

Supplemental Campaign Guidelines for NAR Elected Office

Updated March 9, 2021

Campaign Travel

Candidates for NAR Elected Office are prohibited from all campaign-related travel through May 12, 2021, and are subject to further extensions of this prohibition by the Leadership Team. Candidates may attend in-person events happening within the candidate's home state, and are encouraged to attend association meetings virtually.

Virtual Campaign Guidelines

In accordance with existing campaign rules, the CCRC provides the following virtual campaign guidelines:

- 1) No campaigning is permitted at any NAR-sponsored virtual meeting between now and the election of 2022 NAR Elected Officers, taking place on May 14, 2021, including but not limited to, committee meetings, Regional Caucuses*, general sessions, educational sessions, and workgroups. Examples of prohibited campaigning include, but are not limited to, verbal campaign messages or campaign messages in virtual chat rooms; wearing or displaying buttons, pins or other campaign paraphernalia during an NAR-sponsored meeting or event; and using virtual backgrounds or web banners containing campaign messaging. ***Any member found in violation of this guideline will be immediately removed from the meeting, and a campaign rules violation may be filed.***

**Eligible Candidates may provide a video of up to 3 minutes to be played at each Regional Caucus meeting, with the advance approval of the Regional Vice President.*

- 2) No campaigning permitted after 8:00pm CT the day prior to the Board of Directors meeting held in conjunction with the REALTORS® Legislative Meetings or the REALTORS® Conference and Expo. Examples of prohibited campaigning include, but are not limited to, campaign email distribution, social media posts, phone calls, and any other campaign outreach efforts to NAR Directors. ***Any candidate found in violation of this rule may be subject to a campaign rules violation.***

Please note:

- 1) *Virtual Campaign Guideline 1 above does not apply to any virtual meeting or event independently produced and organized by an association, region, individual, etc.*
- 2) *Virtual Campaign Guideline 2 above does not apply to an individual's profile picture that appears alongside non-campaign related comments posted on a social media platform during a live-streamed NAR meeting or event.*
- 3) *All other campaign rules remain in effect.*