

2020 C2EX Challenge

COMMITMENT TO EXCELLENCE

UNLOCK YOUR POTENTIAL AND WIN!

The 2020 C2EX Challenge inspires completion of C2EX by rewarding prizes to state associations of all sizes! It's simple, fun and easy to enter.

5. The state associations with the highest point totals will win \$5,000 to further their promotional efforts of Commitment to Excellence. Winners announced and awarded \$5,000 during the NAR Annual Conference.

November 13-16
Annual

4. Challenge period ends October 1.

October 1
Challenge Ends

3. Associations earn points two ways:
Three points for every new member that starts from June 1 through October 1.
Five points for every new endorsement earned from June 1 through October 1.

June 1-
October 1

2. Associations will be divided into the following categories by size:
Small (less than 4,999 members), **Medium** (5,000-14,999 members), **Large** (15,000-29,999 members) and **Mega** (over 30,000 members)

June 1

1. **State associations:** If you would like to participate, enroll at nar.realtor/C2EX/Challenge

June 1
Challenge Starts!



We have ideas that motivate engagement!

We've made it easy for state associations to participate! Check out the C2EX Promotional Ideas document at NAR.realtor/C2EX/Challenge for ideas that motivate members to earn their C2EX Endorsement.

State associations enroll today at nar.realtor/C2EX/Challenge

LEVEL UP!
UNLOCK YOUR POTENTIAL AND WIN!

 NATIONAL
ASSOCIATION OF
REALTORS®