



# BECOME A SPONSOR TODAY!

## 2018 COMMUNICATION DIRECTORS INSTITUTE

July 11-13, 2018 • Austin, TX

Reserve one of our exciting promotional opportunities for your company.

Have a new sponsorship idea?

We would love to hear about it.

To learn more or secure your company's opportunity at the 2018 Communication Directors Institute contact:

**Cole Henry**  
National Association  
of Realtors®  
202-383-1290  
chenry@realtors.org

[www.nar.realtor](http://www.nar.realtor)

## 2018 Communication Directors Institute Sponsorship Opportunities

### Welcome/Icebreaker Reception

Wednesday, July 11, 5:00-6:30 pm

INVESTMENT: **\$10,000**

This wonderful event allows Communication Directors to renew old friendships and business relationships and to cultivate new ones. Attendees will appreciate and remember your company's hospitality at this very special social event. There will be good food, good beverages and a good time had by all! Help us kick-off a great CDI on the first night in Austin!

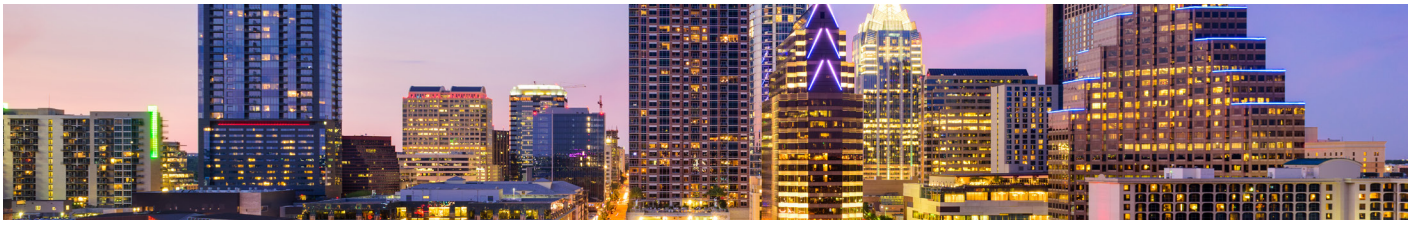
#### SPONSORSHIP INCLUDES:

- Sponsor recognition and logo on event website
- Final program logo placement
- A table set up for your company information
- On-site signage
- Short welcome speech (2 minutes)

SEE MORE OPPORTUNITIES ON THE BACK >



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## Second Evening Themed Reception

Thursday, July 12, 5:30-7:00 pm

INVESTMENT: **\$10,000**

The second night of CDI will feature a themed reception that will allow attendees to come together and enjoy food and drink that embodies a theme for the evening. Attendees will remember your company's accommodation and fun spirit on the last evening of the 2018 CD Institute.

### SPONSORSHIP INCLUDES:

- Sponsor recognition and logo on event website
- Final program logo placement
- A table set up for your company information
- On-site signage
- Short welcome speech (2 minutes)

## Lunch Sponsorships

Thursday, July 12 (plated lunch)

Friday, July 13 (boxed lunch)

INVESTMENT: **July 12 plated lunch: \$5,000**

**July 13 boxed lunch: \$2,500**

A lunch sponsorship provides the ideal networking and social atmosphere for your company to connect with CDI attendees. Attendees can enjoy lunch and learn more about your company!

### SPONSORSHIP INCLUDES:

- Sponsor recognition on event website
- Final program recognition
- Your logo on screen in room
- Plated lunch: Short welcome speech (2 minutes)
- Boxed lunch: Your company and sponsorship recognition by Communication Director chair

## Advertising Sponsorships

### 1. Badge Lanyard: \$1,500

Each attendee will receive a badge necklace that features the sponsor's logo or company name printed on it. Sponsor is responsible for producing and shipping the lanyard.

### 2. Registration Tote Bags: \$2,500

All meeting participants will receive a tote bag featuring your logo. It is your own walking billboard. Tote bags are used at home and work long after the meeting is over! Also included in each tote bag is your company's brochure/flyer. Sponsor must provide brochure/flyer and is responsible for producing and shipping the tote bag. NAR will distribute the tote bag to attendees.

### 3. Pen or highlighter markers: \$3,000

Provide attendees with a pen or highlighter to use throughout the conference! Your company logo on the item will remind attendees of your presence at the meeting, as well as when they return to their office. Sponsors are responsible for producing and shipping the item.

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