**The Commercial Services Innovation Grant program provides local and state REALTOR® associations with the opportunity to apply for funds to assist in providing new commercial services or programs.**

**I. Criteria for Innovation Project Proposals**

* Identifies a new program or service to improve the commercial member’s experience.
* Educates the general membership on commercial real estate issues.
* Raises the profile of REALTORS® who are commercial real estate practitioners.
* Clearly articulates measurable goals that indicate the potential success of the project
* Provides a plan to make the project self-sustaining in the future.
* Identifies factors that may create challenges to meet the project’s goals.
* Adaptable to other REALTOR® associations.
* Includes a budget and timeline necessary to achieve success.

**II. Timeline and Process**

* Applications will be reviewed on a rolling basis. You may apply at any time; you will be notified when your application is under review.
* Grants may be awarded in amounts ranging from $500 to $3,500
* The same assessment criteria will be used for every proposal
* Not all applicants will receive grants.
* Grants will not be awarded for existing programs or events.
* NAR does not fulfill requests for funding towards general Operating Expenses.

**III. Association Contact Information**

**Association Name:** Click here to enter text.

**Address:** Click here to enter text.

**City/State/Zip:** Click here to enter text.

**Applicant Contact Name:** Click here to enter text.

**Phone:** Click here to enter text.

**Email:** Click here to enter text.

**Association Executive Contact Name (if different from above):** Click here to enter text.

**Phone:** Click here to enter text.

**Email:** Click here to enter text.

**Total number of association members**: Click here to enter text.

**Number of identified commercial members:** Click here to enter text.

**Has your association earned the Commercial Services Accreditation?** [ ] Y [ ] N

**IV. Grant Details**

**Innovation Project Title:** Click here to enter text.

**Please select which area your project will impact most from the categories below:**

[ ]  Communications/Marketing

[ ]  Education/Professionalism

[ ]  Legislative/Advocacy

[ ]  Technology /Data

[ ]  Community/Member Involvement and Networking

**Amount Requesting:** $Click here to enter text.

**V. Grant Narrative**

**1. Explain in detail how your project is a new program or service.**

Click here to enter text.

**2. How will your project educate the general membership regarding commercial real estate issues and programs?**

Click here to enter text.

**3. Detail how this project will raise the profile of REALTORS® who are commercial practitioners in your local market.**

Click here to enter text.

**4. What are the measurable goals that will indicate the success of the project?
(Include the number of members who would be directly served or expected to participate).**

Click here to enter text.

**5. Provide a plan to make the project self-sustaining in the future.**

Click here to enter text.

**6. What factors could create challenges in this project and prevent success?**

Click here to enter text.

**7. How could your idea be implemented in other local or state REALTOR® associations?**

Click here to enter text.

**8. Attach a detailed budget and timeline for your proposed project. Account for the grant requested and the resources your association plans to contribute to the implementation, both financial and staff time.**

**Before you submit your application, make certain:**

* **Each field is completed in all three sections; Contact Information, Grant Details and Grant Narrative.**
* **A detailed budget is included.**
* **A measurable goal is included.**

**\*Any application with portions unanswered will be considered incomplete and will be returned.\***

Signature of Association Executive: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Print Association Executive Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_