

July 27-August 3, 2020

2,000 Weighted Online Respondents

990 Split A Respondents, 1,010 Split B Respondents

National Association of REALTORS® Community and Transportation Preferences Frequencies

Q.2 The first question is about the quality of life in your community. How satisfied would you say you are with the quality of life in your community?

(ROTATE VERY SATISFIED TO VERY DISSATISFIED)

	Jul 2020	Feb 2020	2017
Very satisfied	37	36	37
Somewhat satisfied	43	46	45
Somewhat dissatisfied	13	12	13
Very dissatisfied	6	5	6
(Don't know)	-	0	-
Total satisfied	80	82	82
Total dissatisfied	20	18	18
Total satisfied - Total dissatisfied	61	64	64

Q.3 Now thinking about your neighborhood and home, please indicate whether you (ROTATE) agree or disagree with the following statement: there are a lot of places to walk nearby, such as shops, cafes, and restaurants.

(ROTATE STRONGLY AGREE TO STRONGLY DISAGREE)

	Jul 2020	Feb 2020	2017
Strongly agree	27	32	31
Somewhat agree	34	32	31
Somewhat disagree	23	19	21
Strongly disagree	16	17	17
(Don't know)	-	0	0
Total Agree	61	64	62
Total Disagree	40	36	38
Total Agree - Total Disagree	21	27	24

Q.4 Do you live in:

	Jul 2020	Feb 2020	2017
A single-family, detached house	58	60	58
A building with two or more apartments or condos	26	25	29
A single-family, attached house such as a townhouse or rowhouse	9	9	9
A mobile home or trailer	4	3	2
Other	2	3	2
(Don't know)	-	0	-

Q.5 If you were deciding today where to live, please indicate how important each of the following would be to you.

(RANDOMIZE)

(ROTATE VERY IMPORTANT TO NOT AT ALL IMPORTANT)

	Very important	Smwt important	Not very important	Not at all important	(Don't know)	Very/ Smwt important	Not very/ Not important	Net
A. Being within an easy walk of other places and things in a community, such as shops and parks								
Jul 2020	39	35	17	9	0	74	26	48
Feb 2020	38	38	16	7	0	76	24	53
2017	42	38	15	5	0	80	20	59
B. Sidewalks and places to take walks								
Jul 2020	52	33	9	6	0	85	15	69
Feb 2020	48	36	10	6	0	84	16	68
2017	49	38	10	4	0	86	14	72
C. Being within a short commute to work								
Jul 2020	36	34	13	17	0	70	30	40
Feb 2020	40	33	12	15	0	73	27	46
2017	41	33	12	14	0	74	26	48
D. Easy access to the highway								
Jul 2020	30	42	20	8	0	72	28	44
Feb 2020	35	42	17	6	0	77	23	53
2017	38	42	14	5	0	80	20	61
E. Having public transit nearby								
Jul 2020	31	25	22	22	0	55	45	11
Feb 2020	34	29	20	17	0	63	37	26
2017	34	28	23	14	0	62	38	25
(1,515 Feb 2020 respondents)								
F. Bike lanes and paths nearby								
Jul 2020	22	31	25	22	0	53	47	6
Feb 2020	21	33	27	20	-	53	47	7
2017	21	34	28	18	0	54	46	9

Q.6 (IF VERY OR SOMEWHAT IMPORTANT ON Q.5 A) If you were moving to a new home, would you be willing to spend more to live in a community where you could easily walk to parks, shops, and restaurants?

	Jul 2020	Feb 2020	2017
Yes, a lot more	17	19	17
Yes, a little more	40	39	43
No, no more	17	19	20
(Don't know)	-	-	-
Being within an easy walk of places isn't important	26	24	20
Total Yes	57	58	60

Q.7 Continue to imagine that you are moving to another home. These next two questions are about the kind of community where you would like to live. Please select the community that you prefer.

(ROTATE 7A & 7B and ROTATE COMMUNITY A AND B WITHIN THE QUESTIONS)

	Community A	Community B	(Don't know)
A. (Community A) Houses with large yards and you have to drive to the places where you need to go. OR (Community B) Houses with small yards, and it is easy to walk to the places you need to go.			
Jul 2020	48	52	0
Feb 2020	47	53	0
2017	47	53	-
B. (Community A) Own or rent an apartment or townhouse, and you have an easy walk to shops and restaurants and have a shorter commute to work. OR (Community B) Own or rent a detached, single-family house, and you have to drive to shops and restaurants and have a longer commute to work.			
Jul 2020	48	52	0
Feb 2020	50	50	0
2017	51	49	0

Q.8 Here are some issues your community may be facing over the next few years. For each one, please indicate how much of a priority it should be for your state or local government:

(HALF OF RESPONDENTS GET A-G RANDOMIZED; HALF GET A-I RANDOMIZED)

(RANDOMIZE) (ROTATE EXTREMELY HIGH TO EXTREMELY LOW)

	Extremely high	High	Middle	Low	Extremely low	(Don't know)	Total High priority	Total Low priority	Net
A. Maintaining and repairing roads, highways, freeways, and bridges									
Jul 2020	34	37	23	4	2	0	71	7	64
Feb 2020	38	35	20	5	3	0	73	7	66
2017	39	35	22	3	2	-	74	5	69
B. Providing convenient alternatives to driving such as walking, biking, and public transportation									
Jul 2020	18	25	34	14	8	0	43	23	20
Feb 2020	18	24	35	15	8	0	42	24	18
2017	17	27	34	15	7	-	45	21	23
C. Building more roads and expanding existing roads to help reduce traffic congestion									
Jul 2020	19	26	35	14	6	0	45	20	25
Feb 2020	21	26	31	14	7	0	47	21	26
2017	25	29	31	12	4	-	54	16	38
D. Expanding public transportation, including trains and buses									
Jul 2020	19	25	31	15	11	0	43	26	17
Feb 2020	21	23	29	16	11	0	44	27	17
2017	22	24	32	15	8	-	45	23	22
E. Developing communities where people do not have to drive long distances to work or shop									
Jul 2020	16	22	38	16	8	0	38	24	14
Feb 2020 (1,497 respondents)	17	24	35	15	8	0	41	24	17
2017	16	26	37	16	6	-	42	21	20
F. Building more sidewalks									
Jul 2020	14	23	37	20	8	0	36	27	9
Feb 2020	13	21	36	21	9	0	34	30	4
2017	13	24	36	19	8	0	37	27	10

	Extremely high	High	Middle	Low	Extremely low	(Don't know)	Total High priority	Total Low priority	Net
G. Building more bike lanes and paths									
July 2020	10	17	35	24	14	0	27	39	-12
Feb 2020	9	17	35	25	15	0	26	40	-14
2017	10	16	35	26	13	-	25	40	-15
(990 July 2020 respondents)									
H. (SPLIT A) Creating jobs and improving the economy	38	36	19	4	2	1	74	7	67
(990 July 2020 respondents)									
I. (SPLIT A) Controlling the spread of coronavirus and preventing future outbreaks	56	19	15	5	5	0	75	10	65

Q.8 Here are some issues your community may be facing over the next few years. For each one, please indicate how much of a priority it should be for your state or local government:

(HALF OF RESPONDENTS GET A-G RANDOMIZED; HALF GET A-I RANDOMIZED)

(RANDOMIZE)(ROTATE EXTREMELY HIGH TO EXTREMELY LOW)

	Extremely high	High	Middle	Low	Extremely low	(Don't know)	High priority	Low priority	Net
A. Maintaining and repairing roads, highways, freeways, and bridges									
Total	34	37	23	4	2	0	71	7	64
Split A (A through I)	34	36	22	5	3	0	70	7	63
Split B (A through G)	33	38	23	4	2	-	72	6	66
B. Providing convenient alternatives to driving such as walking, biking, and public transportation									
Total	18	25	34	14	8	0	43	23	20
Split A (A through I)	20	25	35	13	6	0	45	20	25
Split B (A through G)	16	26	32	16	11	-	42	26	15
C. Building more roads and expanding existing roads to help reduce traffic congestion									
Total	19	26	35	14	6	0	45	20	25
Split A (A through I)	18	27	36	13	6	0	45	19	26
Split B (A through G)	19	26	34	15	7	-	45	22	23

D. Expanding public transportation, including trains and buses

Total	19	25	31	15	11	0	43	26	17
Split A (A through I)	21	24	31	15	9	0	45	24	21
Split B (A through G)	17	26	30	15	13	-	42	28	14

E. Developing communities where people do not have to drive long distances to work or shop

Total	16	22	38	16	8	0	38	24	14
Split A (A through I)	18	23	37	15	7	0	40	22	18
Split B (A through G)	15	21	38	17	9	-	36	26	11

F. Building more sidewalks

Total	14	23	37	20	8	0	36	27	9
S Split A (A through I)	14	22	37	20	7	0	35	27	8
Split B (A through G)	14	23	36	19	8	-	37	27	10

G. Building more bike lanes and paths

Total	10	17	35	24	14	0	27	39	-12
Split A (A through I)	11	16	34	26	13	0	27	38	-12
Split B (A through G)	9	17	35	23	16	-	26	39	-13

H. (SPLIT A) Creating jobs and improving the economy

Total	38	36	19	4	2	1	74	7	67
Split A (A through I)	38	36	19	4	2	1	74	7	67
Split B (A through G)	-	-	-	-	-	-	-	-	-

I. (SPLIT A) Controlling the spread of coronavirus and preventing future outbreaks

Total	56	19	15	5	5	0	75	10	65
Split A (A through I)	56	19	15	5	5	0	75	10	65
Split B (A through G)	-	-	-	-	-	-	-	-	-

Q.9 Now, we'd like to ask about your preferences regarding your current daily travel. For each statement, please indicate if you (ROTATE) agree or disagree.

(RANDOMIZE)

(ROTATE STRONGLY AGREE TO STRONGLY DISAGREE)

	Strng agree	Smwt agree	Smwt disagree	Strng disagree	(Don't know)	Total agree	Total disagree	Net
A. I like riding a bike.								
Jul 2020	17	34	25	24	-	51	49	2
Feb 2020	16	33	25	27	0	49	51	-3
2017	16	37	23	24	0	53	47	6
B. I like taking transit, like trains or buses.								
Jul 2020	11	27	24	38	-	38	62	-24
Feb 2020	14	28	26	33	0	41	59	-17
2017	11	27	27	35	-	38	62	-24
C. I like driving.								
Jul 2020	34	38	16	12	-	73	28	45
Feb 2020	36	37	16	11	0	73	27	47
2017	35	39	17	10	-	73	27	47
D. I like walking.								
Jul 2020	36	44	13	6	-	81	19	61
Feb 2020	35	45	14	6	0	80	20	59
2017	35	45	14	6	-	80	20	60
E. I drive because I don't have a lot of other options								
Jul 2020	29	30	20	20	-	60	40	20
Feb 2020	30	31	19	20	0	61	39	22
2017	28	30	22	20	-	59	41	17

Q.10 Below are some things that people have said about their housing situation and the coronavirus outbreak. As you think about your own housing situation and needs, please indicate if you (ROTATE) agree or disagree with each one.

(RANDOMIZE)

(ROTATE STRONGLY AGREE TO STRONGLY DISAGREE)

	Strng agree	Smwt agree	Smwt disagree	Strng disagree	(Don't know)	Total agree	Total disagree	Net
A. I would like to have a larger home with more rooms.	24	30	26	20	-	54	46	8
B. I would like to move to an area with less people and more outside space than where I live now.	26	35	26	14	-	61	39	21
C. I would like to have a less expensive home than I have now.	21	29	30	20	0	50	50	0
D. I would like to live closer to family members than I do now.	22	35	27	16	0	58	42	15
E. I would like to be closer to grocery stores and pharmacies than I am now.	17	30	36	18	-	46	54	-7
F. I would like a larger yard or access to more outdoor space.	29	33	23	15	0	61	39	23
G. I would like to make it easier to work from my current home by adding an office or private workspace.	23	32	22	22	-	56	44	11

Q.11 Now, we have just a few questions for statistical purposes.

Which of the following best describes the place where you live: (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

	Jul 2020	Feb 2020	2017
City - downtown with a mix of offices, apartments, and shops	10	11	10
City - more residential neighborhood	23	25	23
Suburban neighborhood with a mix of houses, shops, and businesses	30	30	30
Suburban neighborhood with houses only	23	20	22
Small town	7	6	6
Rural area	8	8	8
(Don't know)	-	0	-
Total City	33	36	33
Total Suburban	52	50	52
Total Small town/Rural	15	14	15

Q.12 Do you currently own your home, rent your home, or are you living with friends or family?

	Jul 2020	Feb 2020	2017
Own	49	51	57
Rent	35	36	43
Living with friends or family	15	13	-
(Don't know)	-	0	-

Gender from file (July)/Asked Gender

	Jul 2020	Feb 2020	2017
Male	48	48	48
Female	52	52	52

Age from file (July)/Asked Age

	Jul 2020	Feb 2020	2017
18-29	24	22	21
30-39	19	19	18
40-49	17	17	20
50-64	25	25	25
65+	16	18	17
(Don't know/refused)	0	-	-

Education from file (July)/Asked Education

	Jul 2020	Feb 2020	2017
1 – 11 th grade	7	6	8
High school graduate	28	30	31
Some college	20	19	20
Vocational training/2-year college	10	10	11
4-year college graduate	22	22	19
Post-grad	13	13	11
(Don't know/refused)	-	-	-
H.S. or less	35	36	40
Post H.S.	30	30	31
College Graduate	36	35	30
Not College	65	65	70

Q.13 Do you have any children under the age of 19 living at home?

	Jul 2020	Feb 2020	2017
Yes	27	27	30
No	73	73	70
(Don't know)	-	0	-

(540 July 2020 respondents, 820 Feb 2020 respondents, 903 2017 respondents)

Q.14 (IF YES IN KIDS) And are one or more of your children in grades K through 12?

	Jul 2020	Feb 2020	2017
One or more in grades K through 12	79	83	75
No children in grades K through 12	21	17	24

Marital Status from file (July)/Asked Marital Status

	Jul 2020	Feb 2020	2017
Married	45	46	45
Domestic/civil partnership	5	9	15
Never married	34	30	24
Separated	2	2	2
Widowed	4	4	5
Divorced	10	10	10
Total not married	54	54	55

Q.15 Last year, that is in 2019, what was your total family income from all sources, before taxes?

	Jul 2020	Feb 2020	2017
Less than \$15,000	13	15	12
\$15,000 to under \$50,000	32	31	30
\$50,000 to under \$75,000	18	18	16
\$75,000 to under \$100,000	14	14	11
\$100,000 to under \$150,000	12	12	10
\$150,000 to under \$200,000	6	5	3
More than \$200,000	4	4	2
(Prefer not to say)	1	1	16
Less than \$100K	77	78	69
\$100K+	22	21	15

Hispanic from file (July)/Asked Hispanic

	Jul 2020	Feb 2020	2017
Yes	20	21	18
No	81	79	82

Race from file (July)/Asked Race

	Jul 2020	Feb 2020	2017
White	59	58	59
Black	14	14	14
Asian	5	5	5
Native American	1	1	2
Mixed	2	3	3
Hispanic	16	17	12
Middle Eastern	0	-	-
Other	3	3	4

Region from file

	Jul 2020	Feb 2020	2017
Los Angeles	8	7	7
Middle America	22	21	22
New York City	12	12	11
North East	11	11	13
South	20	20	20
South West	15	16	15
West Coast	12	13	12

Survey Methodology

American Strategies designed this Internet survey of the top 50 metropolitan statistical areas in the United States. The survey reached 2,000 adults, 18 years or older. The survey was conducted by YouGov on July 27-August 3, 2020.

YouGov interviewed 2,070 respondents who were then matched down to a sample of 2,000 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2016 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined, and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified on 2016 Presidential vote choice, and a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

YouGov operates an online panel of over 6 million panelists across 38 countries covering the UK, USA, Europe, the Nordics, the Middle East and Asia Pacific. These represent all ages, socio-economic groups and other demographic types which allows us to create nationally representative online samples and access hard to reach groups, both consumer and professional. Their US panel has 2 million respondents.