**2019 August District Work Period – Sample/Template Social Media Posts**

In addition to the template press releases that have been created and provided to each local association’s Communications Director, NAR has outlined the following guidance for social media posts to follow/accompany your meetings with Members of Congress and their staff this August.

While sharing the photograph(s) your FPCs take during your meetings, we strongly recommend a “thank you” post on social media tagging your legislators and including a short message summarizing the meeting. Facebook and Twitter are the most strongly recommended platforms, though Instagram and LinkedIn can be used here as well.

Please note in the rough template below that there is an opportunity to provide information on the issue discussed/prioritized during your meeting. You should tailor this to your local districts/region and highlight the policies in question as clearly as possible. Feel free to pull from the talking points or fill-in-the-blank releases discussed in the email for sample language on each issue (transportation, flood, GSE reform). Also feel free to email [wshaw@realtors.org](mailto:wshaw@realtors.org) for any additional guidance on policy messaging.

**SAMPLE TWEET/FACEBOOK POST:**

Thank you to (Senator/Representative X) for meeting with us to discuss (x issue). We look forward to following up with you in the weeks ahead and continuing our joint work on this critical issue! #Hashtags

*Also, please consider using this hashtag in your posts in order for NAR to track progress and promote your social media activity.*

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