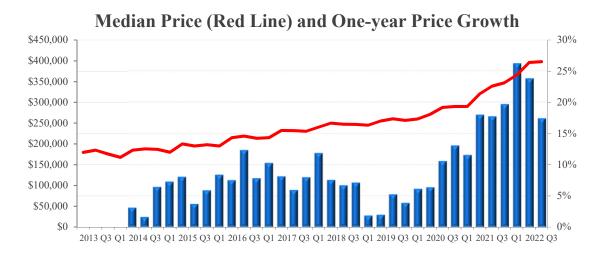


#### Jacksonville Area

#### **Local Market Report, Third Quarter 2022**

## Today's Market...



Local Price Trends				
Price Activity	Jacksonville	U.S.	Local Trend	
Current Median Home Price (2022 Q3)	\$398,000	\$391,467	Duigos and vin from a vicen and but maio	
1-year (4-quarter) Appreciation (2022 Q3)	17.4%	8.6%	Prices are up from a year ago, but price growth is slowing	
3-year (12-quarter) Appreciation (2022 Q3)	52.8%	41.4%	growth is slowing	
3-year (12-quarter) Housing Equity Gain*	\$137,500	\$114,567	Gains in the last 3 years have extended the	
7-year (28 quarters) Housing Equity Gain*	\$203,000	\$164,133	trend of positive price growth after the	
9-year (36 quarters) Housing Equity Gain*	\$213,000	\$184,600	recession	
*Note: Equity gain reflects price appreciation only				

	Jacksonville	U.S.		
Conforming Loan Limit**	\$726,200	\$1,089,300	Most buyers in this market have access to	
FHA Loan Limit	\$526,700	\$1,089,300	government-backed financing	
Local Median to Conforming Limit Ratio	55%	not comparable	government-backed imancing	
Note: limits are current and include the changes made on January 1st 2023.				

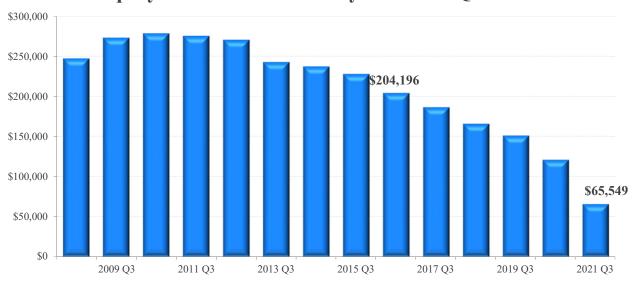
#### **Local NAR Leadership**

The Jacksonville market is part of region 5 in the NAR governance system, which includes all of Georgia, Florida, Alabama, Mississippi, Virgin Islands, and Puerto Rico. The 2022 NAR Regional Vice President representing region 5 is Eric Sain.



# **Benefits of Ownership: Total Equity Appreciation**

#### Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2022 Q3 from quarter in which home was of purchased				
Price Activity	Jacksonville	U.S.	<b>Local Trend</b>	
1-year (4-quarter)	\$65,549	\$38,029		
3-year (12-quarter)*	\$151,247	\$129,179		
5-year (20-quarter)*	\$186,503	\$160,886	Price appreciation and principle payments in the last 3 years have boosted total equity	
7-year (28 quarters)*	\$227,885	\$193,144	growth since the recession	
9-year (36 quarters)*	\$242,709	\$217,820		

\*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

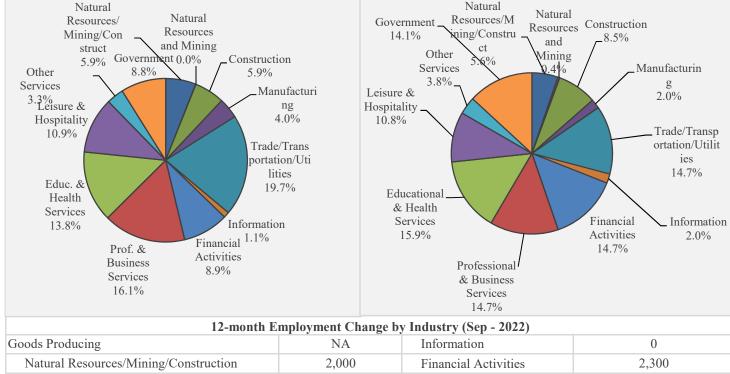


## **Drivers of Local Supply and Demand...**

Local Economic Outlook	Jacksonville	U.S.	
12-month Job Change (Sep)	37,700	Not Comparable	Employment has held up and is on an
12-month Job Change (Aug)	34,400	Not Comparable	upward trend
36-month Job Change (Sep)	50,500	Not Comparable	Unemployment in Jacksonville is better
Current Unemployment Rate (Sep)	2.5%	3.5%	than the national average and improving
Year-ago Unemployment Rate	3.5%	4.7%	Local employment growth is strong
1-year (12 month) Job Growth Rate	5.1%	4.3%	compared to other markets

#### **Share of Total Employment by Industry**

Jacksonville Area U.S.

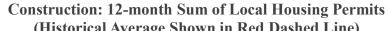


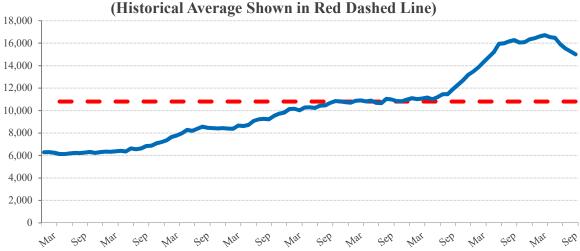
12-month Employment Change by Industry (Sep - 2022)					
Goods Producing	NA	Information	0		
Natural Resources/Mining/Construction	2,000	Financial Activities	2,300		
Natural Resources and Mining	0	Prof. & Business Services	16,300		
Construction	2,000	Educ. & Health Services	2,800		
Manufacturing	500	Leisure & Hospitality	8,000		
Service Providing Excluding Government	NA	Other Services	500		
Trade/Transportation/Utilities	2,500	Government	-500		

State Economic Activity Index	Florida	U.S.	
12-month change (2022 - Sep)	6.3%	4.9%	Florida's economy is stronger than the nation's, but slowed from last month's
36-month change (2022 - Sep)	10.9%	5.2%	6.69% change

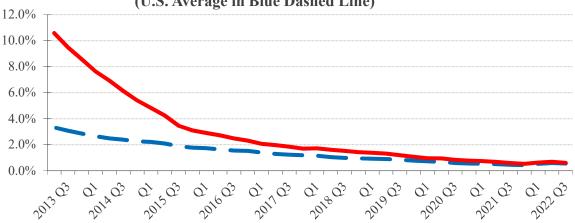


New Housing Construction					
Local Fundamentals Jacksonville U.S.					
12-month Sum of 1-unit Building Permits through Sep	14,999	not comparable	The current level of construction is 38.7% above the long-term average		
8-year average for 12-month Sum of 1-Unit Building Permits	10,811	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.		
Single-Family Housing Permits (Sep) 12-month sum vs. a year ago	-7.9%	-7.7%	Construction is down from last year, but appears to have bottomed.		







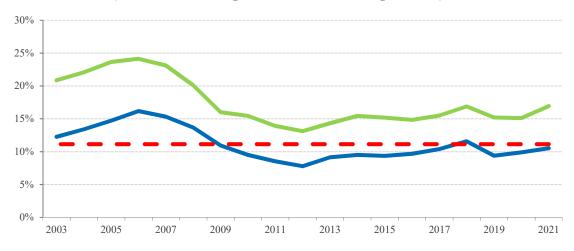


Source: Mortgage Bankers' Association

## **Affordability**

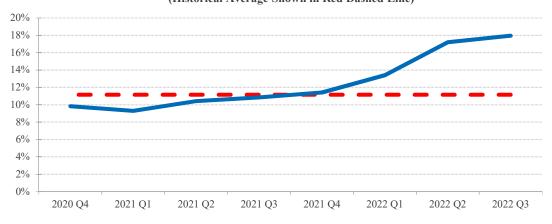


## Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)



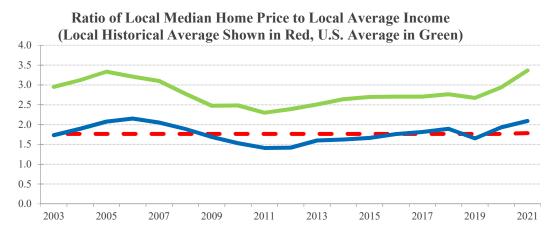
Monthly Mortgage Payment to Income	Jacksonville	U.S.		
Ratio for 2021	10.5%	16.9%	Weak by local standards and could weigh	
Ratio for 2022 Q3	18.0%	24.4%	on demand	
Historical Average	11.1%	18.1%	More affordable than most markets	

## Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)



Median Home Price to Income	Jacksonville	U.S.	
Ratio for 2021	2.1	3.4	The price-to-income ratio is high by historic
Ratio for 2022 Q3	2.6	3.6	standards and getting worse
Historical Average	1.8	2.7	Affordable compared to most markets





### The Mortgage Market



Mortgage rates continued their upward trek in the third quarter of the year. Due to elevated inflation, the Federal Reserve raised twice its short-term interest rates by 75 basis points each time. While both rising inflation and higher interest rates typically move up mortgage rates, the 30-year fixed mortgage rate surpassed the 6.5 percent threshold moving closer to 7 percent. According to the mortgage finance provider Freddie Mac, the 30-year fixed mortgage rate rose to 5.6 percent in Q3 2022 from 2.9 percent a year earlier. As long as inflation remains elevated, mortgage rates will continue to rise. NAR forecasts the 30-year fixed mortgage rate to average 6.5 percent at the end of the year.



## Geographic Coverage for this Report

The Jacksonville area referred to in this report covers the geographic area of the Jacksonville metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Baker County, Clay County, Duval County, Nassau County, and St. Johns County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/