# OFFICIAL RULES

**NATIONAL ASSOCIATION OF REALTORS®**

**REALTORS® Insurance Marketplace Pet Facebook Photo Sweepstakes**

1. **Promotion Period:** The Comment to Win REALTOR Benefits® Program Facebook Sweepstakes ("Sweepstakes") is sponsored by the NATIONAL ASSOCIATION OF REALTORS® (“NAR”) and the REALTOR Benefits® Program (collectively, “Sponsors”). The Sweepstakes period will begin May 25, 2020 at 8:00 am Central Standard Time and will end on June 1, 2020 at 11:59 pm Central Standard Time ("Sweepstakes Period").
2. **How to Enter:** During the Sweepstakes Period, eligible visitors to the REALTOR Benefits® Program Facebook page may enter the Sweepstakes by posting a photo of their cat or dog in response to the REALTORS® Insurance Marketplace pet health insurance post (“Post”). Eligible individuals may also enter by sending a postcard with your name, contact information and a photo of your cat or dog from the Post to: Adrienne Cicero, National Association of REALTORS®, 430 N. Michigan Avenue, Chicago, IL 60611. Limit one entry (“Entry”) per person. All Entries must be received during the Sweepstakes Period. Entries must follow the guidelines set forth in the Post and any Entry not answering or responding to the Post pursuant to the Post’s instructions will be disqualified. Any parties using spamming or any method other than personally inputting their Entry, or any Entry sent to an address other than the one identified above or posted other than as identified above on the REALTOR Benefits® Program Facebook Page, will be disqualified. Sponsors are not responsible for technological, printing, typographical, human, or other errors of any kind in any Sweepstakes-related materials, or for stolen, lost, late, misdirected, damaged, incomplete, or illegible Entries. All Entries will, once submitted, become the sole property of Sponsors and will not be returned. Sponsors reserve the right to delete or remove any comment to the Post in their sole discretion. Sponsors’ decisions are final and binding in all matters related to the Sweepstakes.
3. **Eligibility:** The Sweepstakes is open to members of the National Association of REALTORS® in good standing with a valid membership NRDS number, who are legal residents of the United States, Puerto Rico, U.S. Virgin Islands, Guam or the District of Columbia, who are 18 years of age or older at time of Entry (each an "Entrant"). All Entries must be received by Sponsors during the Sweepstakes Period. Employees of NAR, any REALTOR Benefits® Partner, NAR’s affiliates, advertising/promotion agencies, judging or random entry selection agencies or services, and such employees’ immediate families (parents, spouses, children, siblings and each of their parents, spouses, children and siblings) and household members (whether or not related) are not eligible to enter the Sweepstakes. Any Entrant (i) using personal names or other identifying information of any third parties in the Entry or (ii) who makes disparaging, insensitive, offensive, or potentially illegal comments, as determined in Sponsor’s sole discretion, in the Entry will be disqualified and the Entry may be removed at the sole discretion of Sponsors. No purchase necessary. Void where prohibited by law. An Entrant is not a Winner of any Prize until Sponsors verify Entrant’s eligibility.
4. **Prize:** One (1) eligible Entrant (“Winner”) will receive the following prize: one (1) Chewy.com gift card valued at $150 (the “Prize”).

No transfer or substitutions are permitted. The Prize cannot be returned or exchanged for cash. The Prize does not include applicable taxes. All details of the Prize will be determined at the Sponsors’ sole discretion. All taxes (including income and withholding taxes) associated with participation in the Sweepstakes and receipt or use of the Prize will be the sole responsibility of the Winner. All costs and expenses associated with winning the Prize are the sole responsibility of the Winner. The Prize will be mailed to the mailing address listed in Winner’s NAR member profile unless otherwise specified by Winner within seven (7) business days of announcement of Winner.

1. **Drawings/Odds of Winning:** One (1) Winner will be randomly drawn from eligible Entries received during the Sweepstakes Period (the “Drawing”). Entries will accumulate during the Sweepstakes Period and odds of winning depend on the number of eligible Entries received. The Drawing will be conducted by a person designated by the Sponsors (“Sweepstakes Administrator”) on behalf of Sponsors. Sponsors’ decisions, including, without limitation, approval of the Administrator’s decision, are final and binding in all matters pertaining to this Sweepstakes. Entrants agree to be bound by these Official Rules of the Sweepstakes and the decisions of Sponsors. In no event will Sponsors be obligated to award more than one (1) Prize. The Winner will be notified via the email address provided in their NAR member profile and may be announced on the REALTOR Benefits® Program Facebook page. Winners may be “tagged” via the Facebook profile page used in submitting the winning Entry. By submitting an Entry, Winner grants Sponsors permission to publicly announce Winner as the Sweepstakes winner by full name in any media of Sponsors’ choice. Winner may be required to sign and return an affidavit of eligibility, a liability release, and, where lawful, a publicity release within fourteen (14) days of notification of the Winner in order to be deemed an eligible Winner. If affidavit and release are not signed and returned within fourteen (14) days or if the prize notification is returned to Sponsors as undeliverable, then an alternative Winner will be selected.
2. **Restrictions on Prize:** In the event of noncompliance or if a potential Winner cannot be reached within seven (7) days, or should notification be undeliverable for whatever reason beyond the control of Sponsors, the Prize will be forfeited and an alternate Winner will be selected. If the Prize, or portion thereof, becomes unavailable or impracticable to award, Sponsors reserve the right to substitute a similar prize of equal or greater value. Each Entrant is eligible to win only one (1) Prize in the Sweepstakes, and for a period of one (1) year following the announcement of the Winner of the Sweepstakes, the Winner of the Sweepstakes will be ineligible to win any prize in any subsequent sweepstakes or drawings that are sponsored in whole or in part by the REALTOR Benefits® Program.
3. **Statement of Publicity Rights and Liability Release:** Where legal, submission of an Entry constitutes the Winner’s permission to Sponsors to use worldwide in any media now known or hereafter developed, including but not limited to the Web, Winner’s name, portrait, picture, voice, likeness, biographical information, comment or any other content submitted as part of an Entry as news or information and for trade, advertising and promotional purposes without additional compensation or review. All Entrants agree to hold harmless and release Sponsors and their parent companies, related affiliates and subsidiary companies, and each of their officers, directors, agents, employees and all others associated with the development and execution of the Sweepstakes from any and all actions, claims or liability with respect to or in any way arising from this Sweepstakes, delivery, misdelivery, acceptance, possession, use or misuse of the Prize or any goods or services purchased with the Prize, or participation in any Sweepstakes-related activities, including but not limited to, liability for personal injury, bodily injury including, without limitation, wrongful death or disability, damage to property and damage or loss of any other kind. Sponsors are not responsible for the quality or utility of the Prize, and Winner will hold Sponsors harmless for any malfunction of or damage caused by malfunction of the Prize or any goods or services purchased with the Prize. Sponsors are not responsible for any incorrect or inaccurate information, whether caused by website users, by any of the equipment or programming associated with or used in the Sweepstakes or by any technical or human error that may occur in the submission of Entries or processing of Entries in the Sweepstakes. Sponsors assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications-line failure, or theft, destruction, unauthorized access to, or alteration of Entries. Sponsors are not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, mobile applications, computer equipment, computer software, or failure of Entry submission on account of technical problems or traffic congestion on the Internet or at any website or combination thereof, including, without limitation, injury or damage to Entrants’ or to any person's computer, tablet or mobile phone related to or resulting from participating in the Sweepstakes. Sponsors are not responsible for fraud by any Entrant. Any activities intended to disrupt or interfere with the proper play of the Sweepstakes or to defraud Sponsors in any way will be prosecuted to the fullest extent of the law. Any Entrant who engages in any of the foregoing activities will be disqualified and will forfeit any Prize won.

# 9. Authorization and Release: By submitting an Entry, Entrants agree to abide by these Official Rules. By submitting an Entry, Entrants consent to Sponsors’ use or non-use of the content of the Entry (“Content”), for any purpose and without compensation, except where prohibited by law. By submitting an Entry, and thereby agreeing to these Official Rules, Entrants also give Sponsors an irrevocable license to use, publish, edit, crop, manipulate, adapt, and/or modify the Content in any way and in any and all media now known or hereafter invented worldwide, without limitation or compensation to Entrants. Sponsors may use or not use an Entry or Content in their sole discretion and judgment. Winning does not in any way guarantee Sponsors’ use of the Entry or Content for any purpose. Entrants warrant that the Content does not infringe any third-party rights, including, without limitation, any intellectual property rights. By submitting an Entry, Entrants agree to release, and to indemnify, save and hold harmless, Sponsors and their members, officers, directors, employees, independent contractors, representatives, affiliates, and agents from and against any claim or cause of action arising out of Entrant’s participation in the Sweepstakes, including the receipt, redemption, or use of any Prize, or any goods or services purchased with the Prize, or any claim that the Entry or Content (i) violates any third party’s intellectual property rights, or (ii) is libelous, slanderous, or otherwise harms any third party.

**10.** **Early Termination of the Sweepstakes:** If, for any reason, the Sweepstakes is not capable of running as planned due to, without limitation, a force majeure event, infection by computer virus, worm or bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of Sponsors, that in the sole opinion of Sponsors, could corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsors reserve the right, at their sole discretion, to cancel, terminate, modify or suspend the Sweepstakes without liability. For purposes hereof, a “force majeure event” will include, without limitation, natural or other disasters or like Acts of God, failure of telecommunications facilities, curtailment of transportation, labor disputes, civil disturbance, war, terrorism, health threats to the general public, travel advisories issued by the U.S. Department of State, the Federal Centers for Disease Control and Prevention, or World Health Organization, or other government action. “Terrorism” will include, but not be limited to, actual acts of terrorism, as well as governmental warnings of potential terrorist activity or other comparable events.

**11. Winner List or Official Rules Request:** To receive the names of the Winner, or to receive a copy of these Official Rules, send a stamped, self-addressed envelope to “REALTORS® Insurance Marketplace Pet Facebook Photo Sweepstakes”

#  REALTOR Benefits® Program Marketing Manager, National Association of REALTORS®, 430 N. Michigan Ave., Chicago, IL 60611. Requests must be received by July 15, 2020

**12.** **Governing Law:** The Sweepstakes is governed by, and will be construed in accordance with, the laws of the State of Illinois, and the forum and venue for any disputes shall be in Chicago, Illinois.

**13. Sponsors:** NATIONAL ASSOCIATION OF REALTORS® 430 North Michigan Avenue, Chicago, IL 60611-4087 and the REALTOR Benefits® Program, 430 North Michigan Avenue, Chicago, IL 60611-4087.