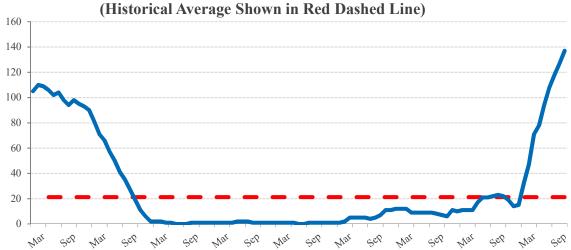
12-month Employment Change by Industry (Sep - 2022)					
Goods Producing	NA	Information	0		
Natural Resources/Mining/Construction	0	Financial Activities	100		
Natural Resources and Mining	NA	Prof. & Business Services	0		
Construction	NA	Educ. & Health Services	300		
Manufacturing	200	Leisure & Hospitality	600		
Service Providing Excluding Government	NA	Other Services	100		
Trade/Transportation/Utilities	-100	Government	400		

State Economic Activity Index	Texas	U.S.	
12-month change (2022 - Sep)	5.9%	4.9%	Texas's economy is stronger than the nation's, but slowed from last month's
36-month change (2022 - Sep)	9.3%	5.2%	6.09% change

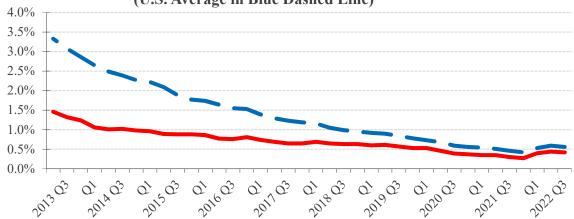


New Housing Construction					
Local Fundamentals Wichita Falls U.S.					
12-month Sum of 1-unit Building Permits through Sep	137	not comparable	The current level of construction is 547.2% above the long-term average		
8-year average for 12-month Sum of 1-Unit Building Permits	21	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.		
Single-Family Housing Permits (Sep) 12-month sum vs. a year ago	522.7%	-7.7%	Construction is on the rise relative to last year, suggesting that the local inventory has stabilized		









Source: Mortgage Bankers' Association

## **Affordability**

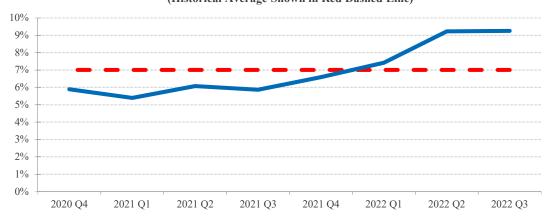


## Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)



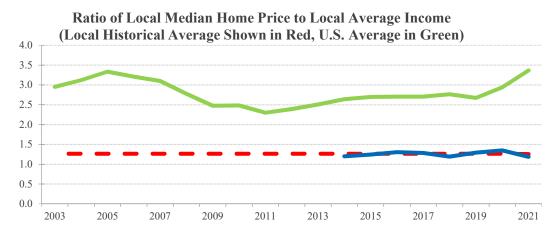
Monthly Mortgage Payment to Income	Wichita Falls	U.S.		
Ratio for 2021	6.0%	16.9%	Weak by local standards and could weigh	
Ratio for 2022 Q3	9.3%	24.4%	on demand	
Historical Average	7.0%	18.1%	More affordable than most markets	

## Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)

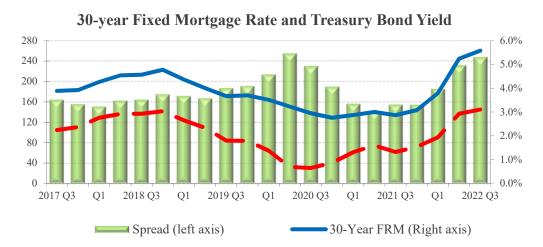


Median Home Price to Income	Wichita Falls	U.S.	
Ratio for 2021	1.2	3.4	The price-to-income ratio is high by historic
Ratio for 2022 Q3	1.3	3.6	standards and getting worse
Historical Average	1.3	2.7	Affordable compared to most markets





#### The Mortgage Market



Mortgage rates continued their upward trek in the third quarter of the year. Due to elevated inflation, the Federal Reserve raised twice its short-term interest rates by 75 basis points each time. While both rising inflation and higher interest rates typically move up mortgage rates, the 30-year fixed mortgage rate surpassed the 6.5 percent threshold moving closer to 7 percent. According to the mortgage finance provider Freddie Mac, the 30-year fixed mortgage rate rose to 5.6 percent in Q3 2022 from 2.9 percent a year earlier. As long as inflation remains elevated, mortgage rates will continue to rise. NAR forecasts the 30-year fixed mortgage rate to average 6.5 percent at the end of the year.



## Geographic Coverage for this Report

The Wichita Falls area referred to in this report covers the geographic area of the Wichita Falls metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Archer County, Clay County, and Wichita County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/