

NAR Commercial Real Estate Metro Market Report | 2021.Q2

Port St. Lucie, FL

Core-Based Statistical Area Code: 38940

The Port St. Lucie, FL commercial real estate market is stronger compared to the overall U.S. market.
NAR Commercial Real Estate Market Conditions Index* 73.8

Overall economic conditions are stronger than nationally.
The apartment property market is stronger than nationally.
The office property market is stronger than nationally.
The industrial property market is stronger than nationally.
The retail property market is stronger than nationally.
The hotel/lodging property market is stronger than nationally.

The commercial real estate market is slowly getting back on track although the rise of Delta variant cases is casting a shadow on the path of the recovery. The multifamily, industrial, and retail property markets will continue to recover more quickly than the office property market where vacancy rates will likely remain elevated in 2021-2022 compared to the pre-pandemic level.

I. Economic and Demographic

Economic	Port St. Lucie, FL			U.S.			
	2021 Q2	2021 Q1	2020 Q2	2021 Q2	2021 Q1	2020 Q2	
Total non-farm employment ('000)	156	156	148	146,603	143,315	138,501	
Y/Y chg.in nonfarm payroll employment ('000)	8	(3)	(5)	8,102	(6,637)	(13,215)	Job creation is weaker than nationally
Y/Y % chg. in nonfarm payroll employment	5.2%	-2.0%	-3.0%	5.8%	-4.4%	-8.7%	Unemployment rate is lower than nationally
Unemployment rate (%)	5.3%	5.7%	10.1%	5.9%	6.0%	11.1%	
Average weekly wages	\$825	\$801	\$742	\$1,059	\$1,046	\$1,016	
Wage growth, year-over-year (data are as of last month of the quarter)	11.1%	14.0%	0.4%	4.3%	6.7%	5.6%	Wages are rising faster than nationally
	2019	2018	2017	2019	2018	2017	
GDP growth (%)	3.2%	3.0%	2.4%	2.3%	2.9%	2.3%	
Median household income	\$62,608	\$55,714	\$51,392	\$87,470	\$84,423	\$81,284	
	2020	2019	2018	2020	2019	2018	
Demographic							
Net domestic migration ('000)	11.3	9.0	8.1	0	0	0	Area is experiencing net domestic in-migration
Population ('000)	499	489	481	329,484	328,330	326,838	
Population growth (%)	2.04%	1.72%	1.71%	0.35%	0.46%	0.53%	Population is growing faster than nationally
	2021 Q2	2021 Q1	2020 Q2	2021 Q2	2021 Q1	2020 Q2	
Demand indicators							
Vacancy rate	4.0%	2.6%	5.5%	4.2%	4.7%	5.5%	The area has a lower vacancy rate than nationally
Absorption of units over the quarter	145	181	140	226,871	169,053	78,282	The area has a lower pace of absorption than nationally
Absorption of units in past 12 months	594	589	529	603,925	455,336	255,168	
Market asking rent per unit	\$1,556	\$1,413	\$1,299	\$1,004	\$978	\$953	
Market asking rent per unit, y/y % chg	19.8%	8.3%	4.0%	6.1%	3.9%	1.8%	
Effective rent per unit	\$1,552	\$1,411	\$1,292	\$1,000	\$972	\$945	
Effective rent per unit, y/y % chg	20.1%	8.7%	5.0%	6.4%	3.7%	2.3%	Rents are rising faster than nationally
Rent as a percent of 2-person annual wage income	21.7%	20.3%	20.0%	10.9%	10.7%	10.7%	The rent to income ratio is higher than nationally
	2021 Q2	2021 Q1	2020 Q2	2021 Q2	2021 Q1	2020 Q2	
Supply indicators							
Inventory	9,021	8,737	8,537	17,259,876	17,168,283	16,881,961	
Net delivered units in past 12 months	484	500	497	377,954	387,779	389,240	Relatively more units are being delivered than nationally
Net delivered units, as % of inventory	5.4%	5.7%	5.8%	2.2%	2.3%	2.3%	
Units under construction	844	868	484	578,162	609,682	681,731	
Units under construction, as % of inventory	9.4%	9.9%	5.7%	3.3%	3.6%	4.0%	Construction activity is more robust than nationally
12-month total: 5+ unit building permits	1,027	556	47	463,443	435,217	452,345	
12-month total: all building permits	6,313	5,632	3,590	1,642,586	1,574,266	1,361,395	Building permits are rising faster than nationally
Ratio of jobs created to permits	1.2	(0.6)	(1.3)	4.9	(4.2)	(9.7)	
	2021 Q2	2021 Q1	2020 Q2	2021 Q2	2021 Q1	2020 Q2	
Sales transactions							
Total investment acquisitions (in million \$)	\$8.2	\$62.6	\$0.4	\$41,291.4	\$28,735.4	\$13,346.3	Sales transactions are rising faster than nationally
Transaction sales price per unit	\$93,500	\$190,884	\$36,700	\$100,508	\$98,594	\$80,364	Prices are rising faster nationally
Cap rate	#N/A	6.6%	6.6%	6.4%	6.6%	6.6%	Cap rates are higher than nationally

III. Office

Demand indicators	Port St. Lucie, FL			U.S.			
	2021 Q2	2021 Q1	2020 Q2	2021 Q2	2021 Q1	2020 Q2	
Vacancy rate	6.8%	7.9%	8.2%	6.1%	7.9%	8.2%	The area has a higher vacancy rate than nationally
Absorption in sq.ft. over the quarter	113,654	37,495	9,180	(9,309,111)	(51,131,309)	(13,966,267)	The area has a faster pace of absorption than nationally
Absorption in sq.ft. over 12 months	176,485	72,011	84,990	(140,700,116)	(145,357,270)	19,961,128	
Asking rent per sq.ft.	\$21.0	\$20.9	\$20.4	\$18.9	\$18.9	\$18.8	
Asking rent growth, y/y % chg.	2.8%	2.5%	2.1%	0.3%	0.0%	1.3%	Rents are rising faster than nationally
Leasing activity in sq.ft.	117,226	119,827	90,409	100,568,800	81,175,252	81,276,145	Leasing volume is rising faster than nationally
Y/Y chg.in professional/business services jobs ('000) (as of last month of the quarter)	3	1	1	1,260	(501)	(1,715)	The area has stronger office job creation than nationally
	2021 Q2	2021 Q1	2020 Q2	2021 Q2	2021 Q1	2020 Q2	
Supply indicators							
Inventory in sq. ft.	10,269,836	10,269,836	10,238,836	12,454,676,333	12,428,381,226	12,364,751,288	
Net delivered over 12 months, in sq.ft.	31,000	43,625	126,978	87,967,591	76,138,970	78,991,496	Relatively fewer units are being delivered than nationally
Net delivered units, as % of inventory	0.3%	0.4%	1.2%	0.7%	0.6%	0.6%	
Under construction in sq.ft.	20,000	20,000	31,000	177,275,188	186,528,025	209,268,041	
Under construction, as % of inventory	0.2%	0.2%	0.3%	1.4%	1.5%	1.7%	Construction activity is slower than nationally
	2021 Q2	2021 Q1	2020 Q2	2021 Q2	2021 Q1	2020 Q2	
Sales transactions							
Total investment acquisitions (in million \$)	\$73.4	\$12.2	\$1.1	\$23,909.8	\$21,181.7	\$11,269.3	Sales transactions are rising faster than nationally
Transaction sale price per sq.ft.	\$326	\$125	\$213	\$108	\$106	\$105	Prices are rising faster nationally
Cap rate	#N/A	6.6%	6.6%	6.4%	6.6%	6.6%	Cap rates are higher than nationally

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IV. Industrial

	Port St. Lucie, FL			U.S.			
	2021 Q2	2021 Q1	2020 Q2	2021 Q2	2021 Q1	2020 Q2	
Demand indicators							
Vacancy rate	5.5%	5.5%	5.5%	4.2%	5.5%	5.5%	<i>The area has higher vacancy rate than nationally</i>
Absorption in sq.ft. over the quarter	124	232,775	(157,332)	146,182,325	119,411,326	56,883,324	<i>The area has lower pace of absorption than nationally</i>
Absorption in sq.ft. over 12 months	762,667	605,211	(562,968)	437,432,148	348,133,148	231,052,238	
Asking rent per sq.ft.	\$10.0	\$9.9	\$9.5	\$6.5	\$6.4	\$6.1	
Asking rent growth, y/y % chg.	4.9%	4.3%	4.5%	5.2%	4.3%	4.5%	<i>Rent growth is slower than nationally</i>
Leasing activity in sq.ft.	128,613	182,095	68,063	319,474,044	296,163,970	254,024,482	<i>Leasing volume is rising faster than nationally</i>
Supply indicators							
Inventory in sq. ft.	23,272,383	23,272,383	22,463,914	26,553,663,022	26,461,805,496	26,166,021,757	
Net delivered over 12 months, in sq.ft.	808,469	818,369	64,186	385,387,457	398,260,005	382,527,483	<i>Relatively more units are being delivered than nationally</i>
Net delivered units, as % of inventory	3.5%	3.5%	0.3%	1.5%	1.5%	1.5%	
Under construction in sq.ft.	1,850,800	197,800	781,448	567,307,627	521,498,024	452,528,658	
Under construction, as % of inventory	8.0%	0.8%	3.5%	2.1%	2.0%	1.7%	<i>Construction activity is more robust than nationally</i>
Sales transactions							
Total investment acquisitions (in million \$)	\$58.8	\$19.3	\$14.6	\$27,261.9	\$21,600.7	\$13,713.9	<i>Sales transactions are rising faster than nationally</i>
Transaction sale price per sq.ft.	\$91	\$61	\$56	\$61	\$56	\$54	<i>Prices are rising faster nationally</i>
Cap rate	6.8%	11.1%	7.2%	7.4%	11.1%	7.2%	<i>Cap rates are lower than nationally</i>

V. Retail

	Port St. Lucie, FL			U.S.			
	2021 Q2	2021 Q1	2020 Q2	2021 Q2	2021 Q1	2020 Q2	
Demand indicators							
Vacancy rate	5.5%	6.3%	6.1%	4.3%	4.5%	4.2%	<i>The area has a higher vacancy rate than nationally</i>
Absorption in sq.ft. over the quarter	228,417	119,892	99,663	26,554,046	6,829,628	(12,969,003)	<i>The area has a faster pace of absorption than nationally</i>
Absorption in sq.ft. over 12 months	339,166	210,412	14,881	12,853,280	(26,669,769)	5,842,298	
Asking rent per sq.ft.	\$19.3	\$19.1	\$18.9	\$14.5	\$14.5	\$14.3	
Asking rent growth, y/y % chg.	2.1%	1.4%	1.6%	1.4%	1.0%	1.5%	<i>Rents are rising faster than nationally</i>
Leasing activity in sq.ft.	223,954	269,822	99,860	65,144,289	60,598,011	44,924,273	<i>Leasing volume is rising faster than nationally</i>
Y/Y chg. in retail trade payroll employment ('000) (as of last month of the quarter)	(0.10)	(0.60)	(1.00)	822.30	(1,100.50)	(245.60)	<i>The area has stronger retail trade job creation than nationally</i>
Supply indicators							
Inventory in sq. ft.	25,493,269	25,469,761	25,310,953	15,772,300,571	15,764,713,778	15,724,204,780	
Net delivered over 12 months, in sq.ft.	182,316	164,846	61,894	46,178,397	47,102,191	58,535,237	<i>Relatively more units are being delivered than nationally</i>
Net delivered units, as % of inventory	0.7%	0.6%	0.2%	0.3%	0.3%	0.4%	
Under construction in sq.ft.	102,054	122,162	169,286	55,829,483	58,628,746	71,303,691	
Under construction, as % of inventory	0.4%	0.5%	0.7%	0.4%	0.4%	0.5%	<i>Construction activity is more robust than nationally</i>
Sales transactions							
Total investment acquisitions (in million \$)	\$22.9	\$46.4	\$17.0	\$20,811.7	\$15,469.2	\$8,857.2	<i>Sales transactions are not rising as fast than nationally</i>
Transaction sale price per sq.ft.	\$196	\$199	\$293	\$134	\$136	\$134	<i>Prices are not rising as fast than nationally</i>
Cap rate	4.3%	7.5%	7.1%	6.6%	6.6%	6.7%	<i>Cap rates are lower than nationally</i>

VI. Hotel/Lodging

	Port St. Lucie, FL			U.S.			
	2021 Q2	2021 Q1	2020 Q2	2021 Q2	2021 Q1	2020 Q2	
Leisure and hospitality payroll workers ('000)	19.1	19.6	17.1	15,395.0	13,448.0	12,637.0	
Y/Y change ('000)	2.0	(1.6)	(3.5)	2,758.0	(2,297.0)	(4,590.0)	<i>Job creation in the leisure industry is stronger than nationally</i>
% share to nonfarm payroll employment	12.2%	12.6%	11.5%	10.5%	9.4%	9.1%	<i>The area has a larger share of leisure jobs than nationally</i>

*An index below 50 means local market conditions are weaker than nationally, above 50 means local market conditions are stronger, and 50 means local market conditions are about the same as nationally. NAR derived the index by assigning 1 point for each indicator where local market conditions are better than the national (US) condition.

The total points for each local market are divided by the number of variables that are available at the local area, with 46 indicators if all the data are available. The fraction is multiplied by 100 to get the index.

Economic data may not be available for all markets. In some submarkets or metropolitan divisions (e.g., Long Island) reported by CoStar®, the economic data that is reported (e.g. employment) is of the metropolitan area (New York-Newark-Jersey City). The 390 markets in this report are based on the CoStar® market areas.

NAR reserves the right to add new variables or drop variables that comprise the index based on its analysis of variables that impact market trends.

Sources of data used: National Association of Realtors®, CoStar®, US Census Bureau, US Bureau of Labor Statistics, and US Bureau of Economic Analysis.

For information about this report, email data@nar.realtor.