

# 2020 State Economic Data for Engaging in International Real Estate

National Association of REALTORS®  
Research Group



NATIONAL  
ASSOCIATION OF  
REALTORS®

International migration and trade and investment among countries open opportunities for working with international clients. This Report provides state-level economic data that point to the potential of working with international clients interested in purchasing U.S. residential or commercial real estate for primary residence, vacation home, investment rental property, or business uses.

According to the *2019 National Association of REALTORS® Profile of International Activity in U.S. Residential Real Estate*, foreign buyers purchased \$77.9 billion of residential property during April 2018–March 2019, or five percent of the \$1.6 trillion of total existing home sales during the same period.

The *2020 Commercial Real Estate International Business Trends* reported \$4.3 billion in commercial transactions with foreign clients in 2018 among REALTORS® who are typically engaged in commercial transactions of less than \$1 million per transaction.

More data and information on residential, commercial, and global resources can be found at:

<https://www.nar.realtor/research-and-statistics>

<https://www.nar.realtor/international-real-estate>

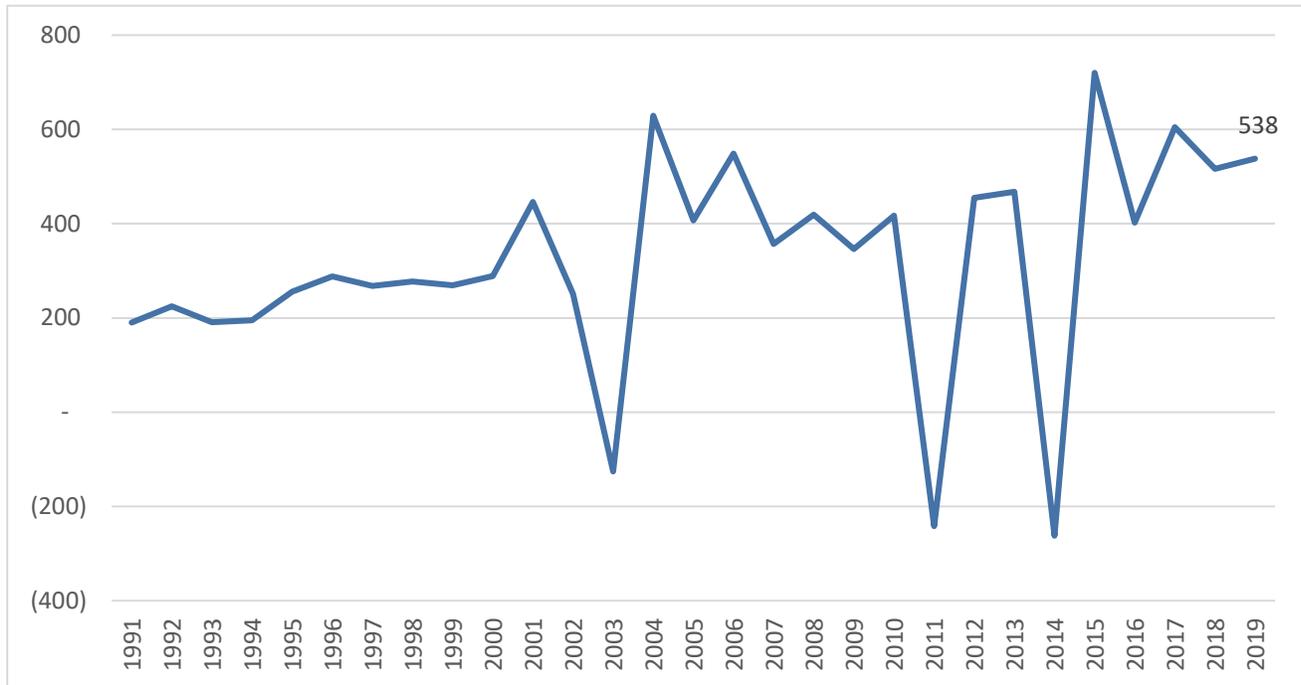
<https://www.nar.realtor/commercial-investment-real-estate>

For inquiries, email us at [Data@nar.realtor](mailto:Data@nar.realtor).

## Indicators for Engaging in International Real Estate in Wyoming

Chart 1. Net International Migration	2
Table 1. Population by Place of Birth	2
Table 2. Foreign-born Population	3
Table 3. Home Ownership and Median Income	3
Table 4. Educational Attainment	4
Table 5. Unemployment Rate	4
Table 6. Wage and Salary Workers	4
Table 7. Persons Obtaining Permanent Residence Status	5
Table 8. Non-Immigrant Admissions	5
Table 9. Non-Immigrant (I-94) Admission Class	6
Table 10. Immigration by Origination Region and Country	7
Table 11. Employment of Multinational Companies	8
Table 12. Top 25 Export Destinations	9
Table 13. Top 25 Import Origins	10

**Chart 1. Net International Migration as of 2019**



**Table 1. Population By Place of Birth in 2018**

	Wyoming	U.S.
Total Population, by Place of Birth	577,737	327,167,439
Native /1	560,209	282,438,718
Foreign-Born /2	17,528	44,728,721
Naturalized	6,302	22,629,737
Not a U.S. Citizen	11,226	22,098,984
Percent, Foreign-Born	3%	14%

/1 The U.S. Census Bureau uses the terms native and native born to refer to anyone born in the U.S., Puerto Rico, a U.S. Island Area, or abroad of a U.S. citizen parent or parents.

/2 The U.S. Census Bureau uses the term foreign born to refer to anyone who is not a U.S. citizen at birth, naturalized U.S. citizens, lawful permanent residents (immigrants) present in the U.S., temporary migrants such as foreign students, humanitarian migrants (such as refugees and asylees), and persons illegally present in the United States.

Source: U.S. Census Bureau, ACS 2018, 1-year estimates, Table DP02

**Table 2. Foreign-Born Population in 2018**

	Wyoming		U.S.	
		% share		% share
Total Foreign-born Population, Excl. Born at Sea	17,528		17,528	
Born in Europe	3,923	22%	3,923	22%
Born in Asia	3,853	22%	3,853	22%
Born in Africa	385	2%	385	2%
Born in Oceania	209	1%	209	1%
Born in Latin America	8,410	48%	8,410	48%
Born in Northern America	748	4%	748	4%

Source: U.S. Census Bureau, ACS 2018, 1-year estimates, Table DP02

**Table 3. Home Ownership and Median Household Income in 2013-2018**

	Home Ownership Rate	Median HH Income
	(in %)	(in \$)
<b>Wyoming</b>		
Total	69.4	\$62,268
Native	70.0	\$62,725
Foreign Born	54.3	\$49,045
Naturalized	69.3	\$63,750
Not a U.S. Citizen	41.0	\$42,096
<b>U.S.</b>		
Total	63.8	\$60,293
Native	65.9	\$60,968
Foreign Born	54.0	\$56,293
Naturalized	69.3	\$66,078
Not a U.S. Citizen	34.0	\$46,323

#N/A - Data not available

Source: U.S. Census Bureau, ACS 2013-2018, 5-year estimates, Table S0501

**Table 4. Educational Attainment in 2013-2018**

	Wyoming	U.S.
<b>Percent With Bachelor's Degree</b>		
Total Population, 25 years and over	17.4	19.4
Native	17.6	19.9
Foreign-Born	12.8	17.4
Naturalized	15.5	20.7
Not a U.S. Citizen	11.0	13.8
<b>Percent With Graduate or Professional Degree</b>		
Total Population, 25 years and over	9.5	12.1
Native	9.4	11.9
Foreign-Born	11.6	13.1
Naturalized	16.5	14.8
Not a U.S. Citizen	8.4	11.2

#N/A - Data not available

Source: U.S. Census Bureau, ACS 2013-2018, 5-year estimates, Table S0501

**Table 5. Unemployment Rate in 2013-2018**

	Wyoming	U.S.
Civilian Population 16 years old and over	3.0	3.7
Native	3.0	3.8
Foreign-Born	2.4	3.4
Naturalized	2.0	2.8
Not a U.S. Citizen	2.7	4.0

#N/A - Data not available

Source: U.S. Census Bureau, ACS 2013-2018, 5-year estimates, Table S0501

**Table 6. Wage and Salary workers in 2013-2018**

	Wyoming	U.S.
<b>Percent of Civilian Labor Force 16 years ol and over</b>		
Total Population, 25 years and over	82.5	68.6
Native	72.8	79.5
Foreign-Born	79.9	83.7
Naturalized	72.2	80.7
Not a U.S. Citizen	83.8	86.7

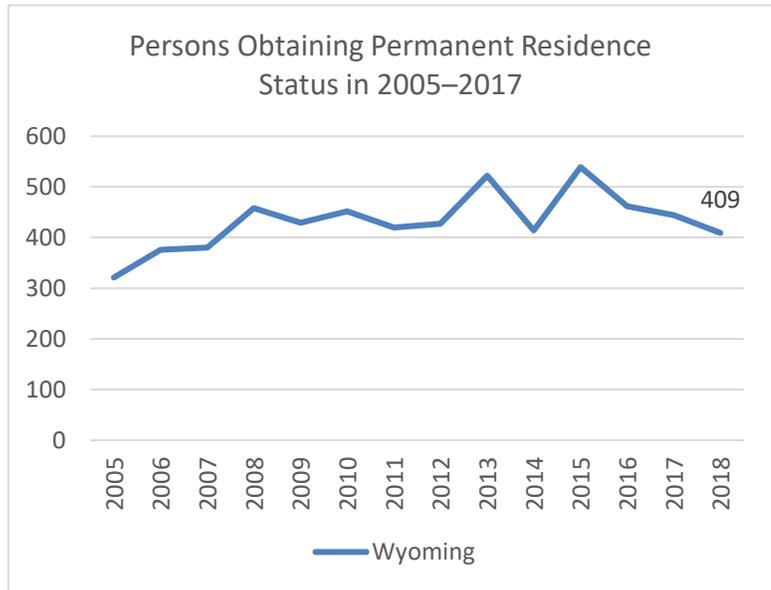
#N/A - Data not available

Source: U.S. Census Bureau, ACS 2013-2018, 5-year estimates, Table S0501

**Table 7. Persons Obtaining Permanent Residence Status**

	Wyoming	U.S.
2005	321	1,122,257
2006	376	1,266,129
2007	380	1,052,415
2008	458	1,107,126
2009	429	1,130,818
2010	452	1,042,625
2011	420	1,062,040
2012	427	1,031,631
2013	522	990,553
2014	414	1,016,518
2015	539	1,051,031
2016	462	1,183,505
2017	444	1,127,167
2018	409	1,096,611

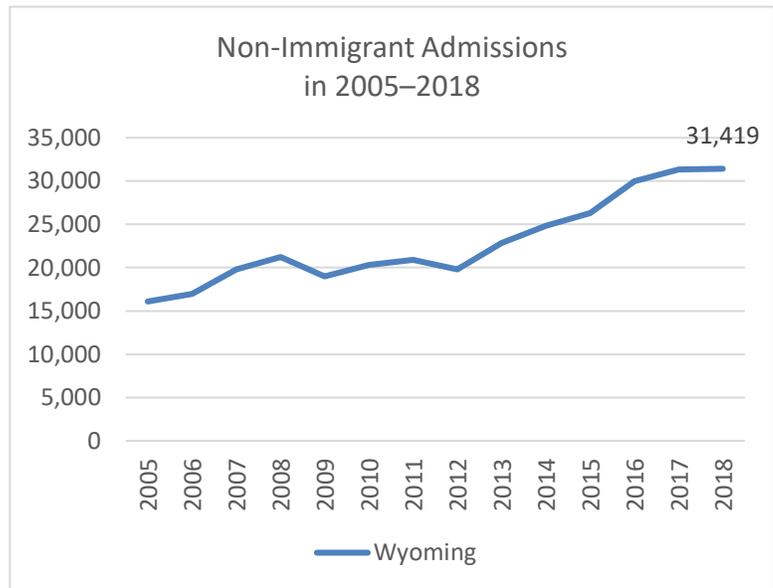
Source of data: Department of Homeland Security Yearbook of Immigration Statistics, Table 4.



**Table 8. Non-immigrant Admissions**

	Wyoming	U.S.
2005	16,094	32,003,435
2006	16,972	33,667,328
2007	19,809	37,149,651
2008	21,213	39,381,928
2009	18,994	36,231,554
2010	20,325	46,471,516
2011	20,896	46,471,516
2012	19,812	53,887,286
2013	22,856	61,052,260
2014	24,841	74,930,606
2015	26,306	76,638,236
2016	29,972	76,786,751
2017	31,343	77,643,267
2018	31,419	81,279,692

Source of data: Department of Homeland Security Yearbook of Immigration Statistics, Table 30.



**Table 9. Non-immigrant admissions (I-94 only)**

	2014	2015	2016	2017	2018
Business Traveler, Visa waiver /1	11,074	11,286	10,812	12,934	11,580
Business Traveler, Other /2	8,987	10,393	14,110	13,557	14,940
Students and exchange visitors/3	2,938	2,800	3,002	3,020	2,917
Temporary workers and families/4	1,710	1,704	1,829	1,680	1,873
Diplomats/other representatives/5	62	66	119	61	62
All other classes	63	50	89	74	35
Unknown	7	63	11	17	12
<b>Wyoming</b>	<b>24,841</b>	<b>26,362</b>	<b>29,972</b>	<b>31,343</b>	<b>31,419</b>
<b>U.S.</b>	<b>74,930,606</b>	<b>76,638,236</b>	<b>76,786,751</b>	<b>77,643,267</b>	<b>81,279,692</b>

<sup>1</sup> Includes GB, GMB, GT, GMT, WB, and WT admissions.

<sup>2</sup> Includes B1, B2 and a limited number of Border Crossing Card (BCC) admissions.

<sup>3</sup> Includes principals, spouses, and children (F, J, M admissions).

<sup>4</sup> Includes principals, spouses, and children (CW1, E, H, I, L, O, P, Q, R, TD and TN admissions).

<sup>5</sup> Includes principals, spouses, and children (A, G, N admissions).

Notes:

Admissions represent counts of events, i.e., arrivals, not unique individuals.

The majority of short-term admissions from Canada and Mexico are excluded.

Source: U.S. Department of Homeland Security, Yearbook of Immigration Statistics, Table 30.

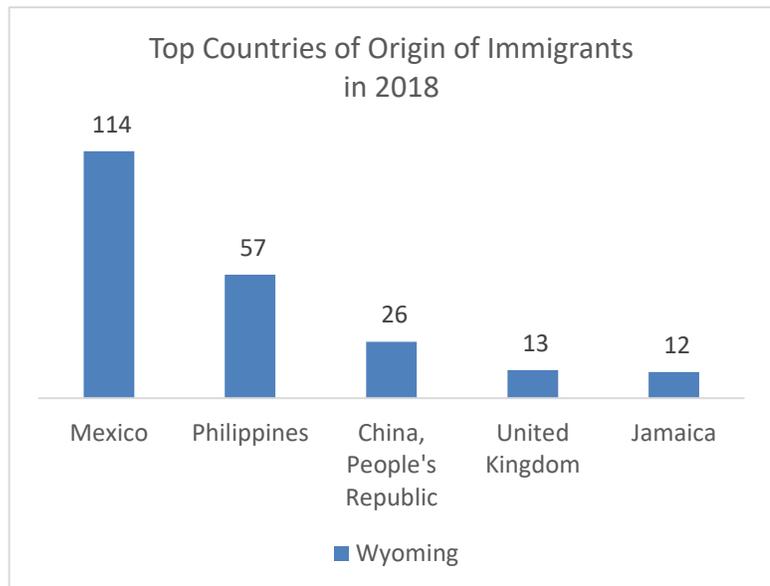
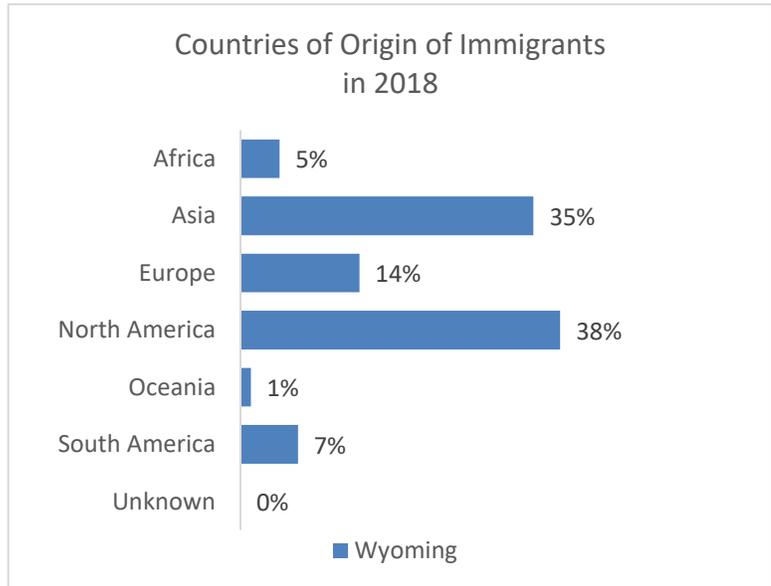
**Table 10. Immigration by Origination Region and Country in 2018**

REGION	
Total	409
Africa	19
Asia	143
Europe	58
North America	156
Oceania	5
South America	28
Unknown	-
COUNTRY	
Total	409
Mexico	114
Philippines	57
China, People's Republic	26
United Kingdom	13
Jamaica	12
Peru	9
India	8
Moldova	8
Thailand	8
Guatemala	7
Nepal	6
Ukraine	6
Australia	5
Canada	5
Dominican Republic	5
Germany	5
South Africa	5
Venezuela	5
Brazil	4
Iran	4
Latvia	4
Pakistan	4
Bangladesh	3
Chile	3
Colombia	3
Cuba	3

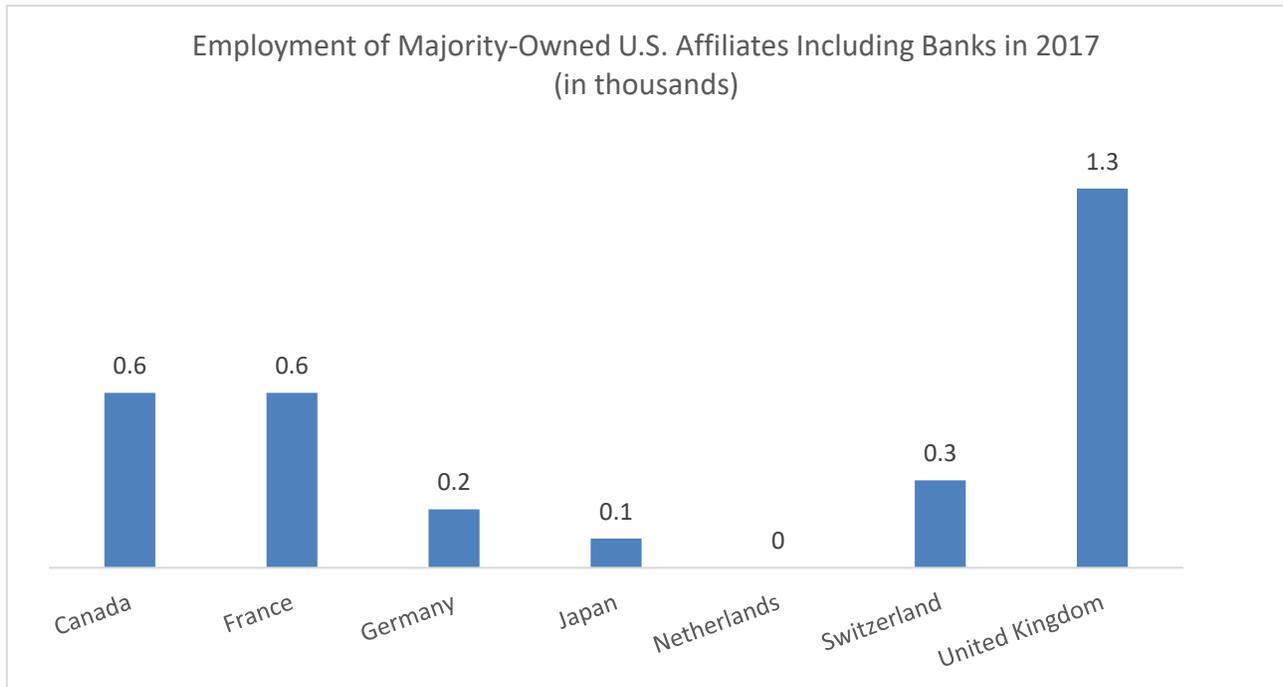
D-Data withheld to limit disclosure

Source: U.S. Department of Homeland Security

Yearbook of Immigration Statistics, 2017, Supplemental Table 1.



**Table 11. Employment of Majority-Owned U.S. Affiliates of Foreign Multinational Companies**



Source: US Bureau of Economic Analysis

**Table 12. Top 25 Export Destinations of the State Based on 2018 Dollar Value (in Millions)**

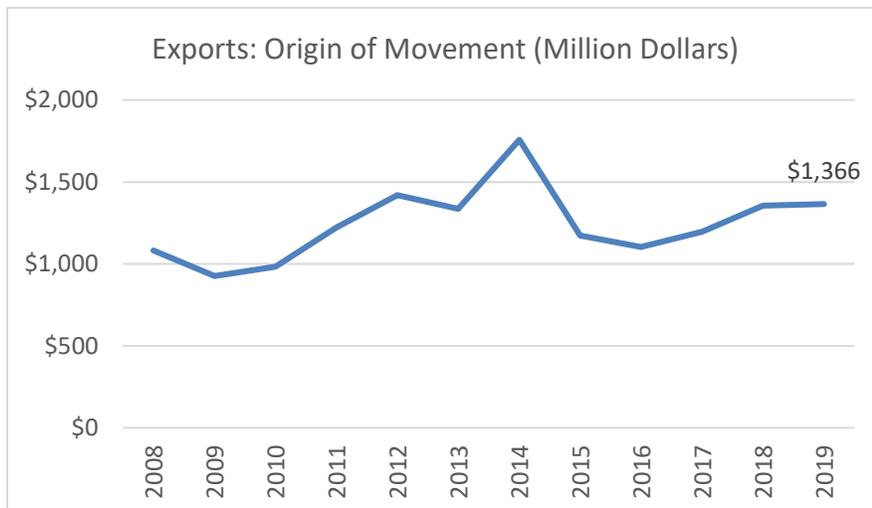
Country	2018 Dollar Volume	Percent Share
World	\$1,356	0.08
Top 25	\$1,273	93.9
Canada	\$234	17.2
Brazil	\$144	10.6
Indonesia	\$127	9.3
Chile	\$78	5.8
Malaysia	\$74	5.5
Korea, South	\$65	4.8
Japan	\$62	4.6
Vietnam	\$57	4.2
China	\$53	3.9
Thailand	\$52	3.9
Australia	\$48	3.6
Taiwan	\$44	3.3
Mexico	\$35	2.6
Colombia	\$33	2.5
India	\$22	1.6
Peru	\$21	1.6
Argentina	\$19	1.4
United Kingdom	\$19	1.4
South Africa	\$16	1.2
Philippines	\$12	0.9
United Arab Emirates	\$12	0.9
Guatemala	\$12	0.9
Tunisia	\$11	0.8
Belgium	\$10	0.8
Germany	\$10	0.7

Source: U.S. Census Bureau, State Trade Data by Country

The world export share is the state's share to total US exports to the world.

The top 25 share is the fraction of the state's exports that go to the top 25 countries.

Each country's share is the fraction of the state's exports that go to that country.



**Table 13. Top 25 Import Origins of the State Based on 2018 Dollar Value (in Millions)**

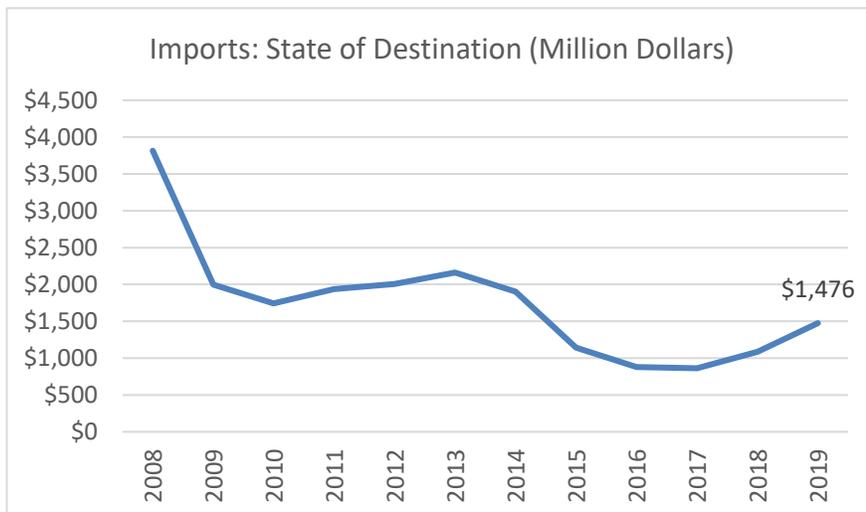
Country	2018 Dollar Volume	Percent Share
World	\$1,085	0.04
Top 25	\$1,069	98.5
Canada	\$731	67.3
China	\$166	15.3
Mexico	\$42	3.9
Germany	\$32	2.9
Italy	\$14	1.3
Japan	\$10	0.9
Austria	\$7	0.7
Korea, South	\$6	0.6
United Kingdom	\$6	0.5
Netherlands	\$5	0.5
France	\$5	0.5
India	\$5	0.5
Taiwan	\$5	0.4
Sweden	\$4	0.4
Turkey	\$4	0.3
Thailand	\$3	0.3
Russia	\$3	0.3
Bulgaria	\$3	0.3
Australia	\$3	0.3
Denmark	\$3	0.3
Slovenia	\$3	0.2
Romania	\$2	0.2
Vietnam	\$2	0.2
Poland	\$2	0.2
Belgium	\$2	0.2

Source: U.S. Census Bureau, State Trade Data by Country

The world import share is the state's share to total US imports from the world.

The top 25 share is the fraction of the state's imports from the top 25 countries.

Each country's share is the fraction of the state's imports from that country.





The National Association of REALTORS® is America's largest trade association, representing more than 1.4 million members, including NAR's institutes, societies and councils, involved in all aspects of the real estate industry. NAR membership includes brokers, salespeople, property managers, appraisers, counselors and others engaged in both residential and commercial real estate.

The term REALTOR® is a registered collective membership mark that identifies a real estate professional who is a member of the National Association of REALTORS® and subscribes to its strict Code of Ethics.

Working for America's property owners, the National Association provides a facility for professional development, research and exchange of information among its members and to the public and government for the purpose of preserving the free enterprise system and the right to own real property.

#### **NATIONAL ASSOCIATION OF REALTORS® RESEARCH GROUP**

The Mission of the NATIONAL ASSOCIATION OF REALTORS® Research Group is to produce timely, data-driven market analysis and authoritative business intelligence to serve members, and inform consumers, policymakers and the media in a professional and accessible manner.

To find out about other products from NAR's Research Group, visit [nar.realtor/research-and-statistics](http://nar.realtor/research-and-statistics)

#### **NATIONAL ASSOCIATION OF REALTORS®**

Research Group  
500 New Jersey Avenue, NW  
Washington, DC 20001  
202-383-1000

[data@realtors.org](mailto:data@realtors.org)