

State Economic Data for Engaging in International Real Estate

2019

National Association of REALTORS® Research Group

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Kansas



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Foreign residential and commercial buyers are an important niche market for REALTORS®.

According to the *2018 National Association of REALTORS® Profile of International Activity in U.S. Residential Real Estate*, **foreign buyers purchased \$121 billion of residential property during April 2017—March 2018**, or eight percent of the \$1.6 trillion of total existing home sales during the same period.

The *2019 Commercial Real Estate International Business Trends* reported **\$4.8 billion in commercial transactions with foreign clients in 2018** among REALTORS® typically engaged in commercial transactions of less than \$1 million per transaction.

The continued expansion of trade and investment among countries and the accompanying mobility and migration of people opens greater opportunities for transacting with international clients. This Report provides state-level economic data that can be used to enhance the knowledge and expertise of those seeking to conduct and assist international real estate transactions with non-U.S. residents and recent immigrants to the United States.

More data and information on residential, commercial, and global resources can be found at:

<https://www.nar.realtor/research-and-statistics>

<https://www.nar.realtor/commercial-investment-real-estate>

<https://www.nar.realtor/international-real-estate>

For inquiries, email us at Data@realtors.org.

Global Integration Indicators

Kansas

200,557 Foreign Born Population in 2017

7% *Percent of Population*

14% *vs. Percent of Population, U.S.*

122,463 Non-immigrant Admissions in 2017

4% *Percent of Population*

24% *vs. Percent of Population, U.S.*

\$22,052 Total Exports and Imports in 2017 (million U.S. dollars)

14% *Percent of State Gross Domestic Product*

20% *vs. Percent of Gross Domestic Product, U.S.*

58 Employment of Majority-Owned U.S. Affiliates in 2016 (thousands)

4% *Percent of Nonfarm Employment*

5% *vs. Percent of Nonfarm Employment, U.S.*

Table 1. Population By Place of Birth in 2017

	Kansas	U.S.
Total Population, by Place of Birth	2,913,123	325,719,178
Native /1	2,712,566	281,193,323
Foreign-Born /2	200,557	44,525,855
Naturalized	81,129	21,948,732
Not a U.S. Citizen	119,428	22,577,123
Percent, Foreign-Born	7%	14%

/1 The U.S. Census Bureau uses the terms native and native born to refer to anyone born in the U.S., Puerto Rico, a U.S. Island Area, or abroad of a U.S. citizen parent or parents.

/2 The U.S. Census Bureau uses the term foreign born to refer to anyone who is not a U.S. citizen at birth, naturalized U.S. citizens, lawful permanent residents (immigrants) present in the U.S., temporary migrants such as foreign students), humanitarian migrants (such as refugees and asylees), and persons illegally present in the United States.

Source: U.S. Census Bureau, ACS 2017, 1-year estimates, Table DP02

Table 2. Foreign-Born Population in 2017

	Kansas	U.S.
Total Foreign-born Population, Excl. Born at Sea	200,557	44,525,458
Born in Europe	13,727	4,818,662
Born in Asia	65,302	13,907,844
Born in Africa	11,971	2,293,028
Born in Oceania	1,705	263,965
Born in Latin America	103,722	22,425,056
Born in Northern America	4,130	816,903

Source: U.S. Census Bureau, ACS 2017, 1-year estimates, Table DP02

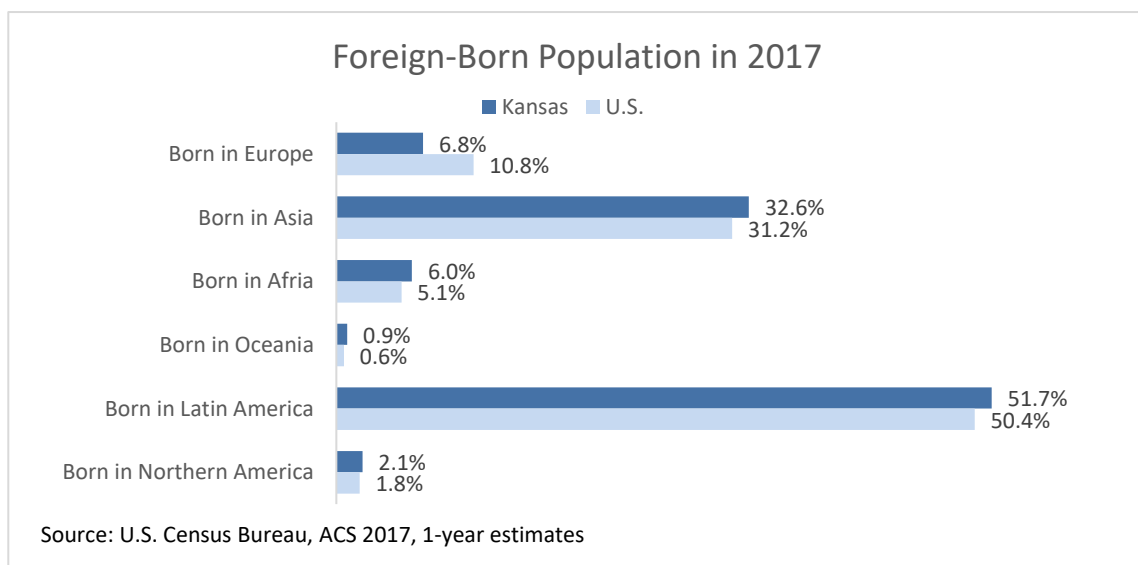


Table 3. Unemployment Rate in 2012-2017

	Kansas	U.S.
Total Population	4.8	6.6
Native	4.7	6.7
Foreign-Born	5.2	5.8
Naturalized	3.7	4.8
Not a U.S. Citizen	6.2	6.6

Source: U.S. Census Bureau, ACS 2010-2014, 5-year estimates, Table S0501

Table 4. Educational Attainment in 2012-2017

	Kansas	U.S.
Percent With Bachelor's Degree		
Total Population, 25 years and over	20.6	19.1
Native	21.3	19.6
Foreign-Born	13.3	17.0
Naturalized	16.7	20.6
Not a U.S. Citizen	11.0	13.3
Percent With Graduate or Professional Degree		
Total Population, 25 years and over	11.7	11.8
Native	11.6	11.6
Foreign-Born	12.6	12.7
Naturalized	15.6	14.5
Not a U.S. Citizen	10.6	10.7

#N/A - Data not available

Source: U.S. Census Bureau, ACS 2012-2017, 5-year estimates, Table S0501

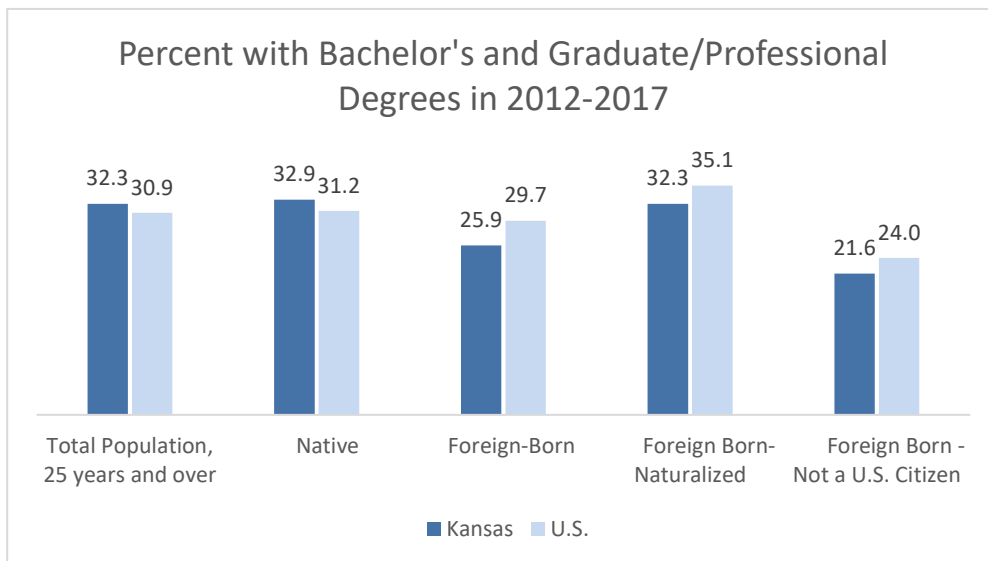


Table 5. Home Ownership and Median Household Income in 2012-2017

	Home Ownership Rate (in %)	Median HH Income (in \$)
Kansas		
Total	66.4	55,477
Native	67.4	56,273
Foreign Born	54.4	46,993
Naturalized	71.8	57,570
Not a U.S. Citizen	40.5	40,529
U.S.		
Total	63.8	57,652
Native	65.9	58,432
Foreign Born	51.7	53,420
Naturalized	65.5	63,346
Not a U.S. Citizen	33.9	43,612

#N/A - Data not available

Source: U.S. Census Bureau, ACS 2012-2017, 5-year estimates, Table S0501

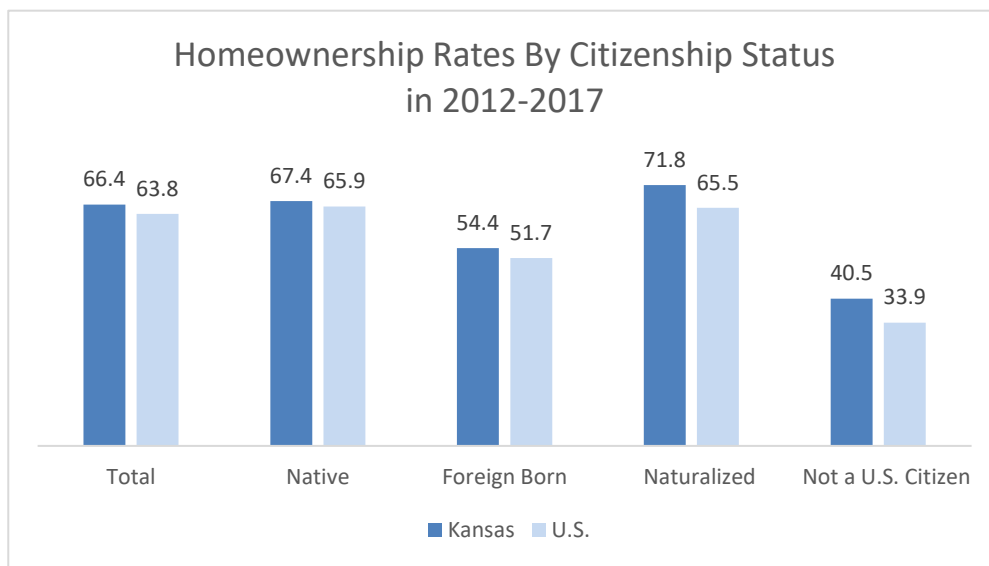
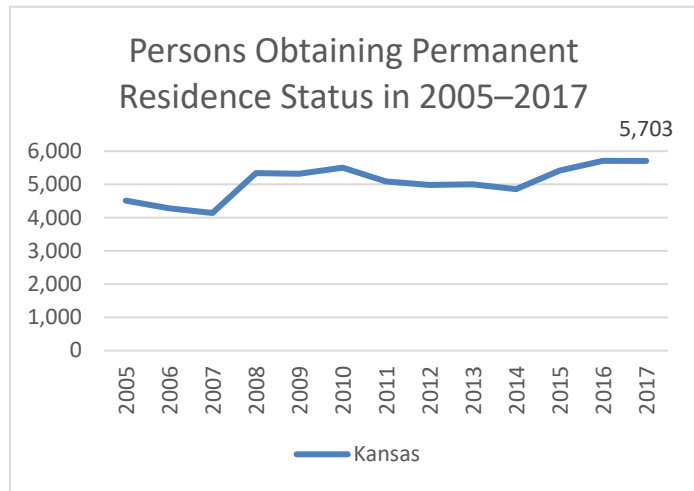


Table 6. Persons Obtaining Permanent Residence Status

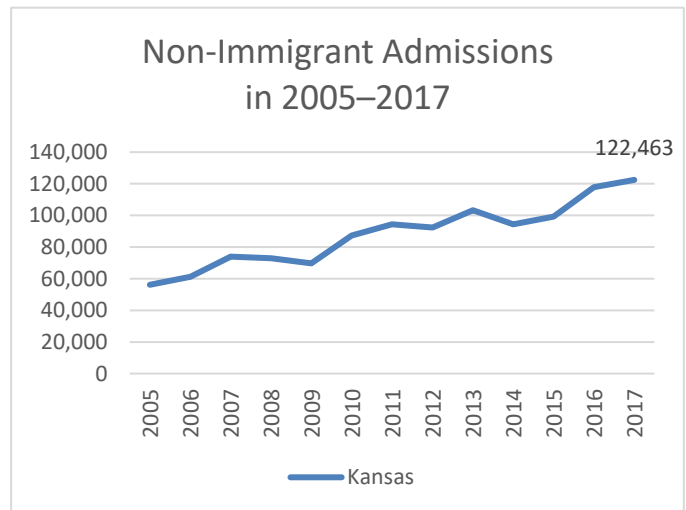
	Kansas	U.S.
2005	4,512	1,122,257
2006	4,277	1,266,129
2007	4,141	1,052,415
2008	5,344	1,107,126
2009	5,319	1,130,818
2010	5,501	1,042,625
2011	5,086	1,062,040
2012	4,980	1,031,631
2013	5,000	990,553
2014	4,861	1,016,518
2015	5,419	1,051,031
2016	5,709	1,183,505
2017	5,703	1,127,167



Source of data: Department of Homeland Security Yearbook of Immigration Statistics, Table 4.

Table 7. Non-immigrant Admissions

	Kansas	U.S.
2005	56,167	32,003,435
2006	61,161	33,667,328
2007	73,857	37,149,651
2008	73,008	39,381,928
2009	69,651	36,231,554
2010	87,356	46,471,516
2011	94,425	46,471,516
2012	92,356	53,887,286
2013	103,292	61,052,260
2014	94,334	74,930,606
2015	99,240	76,638,236
2016	117,860	76,786,751
2017	122,463	77,643,267



Source of data: Department of Homeland Security Yearbook of Immigration Statistics, Table 30.

Table 8. Non-immigrant admissions (I-94 only)

	2013	2014	2015	2016	2017
Business Traveler, Visa waiver /1	15,700	16,428	16,385	18,009	16,468
Business Traveler, Other /2	67,173	55,328	58,842	75,637	83,456
Students and exchange visitors/3	11,940	12,394	12,806	12,054	11,459
Temporary workers and families/4	6,909	8,303	9,293	10,238	9,532
Diplomats/other representatives/5	1,142	1,557	1,606	1,466	1,238
All other classes	308	287	255	392	248
Unknown	120	37	287	64	62
Kansas	103,292	94,334	99,474	117,860	122,463
U.S.	61,052,260	74,930,606	76,638,236	76,786,751	77,643,267

¹ Includes GB, GMB, GT, GMT, WB, and WT admissions.

² Includes B1, B2 and a limited number of Border Crossing Card (BCC) admissions.

³ Includes principals, spouses, and children (F, J, M admissions).

⁴ Includes principals, spouses, and children (CW1, E, H, I, L, O, P, Q, R, TD and TN admissions).

⁵ Includes principals, spouses, and children (A, G, N admissions).

Notes:

Admissions represent counts of events, i.e., arrivals, not unique individuals.

The majority of short-term admissions from Canada and Mexico are excluded.

Source: U.S. Department of Homeland Security, Yearbook of Immigration Statistics, Table 30.

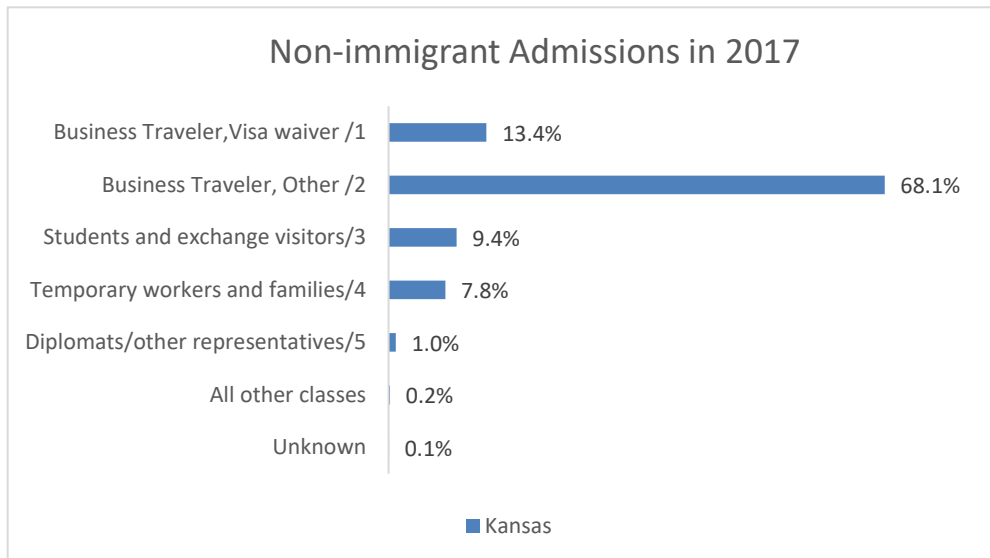
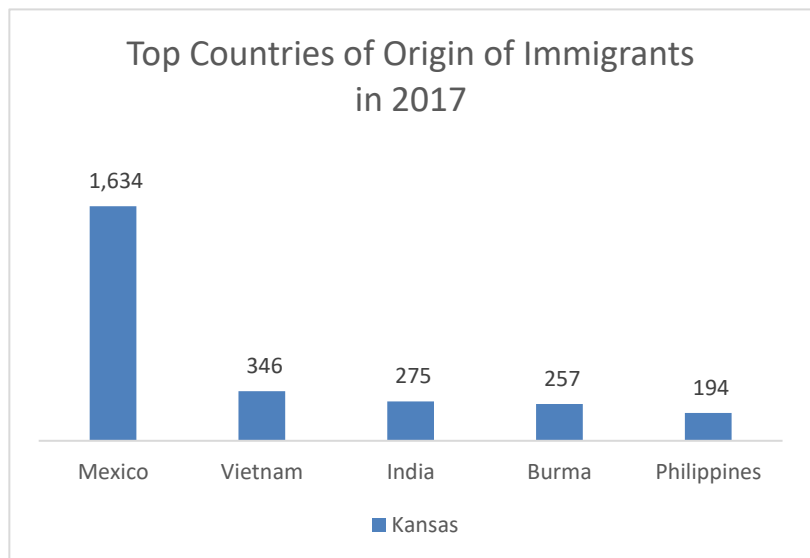
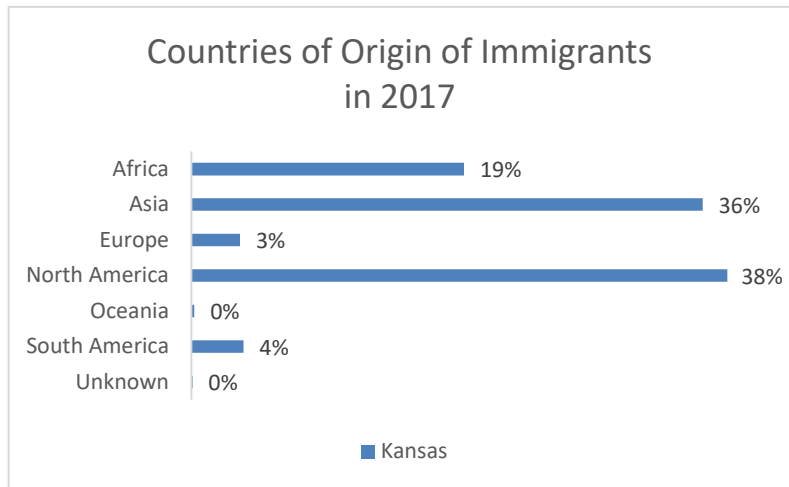


Table 9. Immigration by Origination Region and Country in 2017

REGION	
Total	5,703
Africa	1,091
Asia	2,046
Europe	195
North America	2,145
Oceania	12
South America	209
Unknown	5
COUNTRY	
Total	5,703
Mexico	1,634
Vietnam	346
India	275
Burma	257
Philippines	194
China, People's Republic	190
Ethiopia	151
Cuba	138
Kenya	132
Congo, Democratic Republic	131
Algeria	106
Somalia	104
El Salvador	102
Pakistan	85
Nigeria	76
Korea, South	69
Guatemala	66
Nepal	64
Honduras	61
Malaysia	59
Brazil	52
Iraq	52
Iran	51
Thailand	47
Colombia	45
Canada	44

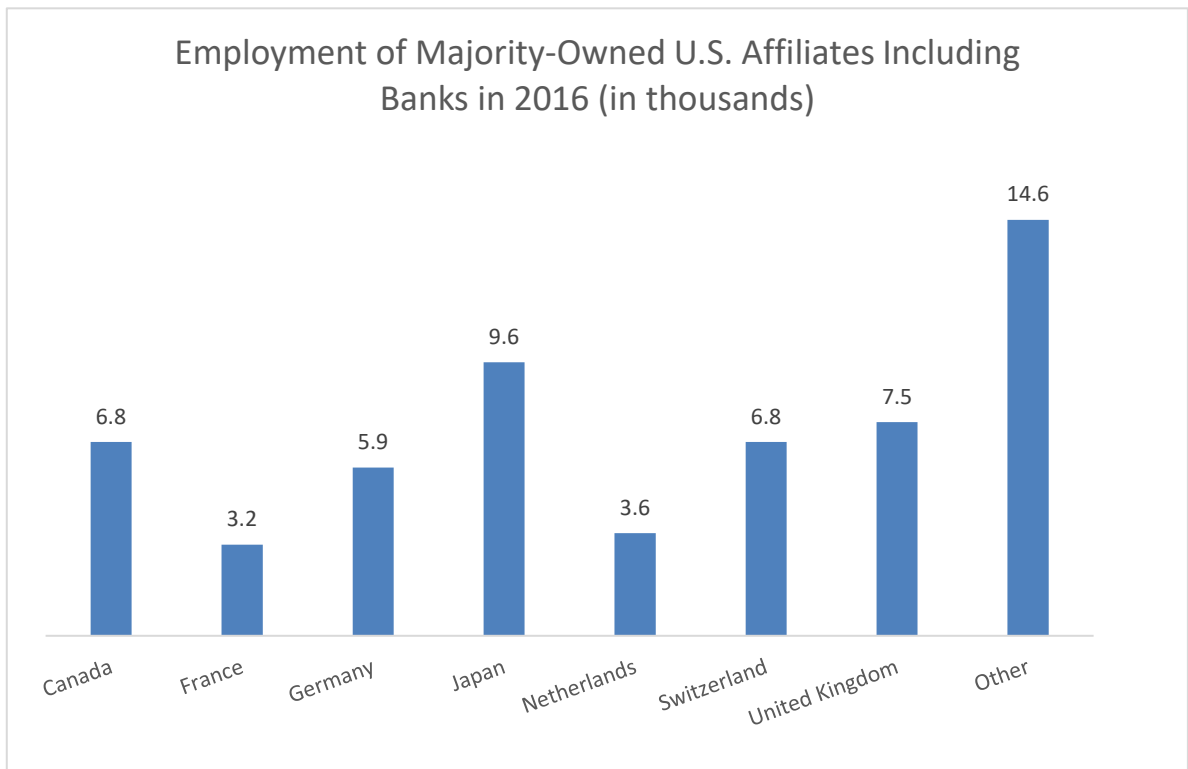


D-Data withheld to limit disclosure

Source: U.S. Department of Homeland Security

Yearbook of Immigration Statistics, 2017, Supplemental Table 1.

Table 10. Employment of Majority-Owned U.S. Affiliates of Foreign Multinational Companies



Source: US Bureau of Economic Analysis

Table 11. Top 25 Export Destinations of the State Based on 2015 Dollar Value (in Millions)

Country	2018 Dollar Volume	Percent Share
World	11,604	0.7
Top 25	9,812	84.6
Mexico	2,119	18.3
Canada	1,922	16.6
Japan	1,008	8.7
China	657	5.7
United Kingdom	528	4.6
Germany	481	4.1
Korea, South	413	3.6
Singapore	336	2.9
France	298	2.6
Australia	240	2.1
Taiwan	230	2.0
Brazil	187	1.6
Hong Kong	179	1.5
Guatemala	148	1.3
Spain	126	1.1
Netherlands	121	1.0
Italy	115	1.0
Vietnam	115	1.0
Belgium	94	0.8
Philippines	87	0.8
Malaysia	86	0.7
Nigeria	84	0.7
Thailand	83	0.7
Switzerland	79	0.7
Indonesia	76	0.7

Source: U.S. Census Bureau, State Trade Data by Country

The world export share is the state's share to total US exports to the world.

The top 25 share is the fraction of the state's exports that go to the top 25 countries.

Each country's share is the fraction of the state's exports that go to that country.

Table 12. Top 25 Import Origins of the State Based on 2018 Dollar Value (in Millions)

Country	2018 Dollar Volume	Percent Share
World	12,326	0.5
Top 25	11,617	94.2
China	2,856	23.2
Canada	1,745	14.2
Germany	942	7.6
Taiwan	926	7.5
Mexico	714	5.8
Japan	609	4.9
United Kingdom	508	4.1
Vietnam	488	4.0
Korea, South	331	2.7
Singapore	301	2.4
France	280	2.3
Italy	240	1.9
Australia	232	1.9
Brazil	211	1.7
Spain	181	1.5
Malaysia	161	1.3
Indonesia	160	1.3
India	118	1.0
Turkey	114	0.9
Sweden	110	0.9
Netherlands	97	0.8
Czech Republic	87	0.7
Poland	81	0.7
Austria	64	0.5
Philippines	62	0.5

Source: U.S. Census Bureau, State Trade Data by Country

The world import share is the state's share to total US imports from the world.

The top 25 share is the fraction of the state's imports from the top 25 countries.

Each country's share is the fraction of the state's imports from that country.