

REALTOR BENEFITS® PROGRAM

ADVANTAGES FOR AEs & STAFF



**IN ONE YEAR ALONE,
800,000+ REALTORS®
SAVED \$63 MILLION
THROUGH THIS
PROGRAM!**

1 COMMUNICATE THE VALUE OF REALTOR® MEMBERSHIP

Share the value of REALTOR® membership and spread the word about savings and special offers from NAR's **REALTOR BENEFITS® PROGRAM**. Contact us at RBPforAEs@realtors.org for access to the AE content library. You'll find marketing materials such as banner ads, marketing copy and more to share with your members. Like us on Facebook to for updates on partners, special limited-time offers and tips to share with your members from your Association's Facebook page. facebook.com/NARRealtorBenefitsProgram

2 RESOURCES BUILT FOR YOUR ASSOCIATION & YOUR MEMBERS

Many partners provide solutions your association can extend to members, along with resources and personalized training to educate members about these valuable benefits, along with non-dues revenue opportunities. See highlights below for more information on how partners can help you!



FIAT CHRYSLER AUTOMOBILES

Educate your members about the exclusive offer for REALTORS®. Bring FCA US LLC in for a test drive (or vehicle showcase) to add some pop to your next conference or meeting.

NAR.realtor/FCA



Resources to help you share information about the exclusive insurance products and services created just for NAR members. Look for banner ads, a brochure, logos and more.

RealtorsInsuranceMarketplace.com/AE

Go to NAR.realtor/RealtorBenefits/JustforAEs for more on how the following partners can help.



NAR.REALTOR/RealtorBenefits



NATIONAL
ASSOCIATION of
REALTORS®
REALTOR Benefits® Program

REALTOR BENEFITS® PROGRAM

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3 REAL SAVINGS WORTH EXPLORING

You can utilize NAR's REALTOR Benefits® Program for your business or personal use. Review offers from the following partners prior to making any purchase.



Save up to 25% off base rates on car rentals. REALTORS® and association staff have access to coupons that can be combined with your NAR discount for additional savings.

NAR.realtor/TravelAndAuto



Enjoy savings on Sprint's Unlimited plans, select accessories, add-on mobile technology services and more. Maximize your savings — Sprint's national offers are now stackable on top on these NAR benefits.

NAR.realtor/Sprint



Keep members engaged with your Association's initiatives and events with digital marketing solutions, including campaigns that target your members as they browse the web.

NAR.realtor/Adwerx



Up to 26% off shipping, including express and ground from NAR's exclusive shipping services provider.

NAR.realtor/FedEx

10% to 20% off select print and copy services, including flyers, signs, binding and more.

NAR.realtor/FedExOffice



Save on laptops, tablets, PCs and more from industry leaders Dell and Lenovo.

NAR.realtor/ElectronicsAndMobileTechnology



FIAT CHRYSLER AUTOMOBILES

Association Executives and staff are eligible for the \$500 cash allowance, too.

NAR.realtor/FCA