CBRE

# POLITICS, ECONOMICS & U.S. COMMERCIAL REAL ESTATE

RICHARD BARKHAM PH.D. – GLOBAL CHIEF ECONOMIST MAY 2018





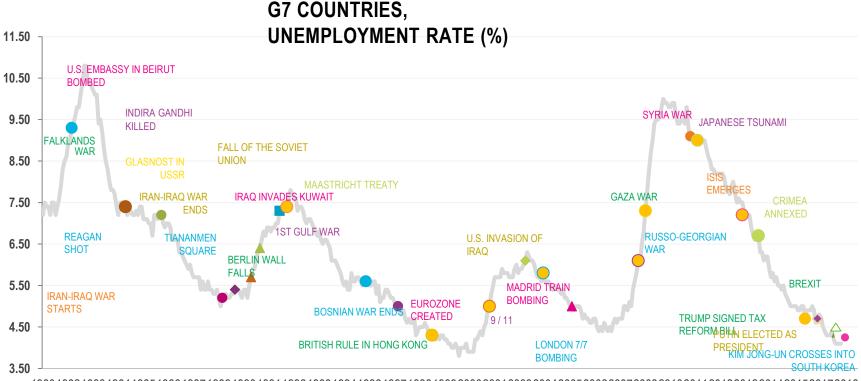








## LET'S KEEP GEOPOLITICAL EVENTS IN PERSPECTIVE



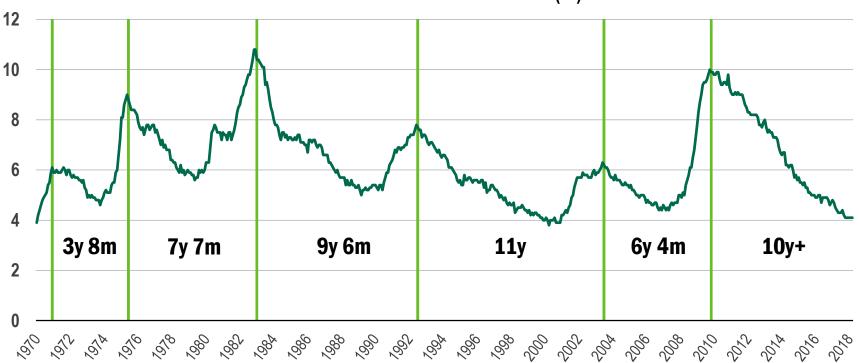
Source: CBRE Research, Macrobond, IMF, WEO.



# FOR REAL ESTATE ONLY THE BUSINESS CYCLE MATTERS

## UNEMPLOYMENT: A GOOD, CLEAR CYCLICAL INDICATOR

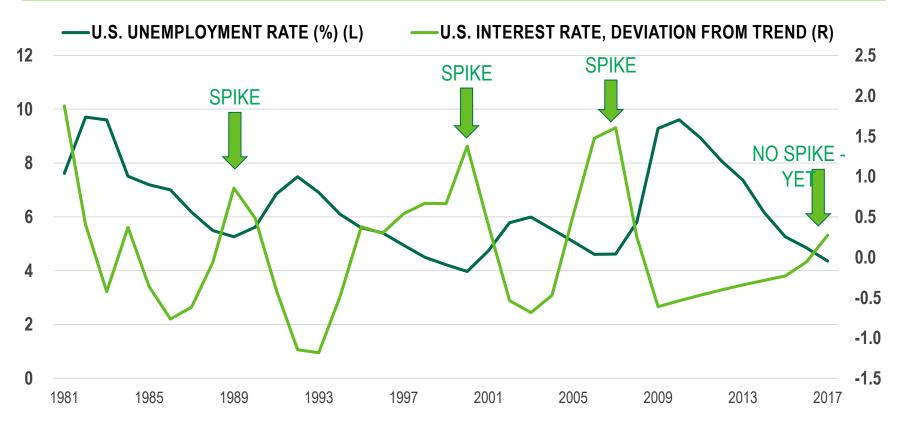




Source: CBRE Econometric Advisors and Macrobond, CBRE Research.



#### INTEREST RATES BRING THE CYCLE TO AN END

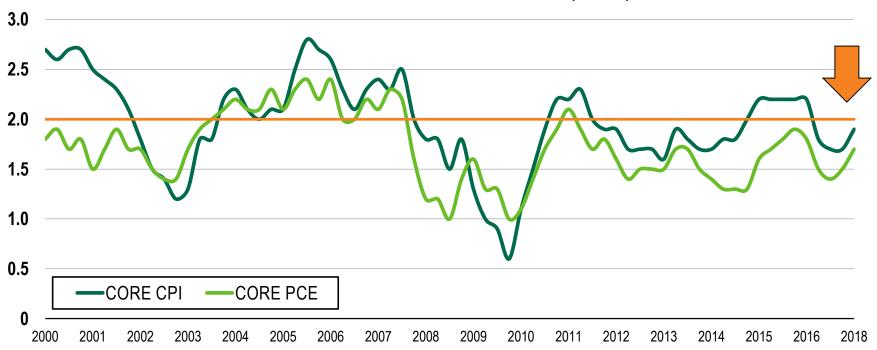


Source: CBRE Research, Macrobond, April 2018.



#### **INFLATION REMAINS WEAK**

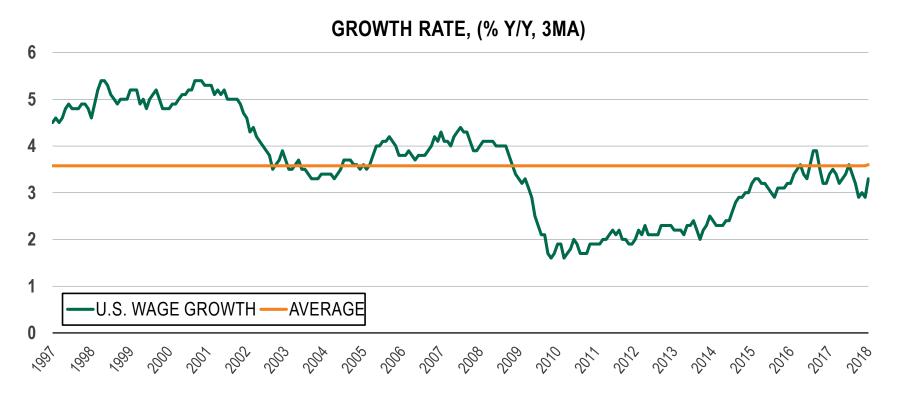
#### **CORE CPI AND CORE PCE, (% Y/Y)**



Source: Federal Reserve Economic Data and CBRE EA Research, May 2018.



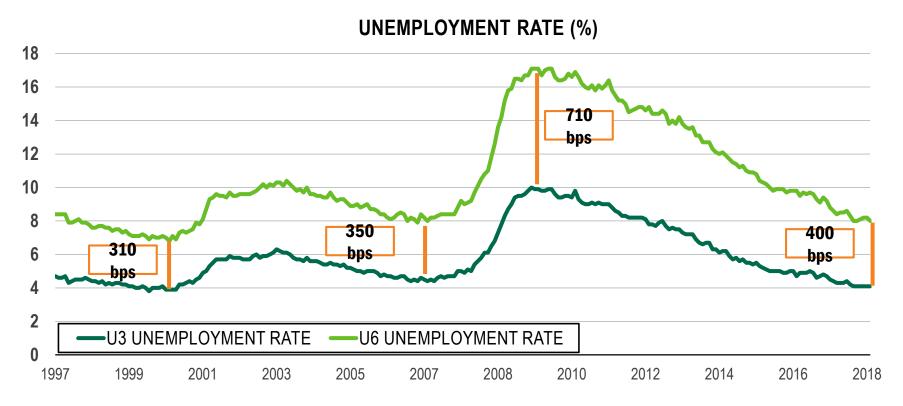
#### AS WAGE GROWTH FAILS TO GAIN TRACTION



Source: Current Population Survey, Bureau of Labor Statistics, and Federal Reserve Bank of Atlanta Calculations, May 2018.



### WE'RE GETTING PAYBACK FROM THE GFC

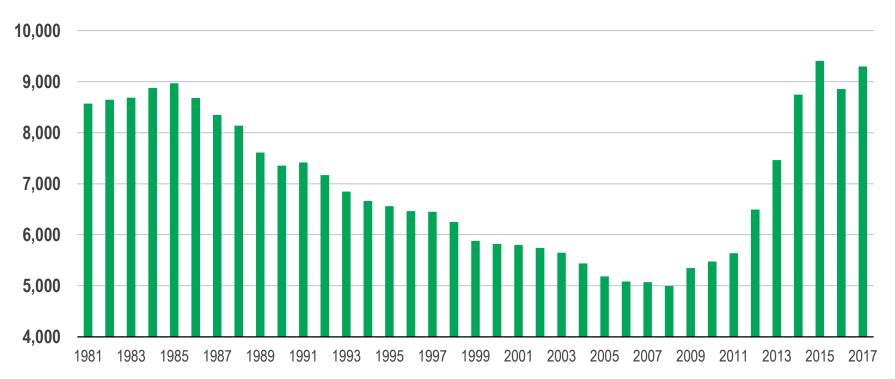


Source: Federal Reserve Bank of St. Louis, CBRE Econometric Advisors, April 2018.



### U.S. OIL PRODUCTION IS A GAME CHANGER

#### THOUSANDS OF BARRELS PER DAY



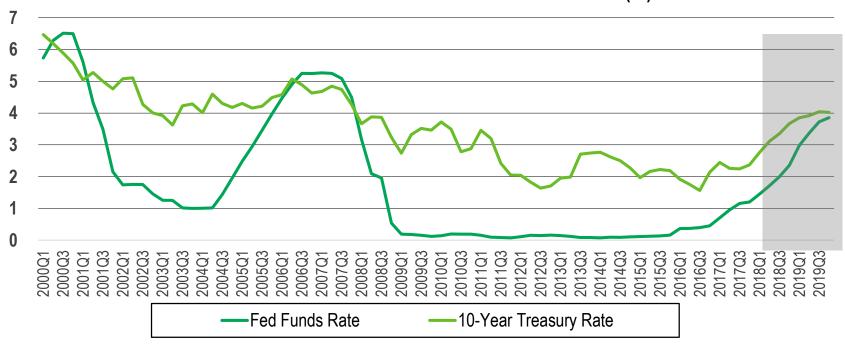
Source: U.S. Energy Information Administration (EIA); Moody's Analytics Forecasted, April 2018.





#### INTEREST RATES ARE HEADED UP SLOWLY

#### FED FUNDS RATE AND 10-YEAR TREASURY RATE (%)



Source: Moody's Analytics Forecasted and Macrobond, CBRE Research, Q1 2018.



## SO AN EXTENDED CYCLE LOOKS LIKELY

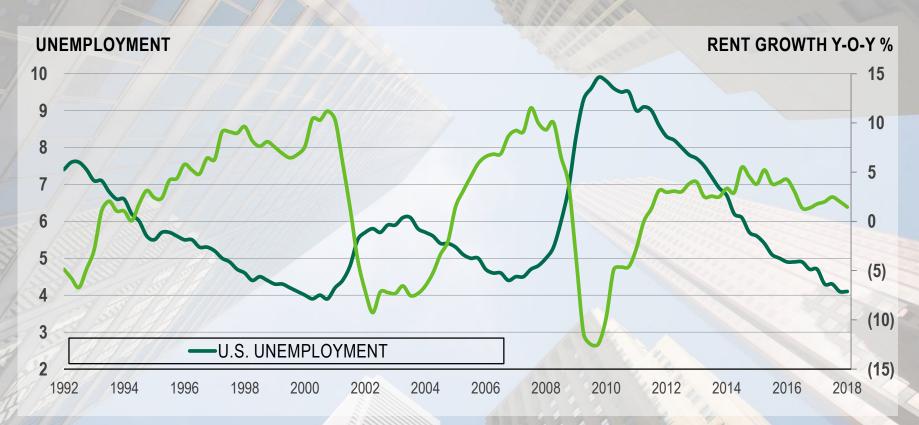


Source: CBRE Econometric Advisors and Macrobond, CBRE Research, Q1 2018.



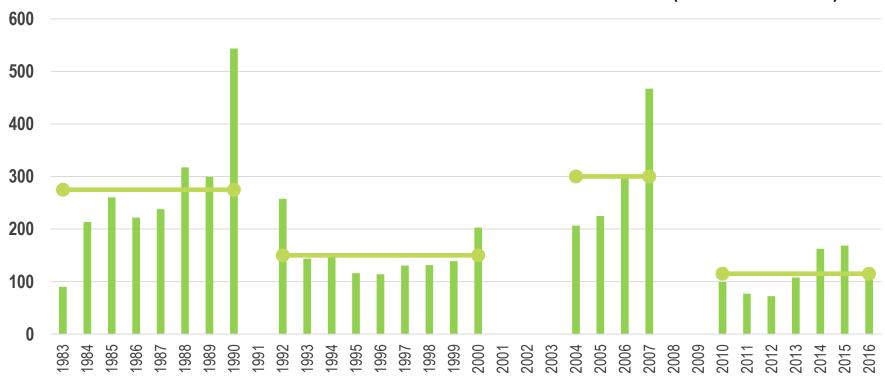


## OFFICE CYCLE - WEAKER THAN NORMAL



#### HELD BACK BY INDUSTRY DISRUPTION

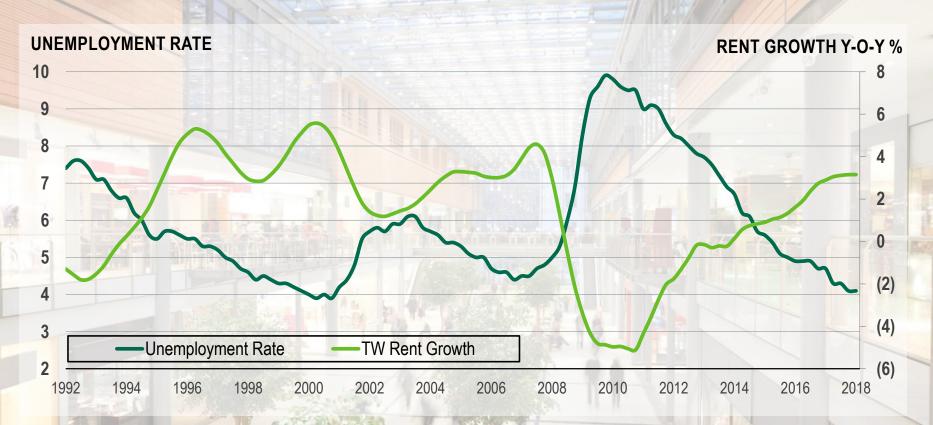
#### OFFICE SPACE ABSORPTION PER JOB ADDED (SF PER NEW JOB)



Source: CBRE Econometric Advisors and Macrobond, CBRE Research.



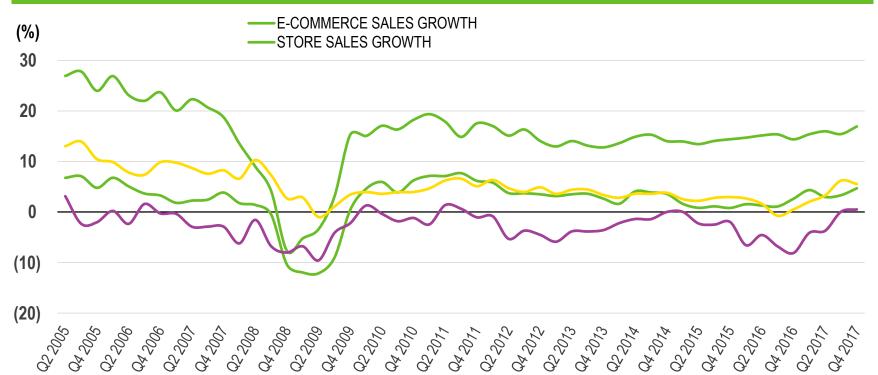
## **RETAIL CYCLE - SUBDUED**



Source: CBRE Econometric Advisors and Macrobond, May 2018.

#### DUE TO GROWTH IN E-COMMERCE

#### **E-COMMERCE: GROWTH VS. SHARE OF RETAIL SALES**



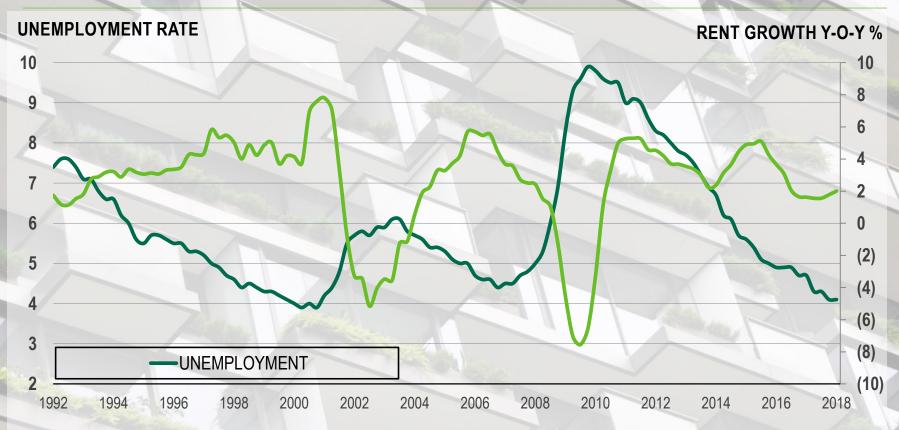
Source: Census Bureau, Q4 2017.



# INDUSTRIAL CYCLE: BOOSTED BY E-COMMERCE



# MULTIFAMILY CYCLE - BOOSTED BY SOCIAL CHANGE



## THE SHIFT FROM OWNERSHIP

#### U.S. HOMEOWNERSHIP RATE (%)

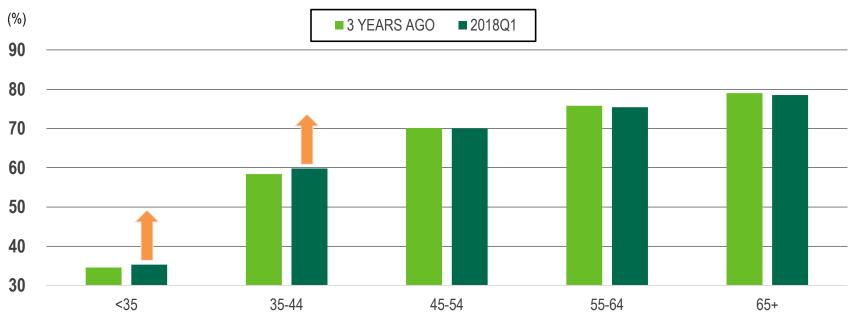


Source: Federal Reserve Bank of St. Louis, CBRE EA, May 2018.



## MILLENNIALS ARE BUYING

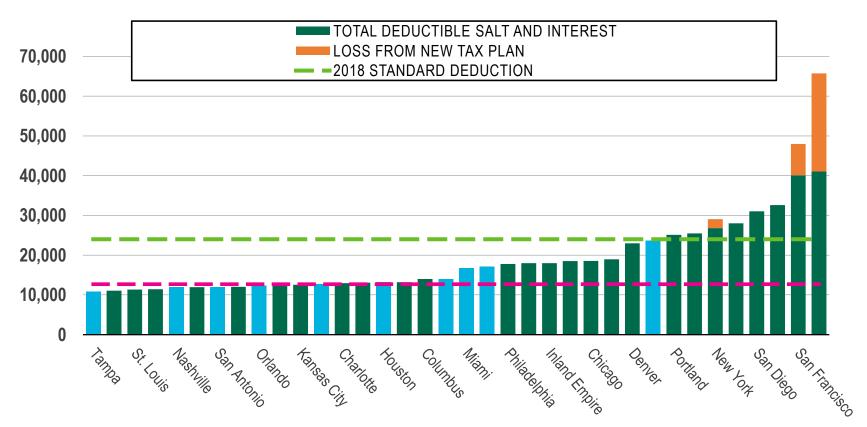
#### HOMEOWNERSHIP BY AGE GROUP AND INCOME



Source: U.S. Census Bureau, Current Population Survey/Housing Vacancy Survey, CBRE EA, May 2018.



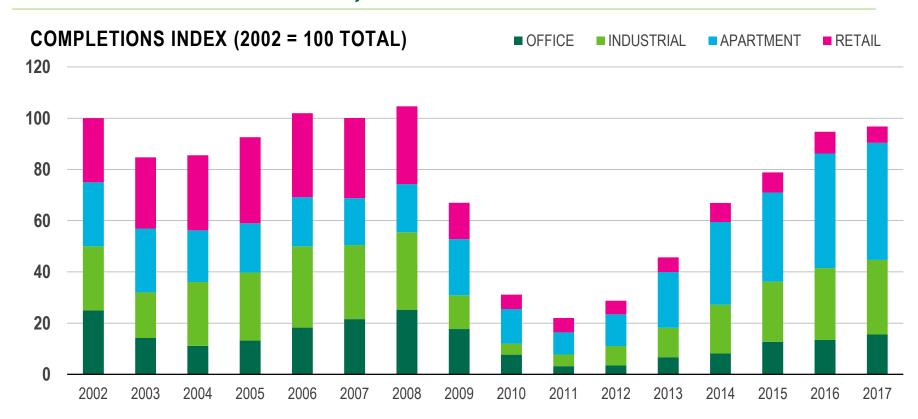
### TAX CHANGES MAY FAVOR MULTI FAMILY







## SUPPLY IS INCREASING, BUT NOT SO MUCH

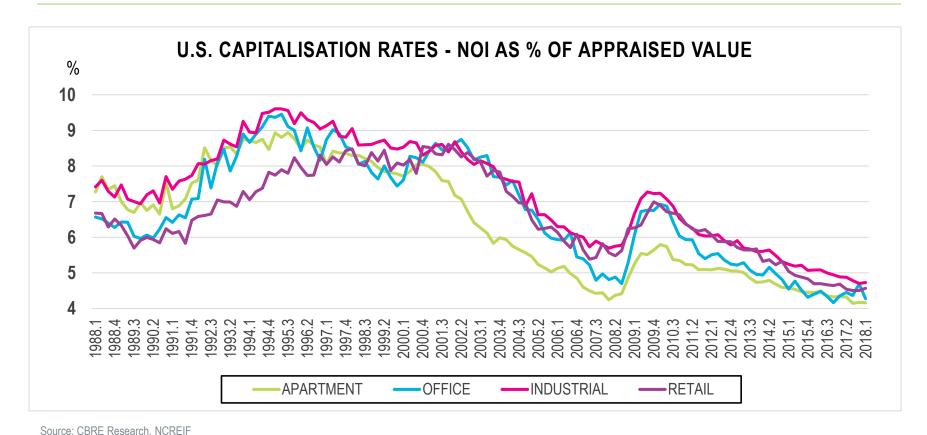


Source: CBRE Econometric Advisors, February 2018.





## **BUT CAP RATES HAVE HIT BOTTOM**





#### CONCLUSIONS

- IGNORE GEOPOLITICS IT LOOKS LIKE AN EXTENDED CYCLE
- COMMERCIAL REAL ESTATE IS BUOYANT
- SUPPLY IS BROADLY IN BALANCE WITH DEMAND
- INTEREST RATES ARE RISING AND WILL PEAK AT A LOWER LEVEL
- CAP RATES HAVE BOTTOMED
- CAPITAL MARKETS ACTIVITY IS STABLE FOR NOW

