

SPRINT® DELIVERS RELIABILITY, CONVENIENCE, SAFETY

MULTIPURPOSE CASE SCENARIO
PROVIDED BY NAR's
REALTOR BENEFITS® PROGRAM

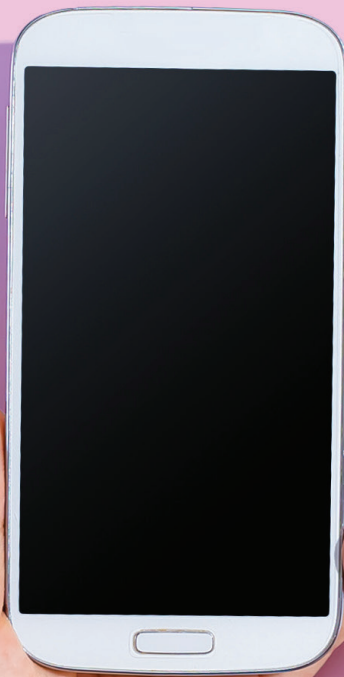


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WHEN YOU'RE MANAGING YOUR DAY-TO-DAY BUSINESS ON THE RUN - CONNECTING WITH CLIENTS, FIELDING OFFERS, AND NEGOTIATING DEALS - RELIABLE MOBILE TECHNOLOGY IS CRITICAL TO YOUR SUCCESS.

Sprint®, a longtime partner in NAR's REALTOR Benefits® Program, understands your needs and has designed a new and expanded benefit offering for NAR members.

Benefits include things like discounted plans, waived fees on activations for business accounts, and an array of add-on solutions. REALTORS® can use these benefits to reduce some of their costs, improve their safety protocols, and manage their businesses efficiently.

The following scenarios are examples of how NAR members are taking advantage of the Sprint® program.

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SCENARIO 1: MAKING SAFETY A PRIORITY

Lynn frequently sells rural and semi-rural property. Her personal safety is a priority for her, and she has taken advantage of the discount she receives from Sprint® on the ‘Safe & Found’ mobile safety and security application when she’s showing isolated homes at night.

Lynn uses the check-in feature to easily and quickly let her colleagues and family know where she is, and she knows she can also send an emergency alert with her location if she ever feels threatened by a client or has car trouble out on a country road.

The feature has also been helpful for her 14-year-old daughter, Maya, who often comes home from school alone.

Like many teenagers, Maya sometimes forgets to check in with her mom. The check-in feature lets Lynn keep tabs on her daughter by using her smartphone or the web to see where Maya is in real time. Lynn has also created safety zones (places where Maya is allowed to go) and gets a heads-up when her daughter arrives or leaves those designated geo-fence areas. In addition, she can restrict Maya’s phone usage and control when certain apps can and can’t be used – during homework time, for example.

Sprint®’s Safe & Found add-on solution provides peace of mind for Lynn.



SCENARIO 2: PROVIDING EMPLOYEE PERKS

In her fast-paced New York City market, the personal assistants on Jenna’s team are crucial to her success. And when she’s out in the field and needs last-minute stats or needs someone to run keys over to a property, she has to be absolutely certain that they are reachable.

Thanks to Jenna’s NAR membership, these employees (even though they’re not REALTORS®) get to take advantage of Sprint®’s special offer on personal accounts and enjoy savings and special pricing on select accessories and add-on benefits, including Safe & Found.

Her employees are responsible for their own bills, but by extending her Sprint® benefit to her staff and getting them on the Sprint® network, Jenna is reassured that they always have reliable mobile technology at their fingertips. This helps Jenna’s business run smoothly, and she’s happy to be able to share such a nice perk with her staff.



SCENARIO 3: LOWERING MONTHLY COSTS, MULTI LINE BENEFITS

Everyone loves to simplify their monthly bill paying and save money. Jim, a busy broker is no exception.

When he was shopping for a new phone plan, he looked at Sprint®'s benefits and decided that getting a business line for himself and adding personal lines for his wife and daughter made sense. Jim was able to tap Sprint®'s savings for the entire family and pay it on a single monthly bill.

Jim particularly appreciated that the Sprint® offer to REALTORS® made it so easy to move over from his current plan with a competing carrier. He took advantage of an ongoing Sprint® national promotion, which was stackable on top of his current NAR benefit; when he moved his business account over to Sprint® it provided him with cash-back funds to apply towards the early termination fee of leaving his previous provider.

Additionally, after reading through the Sprint offer, he discovered that he could take advantage of special member savings on 'MultiLine,' an add-on mobile technology solution from Sprint® which allowed Jim to keep his business and personal calls separate, by letting him easily deploy and control a second phone line — with a dedicated business phone number — on his own personal iOS or Android phone. A nice bonus was the discount he received on this application, just for being an NAR member.

For Jim, switching to Sprint® was the smart, economical choice both for his business and his family.



For complete details about the Sprint® offer for NAR members, visit

NAR.realtor/RealtorBenefits/Sprint



In one year alone, over **800,000 REALTORS®** gained an edge by leveraging at least one REALTOR Benefits® Program offering, saving **\$63 MILLION ON MEMBER BENEFITS** from **INDUSTRY-LEADING COMPANIES**. Program partners are carefully selected and understand the unique needs of real estate professionals.

Learn more and save by visiting

NAR.REALTOR/REALTORBENEFITS

