

# 2020 State Economic Data for Engaging in International Real Estate

National Association of REALTORS®  
Research Group



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International migration and trade and investment among countries open opportunities for working with international clients. This Report provides state-level economic data that point to the potential of working with international clients interested in purchasing U.S. residential or commercial real estate for primary residence, vacation home, investment rental property, or business uses.

According to the *2019 National Association of REALTORS® Profile of International Activity in U.S. Residential Real Estate*, foreign buyers purchased \$77.9 billion of residential property during April 2018–March 2019, or five percent of the \$1.6 trillion of total existing home sales during the same period.

The *2020 Commercial Real Estate International Business Trends* reported \$4.3 billion in commercial transactions with foreign clients in 2018 among REALTORS® who are typically engaged in commercial transactions of less than \$1 million per transaction.

More data and information on residential, commercial, and global resources can be found at:

<https://www.nar.realtor/research-and-statistics>

<https://www.nar.realtor/international-real-estate>

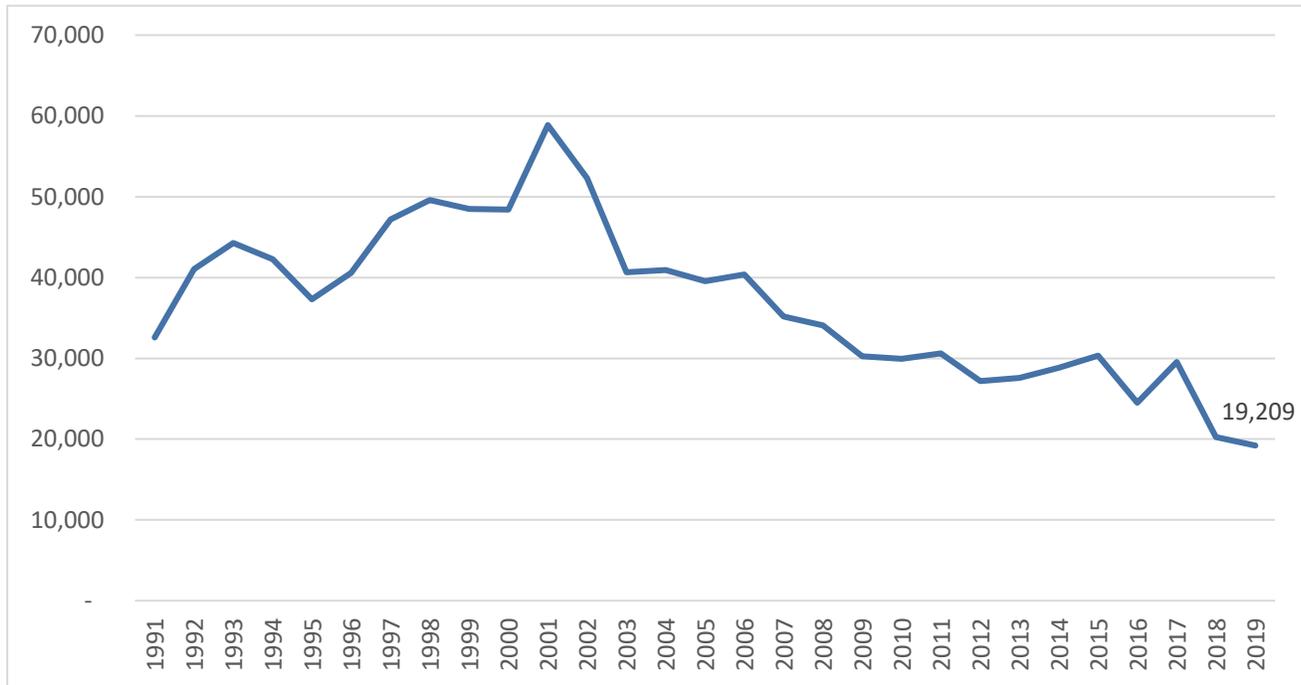
<https://www.nar.realtor/commercial-investment-real-estate>

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## Indicators for Engaging in International Real Estate in Illinois

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**Chart 1. Net International Migration as of 2019**



**Table 1. Population By Place of Birth in 2018**

	Illinois	U.S.
Total Population, by Place of Birth	12,741,080	327,167,439
Native /1	10,949,767	282,438,718
Foreign-Born /2	1,791,313	44,728,721
Naturalized	926,873	22,629,737
Not a U.S. Citizen	864,440	22,098,984
Percent, Foreign-Born	14%	14%

/1 The U.S. Census Bureau uses the terms native and native born to refer to anyone born in the U.S., Puerto Rico, a U.S. Island Area, or abroad of a U.S. citizen parent or parents.

/2 The U.S. Census Bureau uses the term foreign born to refer to anyone who is not a U.S. citizen at birth, naturalized U.S. citizens, lawful permanent residents (immigrants) present in the U.S., temporary migrants such as foreign students), humanitarian migrants (such as refugees and asylees), and persons illegally present in the United States.

Source: U.S. Census Bureau, ACS 2018, 1-year estimates, Table DP02

**Table 2. Foreign-Born Population in 2018**

	Illinois		U.S.	
		% share		% share
Total Foreign-born Population, Excl. Born at Sea	1,791,313		17,528	
Born in Europe	361,840	20%	3,923	22%
Born in Asia	574,718	32%	3,853	22%
Born in Africa	65,536	4%	385	2%
Born in Oceania	2,864	0%	209	1%
Born in Latin America	767,220	43%	8,410	48%
Born in Northern America	19,135	1%	748	4%

Source: U.S. Census Bureau, ACS 2018, 1-year estimates, Table DP02

**Table 3. Home Ownership and Median Household Income in 2013-2018**

	Home Ownership Rate	Median HH Income
	(in %)	(in \$)
<b>Illinois</b>		
Total	66.0	\$63,575
Native	67.4	\$64,304
Foreign Born	54.0	\$59,716
Naturalized	73.4	\$70,155
Not a U.S. Citizen	38.6	\$48,992
<b>U.S.</b>		
Total	63.8	\$60,293
Native	65.9	\$60,968
Foreign Born	54.0	\$56,293
Naturalized	69.3	\$66,078
Not a U.S. Citizen	34.0	\$46,323

#N/A - Data not available

Source: U.S. Census Bureau, ACS 2013-2018, 5-year estimates, Table S0501

**Table 4. Educational Attainment in 2013-2018**

	Illinois	U.S.
<b>Percent With Bachelor's Degree</b>		
Total Population, 25 years and over	20.8	19.4
Native	21.3	19.9
Foreign-Born	18.1	17.4
Naturalized	21.9	20.7
Not a U.S. Citizen	13.9	13.8
<b>Percent With Graduate or Professional Degree</b>		
Total Population, 25 years and over	13.3	12.1
Native	13.2	11.9
Foreign-Born	13.6	13.1
Naturalized	15.3	14.8
Not a U.S. Citizen	11.8	11.2

#N/A - Data not available

Source: U.S. Census Bureau, ACS 2013-2018, 5-year estimates, Table S0501

**Table 5. Unemployment Rate in 2013-2018**

	Illinois	U.S.
Civilian Population 16 years old and over	4.3	3.7
Native	4.5	3.8
Foreign-Born	3.4	3.4
Naturalized	2.8	2.8
Not a U.S. Citizen	3.9	4.0

#N/A - Data not available

Source: U.S. Census Bureau, ACS 2013-2018, 5-year estimates, Table S0501

**Table 6. Wage and Salary workers in 2013-2018**

	Illinois	U.S.
<b>Percent of Civilian Labor Force 16 years ol and over</b>		
Total Population, 25 years and over	77.3	68.6
Native	82.4	79.5
Foreign-Born	88.4	83.7
Naturalized	86.3	80.7
Not a U.S. Citizen	90.6	86.7

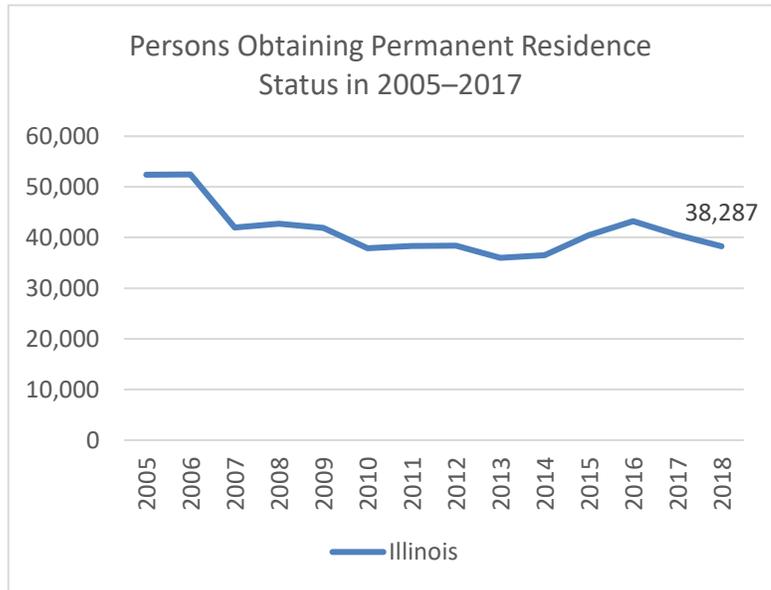
#N/A - Data not available

Source: U.S. Census Bureau, ACS 2013-2018, 5-year estimates, Table S0501

**Table 7. Persons Obtaining Permanent Residence Status**

	Illinois	U.S.
2005	52,415	1,122,257
2006	52,452	1,266,129
2007	41,971	1,052,415
2008	42,723	1,107,126
2009	41,889	1,130,818
2010	37,909	1,042,625
2011	38,325	1,062,040
2012	38,373	1,031,631
2013	35,988	990,553
2014	36,535	1,016,518
2015	40,482	1,051,031
2016	43,207	1,183,505
2017	40,530	1,127,167
2018	38,287	1,096,611

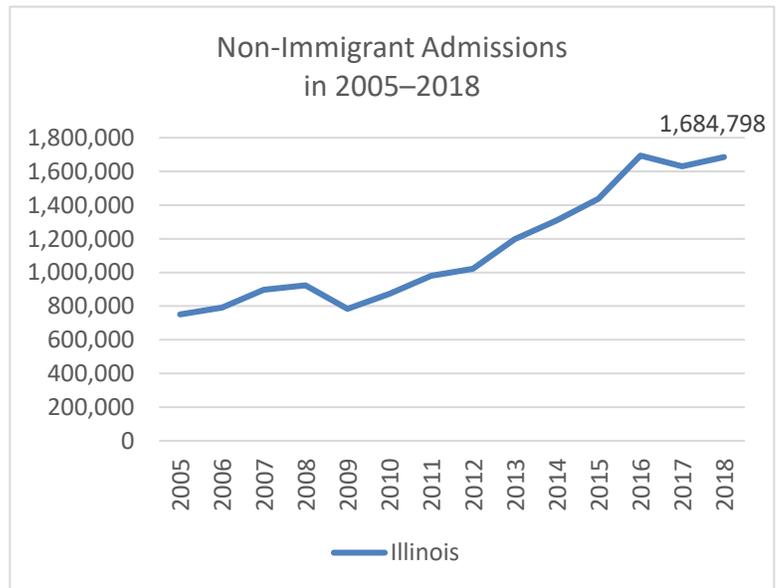
Source of data: Department of Homeland Security  
Yearbook of Immigration Statistics, Table 4.



**Table 8. Non-immigrant Admissions**

	Illinois	U.S.
2005	750,924	32,003,435
2006	791,277	33,667,328
2007	896,799	37,149,651
2008	923,067	39,381,928
2009	783,554	36,231,554
2010	873,547	46,471,516
2011	979,740	46,471,516
2012	1,021,476	53,887,286
2013	1,197,625	61,052,260
2014	1,309,781	74,930,606
2015	1,437,223	76,638,236
2016	1,693,877	76,786,751
2017	1,630,554	77,643,267
2018	1,684,798	81,279,692

Source of data: Department of Homeland Security  
Yearbook of Immigration Statistics, Table 30.



**Table 9. Non-immigrant admissions (I-94 only)**

	2014	2015	2016	2017	2018
Business Traveler, Visa waiver /1	462,781	466,631	480,686	495,351	505,542
Business Traveler, Other /2	659,525	767,944	983,901	908,959	943,520
Students and exchange visitors/3	82,947	89,544	96,100	96,392	100,735
Temporary workers and families/4	94,481	102,976	121,719	117,677	124,567
Diplomats/other representatives/5	5,059	5,096	5,677	5,040	5,315
All other classes	4,602	4,666	5,001	5,164	4,419
Unknown	386	4,602	793	1,971	700
<b>Illinois</b>	<b>1,309,781</b>	<b>1,441,459</b>	<b>1,693,877</b>	<b>1,630,554</b>	<b>1,684,798</b>
<b>U.S.</b>	<b>74,930,606</b>	<b>76,638,236</b>	<b>76,786,751</b>	<b>77,643,267</b>	<b>81,279,692</b>

<sup>1</sup> Includes GB, GMB, GT, GMT, WB, and WT admissions.

<sup>2</sup> Includes B1, B2 and a limited number of Border Crossing Card (BCC) admissions.

<sup>3</sup> Includes principals, spouses, and children (F, J, M admissions).

<sup>4</sup> Includes principals, spouses, and children (CW1, E, H, I, L, O, P, Q, R, TD and TN admissions).

<sup>5</sup> Includes principals, spouses, and children (A, G, N admissions).

Notes:

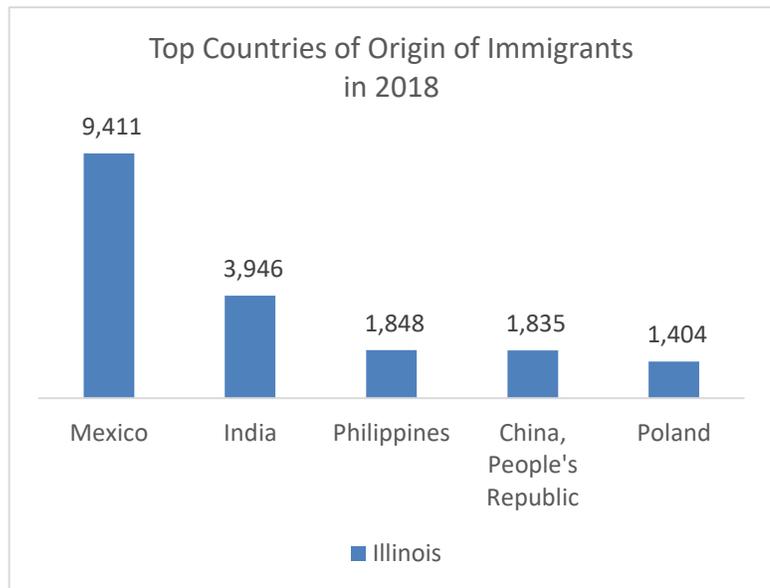
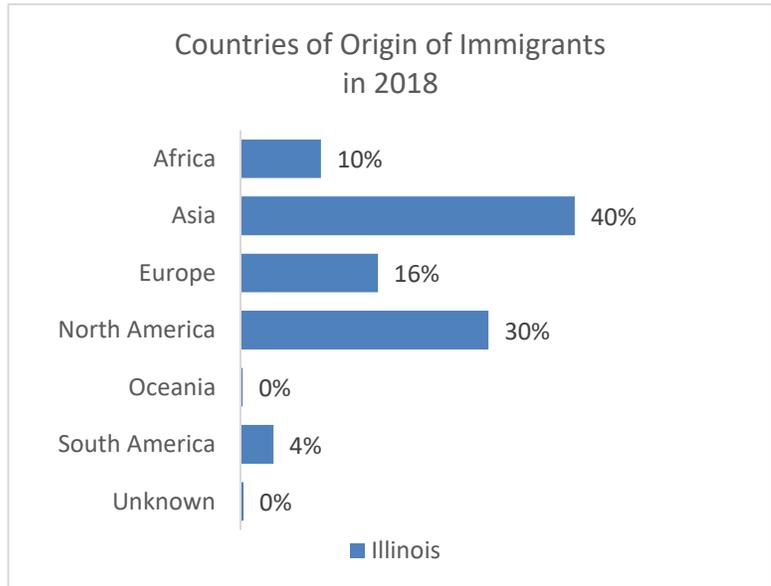
Admissions represent counts of events, i.e., arrivals, not unique individuals.

The majority of short-term admissions from Canada and Mexico are excluded.

Source: U.S. Department of Homeland Security, Yearbook of Immigration Statistics, Table 30.

**Table 10. Immigration by Origination Region and Country in 2018**

REGION	
Total	38,287
Africa	3,675
Asia	15,271
Europe	6,276
North America	11,323
Oceania	99
South America	1,502
Unknown	141
COUNTRY	
Total	38,287
Mexico	9,411
India	3,946
Philippines	1,848
China, People's Republic	1,835
Poland	1,404
Ukraine	1,174
Pakistan	962
Syria	886
Congo, Democratic Republic	726
Vietnam	692
Nigeria	687
Korea, South	626
Jordan	579
Iraq	509
Burma	391
Ecuador	376
Guatemala	346
Colombia	339
United Kingdom	339
Bulgaria	333
Russia	323
Iran	322
Moldova	320
Brazil	300
Nepal	299
Canada	295

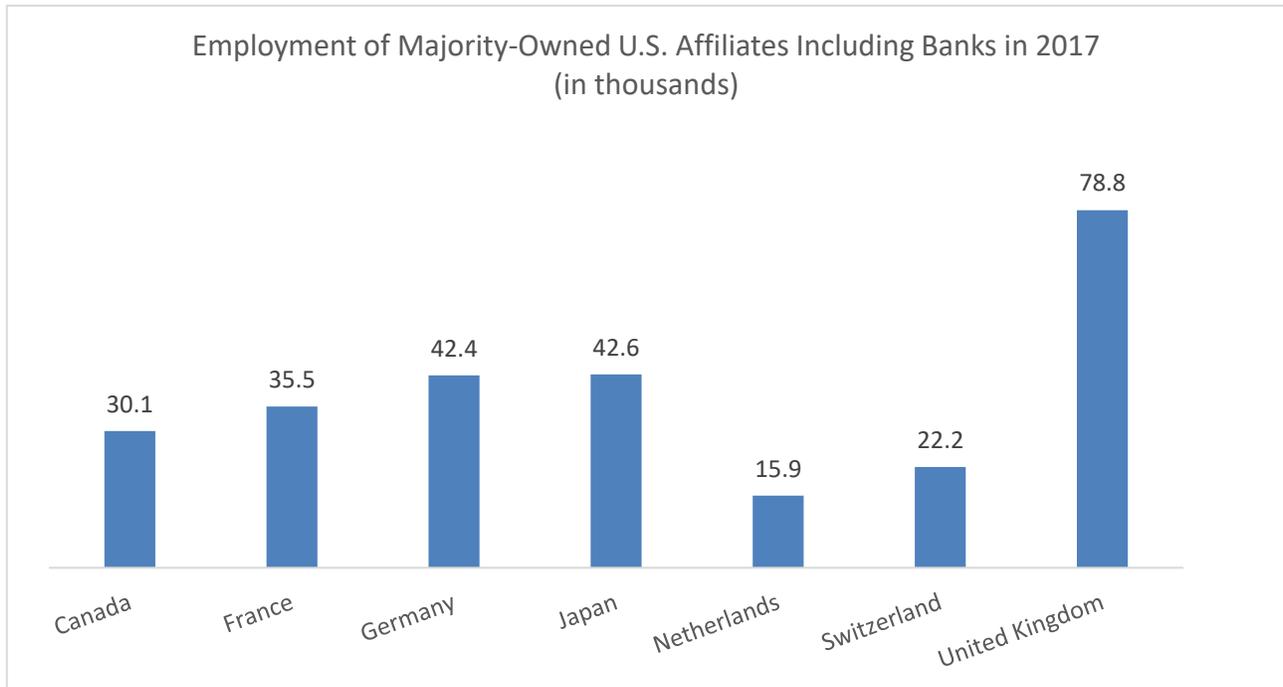


D-Data withheld to limit disclosure

Source: U.S. Department of Homeland Security

Yearbook of Immigration Statistics, 2017, Supplemental Table 1.

**Table 11. Employment of Majority-Owned U.S. Affiliates of Foreign Multinational Companies**



Source: US Bureau of Economic Analysis

**Table 12. Top 25 Export Destinations of the State Based on 2018 Dollar Value (in Millions)**

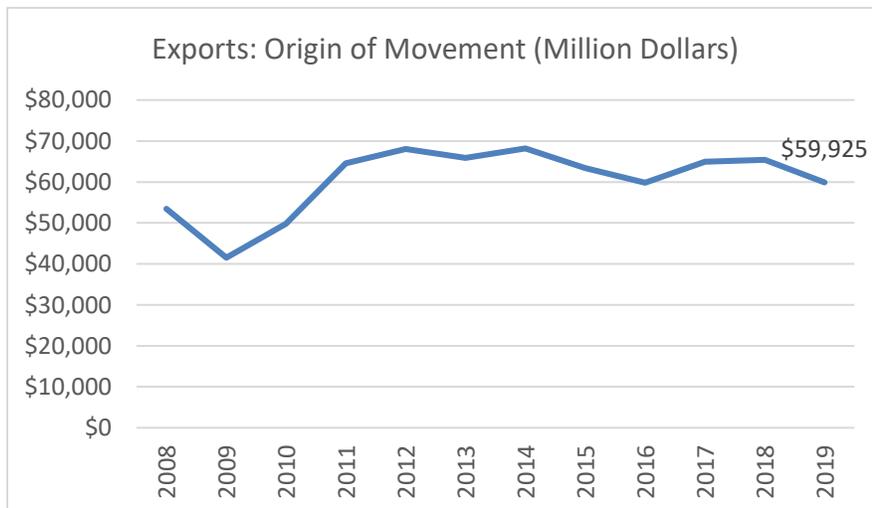
Country	2018 Dollar Volume	Percent Share
World	\$65,415	3.93
Top 25	\$58,560	89.5
Canada	\$17,636	27.0
Mexico	\$10,188	15.6
China	\$3,438	5.3
Germany	\$3,307	5.1
Australia	\$3,181	4.9
Japan	\$1,980	3.0
United Kingdom	\$1,901	2.9
Brazil	\$1,806	2.8
Netherlands	\$1,785	2.7
Hong Kong	\$1,594	2.4
Belgium	\$1,539	2.4
Singapore	\$1,237	1.9
Korea, South	\$1,199	1.8
France	\$978	1.5
Taiwan	\$834	1.3
Chile	\$822	1.3
India	\$816	1.2
South Africa	\$708	1.1
Indonesia	\$567	0.9
Russia	\$554	0.8
Thailand	\$554	0.8
Colombia	\$531	0.8
United Arab Emirates	\$501	0.8
Malaysia	\$459	0.7
Italy	\$443	0.7

Source: U.S. Census Bureau, State Trade Data by Country

The world export share is the state's share to total US exports to the world.

The top 25 share is the fraction of the state's exports that go to the top 25 countries.

Each country's share is the fraction of the state's exports that go to that country.



**Table 13. Top 25 Import Origins of the State Based on 2018 Dollar Value (in Millions)**

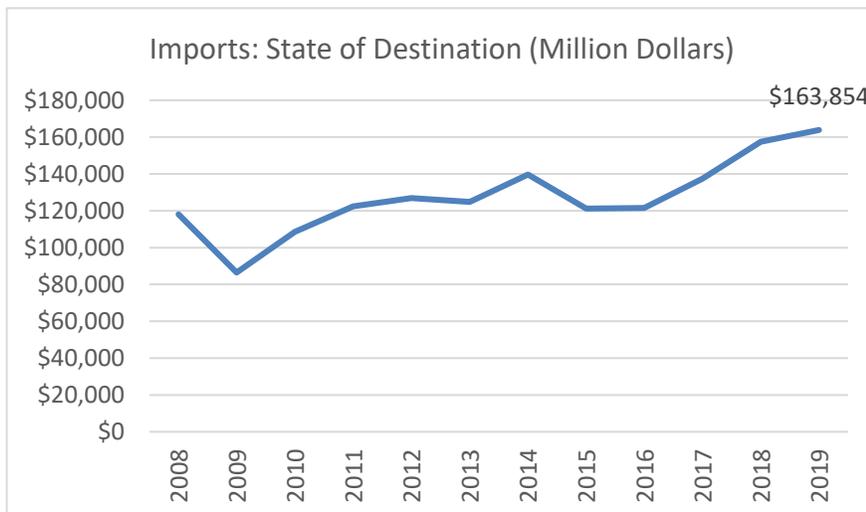
Country	2018 Dollar Volume	Percent Share
World	\$157,402	6.19
Top 25	\$150,258	95.5
China	\$40,883	26.0
Canada	\$38,056	24.2
Mexico	\$13,154	8.4
Japan	\$10,829	6.9
Germany	\$6,505	4.1
Singapore	\$3,833	2.4
Vietnam	\$3,805	2.4
Korea, South	\$3,761	2.4
Italy	\$3,591	2.3
Netherlands	\$3,034	1.9
United Kingdom	\$2,893	1.8
Taiwan	\$2,526	1.6
Ireland	\$2,444	1.6
France	\$2,394	1.5
Brazil	\$2,226	1.4
India	\$1,870	1.2
Malaysia	\$1,672	1.1
Switzerland	\$1,290	0.8
Thailand	\$1,270	0.8
Australia	\$926	0.6
Spain	\$792	0.5
Indonesia	\$784	0.5
Sweden	\$609	0.4
Russia	\$598	0.4
Israel	\$514	0.3

Source: U.S. Census Bureau, State Trade Data by Country

The world import share is the state's share to total US imports from the world.

The top 25 share is the fraction of the state's imports from the top 25 countries.

Each country's share is the fraction of the state's imports from that country.





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