

New Orleans-Metairie Area

Local Market Report, Third Quarter 2022

Today's Market...



Local Price Trends					
Price Activity	New Orleans	U.S.	Local Trend		
Current Median Home Price (2022 Q3)	\$278,900	\$391,467	Duises and you from a year and but mide		
1-year (4-quarter) Appreciation (2022 Q3)	1.3%	8.6%	Prices are up from a year ago, but price growth is slowing		
3-year (12-quarter) Appreciation (2022 Q3)	23.6%	41.4%	growth is slowing		
3-year (12-quarter) Housing Equity Gain*	\$53,200	\$114,567	Gains in the last 3 years have extended the		
7-year (28 quarters) Housing Equity Gain*	\$107,100	\$164,133	trend of positive price growth after the		
9-year (36 quarters) Housing Equity Gain*	\$116,400	\$184,600	recession		
*Note: Equity gain reflects price appreciation only					

	New Orleans	U.S.		
Conforming Loan Limit**	\$726,200	\$1,089,300	Most buyers in this market have access to	
FHA Loan Limit	\$472,030	\$1,089,300	government-backed financing	
Local Median to Conforming Limit Ratio	38%	not comparable	government-backed imancing	
Note: limits are current and include the changes made on January 1st 2023.				

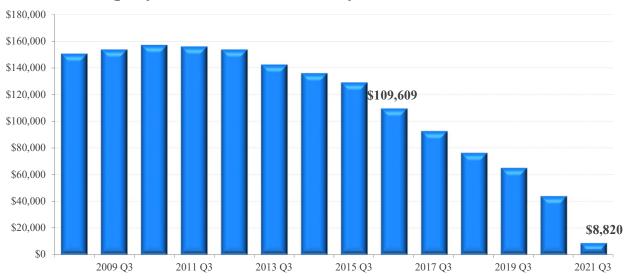
Local NAR Leadership

The New Orleans-Metairie market is part of region 10 in the NAR governance system, which includes all of Louisiana and Texas. The 2022 NAR Regional Vice President representing region 10 is Cindi Bulla.



Benefits of Ownership: Total Equity Appreciation

Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2022 Q3 from quarter in which home was of purchased				
Price Activity	NewOrleans	U.S.	Local Trend	
1-year (4-quarter)	\$8,820	\$38,029		
3-year (12-quarter)*	\$65,111	\$129,179		
5-year (20-quarter)*	\$92,655	\$160,886	Price appreciation and principle payments in the last 3 years have boosted total equity	
7-year (28 quarters)*	\$129,024	\$193,144	growth since the recession	
9-year (36 quarters)*	\$142,495	\$217,820	_	

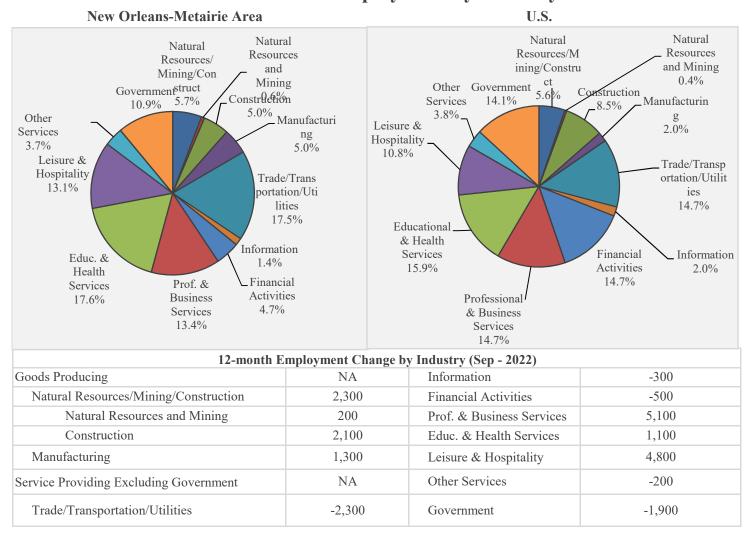
*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity



Drivers of Local Supply and Demand...

Local Economic Outlook	New Orleans	U.S.		
12-month Job Change (Sep)	50,800	Not Comparable	Employment has held up and is on an	
12-month Job Change (Aug)	9,400	Not Comparable	upward trend	
36-month Job Change (Sep)	-20,500	Not Comparable	New Orleans's unemployment rate lags the national average, but has improved relative to the same period last year	
Current Unemployment Rate (Sep)	3.8%	3.5%		
Year-ago Unemployment Rate	6.3%	4.7%	Local employment growth is strong	
1-year (12 month) Job Growth Rate	9.9%	4.3%	compared to other markets	

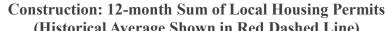
Share of Total Employment by Industry

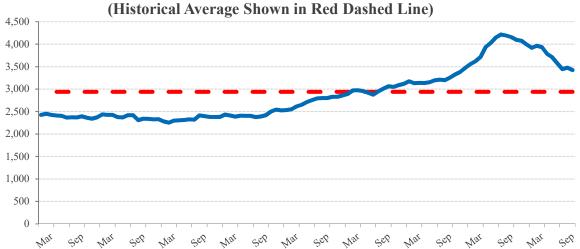


State Economic Activity Index	Louisiana	U.S.	
12-month change (2022 - Sep)	4.8%	4.9%	The economy of Louisiana is growing more slowly than the rest of the nation, but
36-month change (2022 - Sep)	1.1%	5.2%	improved modestly from last month's 4.02% change

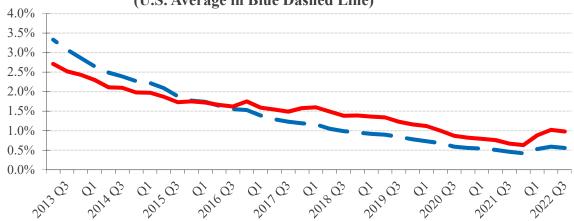


New Housing Construction				
Local Fundamentals	New Orleans	U.S.		
12-month Sum of 1-unit Building Permits through Sep	3,423	not comparable	The current level of construction is 16.4% above the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	2,940	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.	
Single-Family Housing Permits (Sep) 12-month sum vs. a year ago	-17.7%	-7.7%	Construction is down from last year, but appears to have bottomed.	







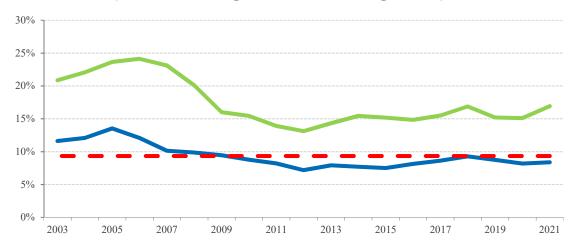


Source: Mortgage Bankers' Association

Affordability

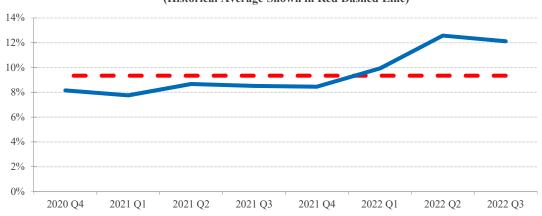


Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)



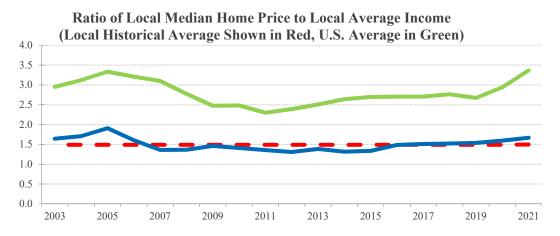
Monthly Mortgage Payment to Income	New Orleans	U.S.		
Ratio for 2021	8.4%	16.9%	Weak by local standards and could weight on demand	
Ratio for 2022 Q3	12.1%	24.4%		
Historical Average	9.3%	18.1%	More affordable than most markets	

Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)

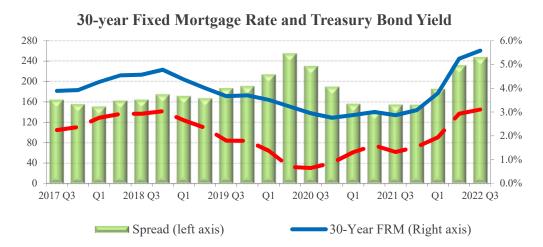


Median Home Price to Income	New Orleans	U.S.	
Ratio for 2021	1.7	3.4	The price-to-income ratio eased, but could
Ratio for 2022 Q3	1.8	3.6	be better
Historical Average	1.5	2.7	Affordable compared to most markets





The Mortgage Market



Mortgage rates continued their upward trek in the third quarter of the year. Due to elevated inflation, the Federal Reserve raised twice its short-term interest rates by 75 basis points each time. While both rising inflation and higher interest rates typically move up mortgage rates, the 30-year fixed mortgage rate surpassed the 6.5 percent threshold moving closer to 7 percent. According to the mortgage finance provider Freddie Mac, the 30-year fixed mortgage rate rose to 5.6 percent in Q3 2022 from 2.9 percent a year earlier. As long as inflation remains elevated, mortgage rates will continue to rise. NAR forecasts the 30-year fixed mortgage rate to average 6.5 percent at the end of the year.



Geographic Coverage for this Report

The New Orleans area referred to in this report covers the geographic area of the New Orleans-Metairie metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Jefferson Parish, Orleans Parish, Plaquemines Parish, St. Bernard Parish, St. Charles Parish, St. James Parish, St. John the Baptist Pari, and St. Tammany Parish

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins_default/