# Subsidiary Contract



Please send completed form to erica.santiago@reedmidem.com



www.mipim.com

Tuesday 13 - Friday 16 March 2018 • Palais des Festivals, Cannes, France

MIPIM® is a registered trademark of Reed MIDEM. All rights reserved. The purpose of MIPIM (hereafter the "Event") is to bring together international real estate professionals, such as local authorities, developers, architects,

qualified investors, financial institutions, corporate occupiers, advisors and any person whose activities are directly related to the real estate sector. This contract includes:

• Delegate(s) registration fee

• Company and delegate(s) listing in the Guide and MIPIM Online Database (DEADLINE FOR LISTING IN THE GUIDE IS 2ND FEBRUARY 2018) The contract should be completed in CAPITAL LETTERS.

1	YOUR COMPANY	
	Company Name*	
	Address*	
	(incl. Street, House/Box Number)	
	City*	Zip Code/Postcode*
	State	Country*     Country*
	Telephone	
		country code city code telephone number
	Fax	
		country code city code fax number
	Website http://	
	VAT Number / Tax ID**	
		uropean Union, please supply the tax identification number or national business number of your company. French VAT will be charged and may not be reimbursed by French tax authorities.
		NUD
	What is the name of the	e stand you will be based on ?
2	BILLING ADDRESS (Comp	lete only if different from above)
	Legal Company Name**	
	Billing Contact Name	
	Work Email	
	Address**	
	(incl. Street, House/Box Number)	
	City**	Zip Code/Postcode
	State	Country**
	Telephone	country code city code telephone number
	Fax	
		country code city code fax number
	VAT Number / Tax ID**	
		uropean Union, please supply the tax identification number or national business number of your company. French VAT will be charged and may not be reimbursed by French tax authorities.
	in this information is not supplied,	riench var will be charged and may not be reinbursed by riench tax authonties.
3	<b>REGISTRATION CONTAC</b>	T Mr Mrs Ms
	SURNAME**	
	First Name**	
	Job Title**	
	Work Email**	
	Language in which you would	like us to communicate with you 🛛 English 🔹 French
4		NVINC
-	ACCOMMODATION BOC	

Reed MIDEM negociates preferred rates and booking conditions with a wide range of hotels and apartements in Cannes and its surroundings areas exclusively for our MIPIM participants. Early reservation is highly recommended to secure your accommodation. To book now, please visit our secure platform : www.mipim.b-network.com

For any assistance, please contact us at customerhelpdesk@reedmidem.com

Our accommodation is only dedicated to participants registered or will be on this event.

# 5 COMPANY PROFILE\*

To validate your registration and ensure the accuracy of your company profile, please complete the details of your company's activity carefully.

This will be your reference in the:

- MIPIM Online Database: a complete directory of participating companies, individuals, real estate projects to support your networking activities, organise meetings and prepare your show

- MIPIM Guide: the who's who of the real estate industry

Reed MIDEM reserves the right to list or to modify this information if this section is incorrect/not completed

a. Please specify in which countries you wish to develop your business (please tick appropriate box(es)).

Americas	Asia Pacific	Central & Eastern Europe	Middle East and Africa	Western Europe
Argentina	Australia/ New Zealar	nd 🔄 Baltic countries	Egypt	Austria Netherlands
Brazil	China	Bulgaria	Morocco	Belgium Portugal
Canada	Hong Kong	Croatia, Slovenia	Saudi Arabia	Finland Scandinavia
Chile	India	Czech Republic	South Africa	France Spain
Mexico	Indonesia	Poland	Tunisia	Germany Switzerland
USA	Japan	Romania	Turkey	Greece
Other Latin America	Malaysia	Russia	U.A.E.	Ireland Other Western
	Singapore	Serbia, Balkan countries	Other Africa	Italy Europe
	South Korea	Slovakia	Other Middle East	Luxembourg
	Thailand	Ukraine		
	Vietnam	Other Central & Eastern Europe		
	Other Asia			
b. Your main busin	ess field: from the followi	ing list, please tick the box which correspon	ids to your company's main	business field (please tick only one box).
10 INVESTORS &	FINANCIAL INSTITUTIO	NS 30 LOCAL & PUBLIC AL		GENERAL BUSINESS SERVICES
21 HOTEL GROU	JPS	40 DEVELOPERS	45	<b>TECHNOLOGY &amp; SOLUTION</b>
22 RETAILERS		41 OPERATORS		PROVIDERS
	END-USERS/OCCUPIE	REAL ESTATE BUSIN	46	ASSOCIATIONS & ACADEMICS
	END-USERS/OCCUPIER			
		SERVICES & SOTTER		
10 - INVESTORS	& FINANCIAL INSTI	TUTIONS		
Please specify your act	tivity			
100 Asset manage	ment company (third pa	rty) 106 Investor & D	eveloper	
101 Bank		107 Open-ended	-	
102 Closed-ended	fund (ie: private equity, I	· · · ·	/Sovereign Wealth Fur	nd
	office, Private investor		nvestments trusts (REI	
104 Insurance com		110 Venture Cap		
<sup>105</sup> Investment co				
Please specify which re	al estate sector you inve	st in		
A1 Car parks	, i i i i i i i i i i i i i i i i i i i	A6 Infrastructure/Public & Priva	A11	Offices
	eisure/Theme Parks	A7 Land	Ate Partnerships A12	Residential
A3 High street retail		A8 Mall/Shopping Centre	A13	Retail Park/Factory Outlet
A4 Hospitality	L	A9 Medical/Healthcare	A14	Social Housing
A5 Industrial		A10 Mixed Use	445	Storage/Warehouse/Logistics
Please specify your wa	y of investment			
B1 Direct investmer	t (in real estate projects/pro	ducts) B2 Indirect investment (in	funds and companies)	
			.a.a.s and companies)	
	DC .			
21 - HOTEL GROU	42			
210 Hotel operato	r			



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22 - RETAILERS	
220     Individual retail company     221     Group of retail companies     222     Master franchisee	
23 - CORPORATE END-USERS / OCCUPIERS	-
230     Consumer Goods     234     Industrial Goods     238     Technology & Communication	
231   Energy/Chemicals   235   Media & Entertainment   239   Travel & Tourism	
232       Financial Services         Public Services - Public Authorities       240         University & Knowledge	
233   Health Care   237   Publishing/Press   241   Others	
30 - LOCAL & PUBLIC AUTHORITIES	-
300       City/Metropolitan area         302       Other local/regional/government authority	
301       Public promotion/Development agency         303       Other public authority (joint ventures, free trade zone)	)
40 - DEVELOPERS	-
400     Car park developer       403     Industry Developer       406     Residential Developer	
401 Entertainment/Leisure/Theme parks developer 404 Mall/Shopping center developer 407 Retail park/Factory outlet developer	er
402     Hotel developer       408     Storage/Logistics developer	
Please specify if you are also an investor	
F1 Investor & developer	
41 - OPERATORS	-
410 Airport/Railway station/Harbour operator 412 Storage/Logistics operator	
411 Entertainment/Leisure/Theme parks operator	
42 - REAL ESTATE BUSINESS SERVICES & SUPPLIERS	-
420 Architect/Designer 424 Entertainment/Leisure/Culture 428 Occupation adviser/Agent	
421     Bank (credit provider)     425     Facilities management     429     Private master planner	
422 Construction company 426 Interior architect/Designer/Consultant 430 Property management company	
423     Engineering firm/Surveyor     427     Investment adviser/Agent     431     Utilities	
44 - GENERAL BUSINESS SERVICES	-
440 Accountant & Audit/Notary/Tax adviser 443 Law firm	
441 Consulting firm 444 Marketing/Advertising/Multichannel/Digital/PR Company	
442     HR/Recruitment consultant     445     Research institute	
45 - TECHNOLOGY & SOLUTION PROVIDERS	-
450 3D/Virtual reality 454 Smart grid, Energy & Utilities	
451 Online transaction platform 455 Software & Digital applications	
452 Building technology 456 Sustainability & Certification	
(automation, IOT, lightning, equipment)	
453 Other solution providers	
46 - ASSOCIATIONS & ACADEMICS	-
460 Federation/Association 461 University/Academics	

## 6 LIST OF PARTICIPANTS FOR THE MIPIM GUIDE & MIPIM ONLINE DATABASE

Company and delegates will be listed in the Guide and on the MIPIM Online Database (DEADLINE FOR LISTING IN THE GUIDE IS 2nd FEBRUARY 2018 )

Without an email address participants will NOT be able to receive their activation email, connect directly to the online database or receive their e-ticket. Email addresses are not listed in the Guide and can be hidden on the Online Database (see below). Personal Data collected by Reed MIDEM is used to fulfill request for registration and promote our tradeshows. You may access, update or refuse for this data to be used by contacting us at: contact.cnil@reedmidem.com



# Participant: Mr Mrs Ms

SURNAME*			
Maiden Name (If relevant)			
First Name <sup>*</sup>			
Job Title*			
Work Email**			
INDIVIDUAL EMAIL ADDRESS IS REOUIF	RED.		
□ I do not wish my email to appear on the C			
Specify your Job Function			
1 Asset management	5 Education	9 Information technology	13 Research/Consulting
2 Corporate management	6 Human Resources	10 Legal	14 Leasing
3 Architecture/design	7 Finance/Accounting	11 Marketing/Communicatio	on <sup>15</sup> Operation Management
4 Business development	8 Investment/Acquisition	12 Portfolio & Fund Manage	ment 16 Other
Specify your Real Estate sector			
1 Entertainment/leisure/T	heme Parks 5 Infrastructu	re/Public& Private partnerships	9 Offices <sup>13</sup> Student housing
2 Retail	6 Land	·····	10 Residential 14 Other
3 Hospitality	7 Medical/Hea	althcare	11 Social housing
4 Industrial	8 Mixed use		12 Storage/Warehouse/Logistics
	T THE VISIBILITY BOOSTER €		14th February 2018)
	Please add the total amoun	nt of advertising in section 9 page 6	



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			mipim
<b>2</b> Participant: Mr	1rs 🗌 Ms		
SURNAME*			
□ I do not wish my email to appear on the O	Online Database		
Specify your Job Function			
Asset management	5 Education	9 Information technology	<sup>13</sup> Research/Consulting
2 Corporate management	6 Human Resources	10 Legal	14 Leasing
3 Architecture/design	Finance/Accounting	Marketing/Communicati	
4 Business development	8 Investment/Acquisition	Portfolio & Fund Manage	ement <sup>16</sup> Other
Specify your Real Estate sector	Theme Parks 5 Infrastructu		9 Offices <sup>13</sup> Student housing
2 Retail	Ineme Parks	re/Public& Private partnerships	9 Offices 13 Student housing
<b>3</b> Hospitality	7 Medical/He	althcare	11 Social housing
4 Industrial	<sup>8</sup> Mixed use		12 Storage/Warehouse/Logistics
3 Participant: Mr		ITY BOOSTER €350 (per delont of advertising in section 9 page 6	egate, until the 14th February 2018) ; 
<b>B</b> Participant: Mr			
Maiden Name (If relevant)			
Job Title*			
Work Email <sup>**</sup>			
INDIVIDUAL EMAIL ADDRESS IS REQUI			
Specify your Job Function			
1 Asset management	5 Education	9 Information technology	13 Research/Consulting
2 Corporate management	6 Human Resources	10 Legal	14 Leasing
3 Architecture/design	7 Finance/Accounting	11 Marketing/Communicati	on 15 Operation Management
4 Business development	8 Investment/Acquisition	12 Portfolio & Fund Manage	ement <sup>16</sup> Other
Specify your Real Estate sector			
1 Entertainment/leisure/1		re/Public& Private partnerships	
2 Retail	6 Land		10 Residential 14 Other
3 Hospitality	7 Medical/He	althcare	11 Social housing
4 Industrial	8 Mixed use		12 Storage/Warehouse/Logistics
		ITY BOOSTER €350 (per del nt of advertising in section 9 page 6	egate, until the 14th February 2018)

\*Mandatory Listed in the Guide. \*\*Mandatory. Not listed in the Guide.

## COMPANY NAME

mipim

The MIPIM participant registration Instructions for sales tax recuperat			
	MIPIM Registration fee (Excl. VAT*)	N° of participants	TOTAL
Until 5 March 2018	€980		€∟∟∟∟
From 6 March 2018	€1,850		€∟∟∟∟
	Mareas, conference sessions, networking events and bu line for listing in the Guide is 2 February 2018), and ac		
*+20% VAT is obligatory for all French cu	stomers, EU customers not subject to VAT and non-EU custom	ers not subject to corporate inco	ome tax.

#### REGISTRATION CLAUSE

- 1 The participant shall register as subsidiary if more than a half of its capital is held by another company registered to MIPIM as an exhibitor. Substantiating documents may be required. Failure to comply will make the participant subject to the sanctions set forth in article 25 of the Rules related to MIPIM which are printed hereafter.
- 2 Badges can only be obtained on site upon presentation of an official form of ID (from 2.00pm on 11th March 2018).
- 3 Every alteration to your participant list will incur a charge per person.
- 4 Only names of the persons accredited by the participating company, for whom a request for accreditation has been received by the organiser by the date of 2 February 2018 can be listed in the MIPIM Guide.
- 5 The participating company can only register full-time salaried employees of the same company based in the same office and country. Supporting documents may be required with the signature of the legal representative of the participating company. If the participating company does accredit persons not fulfilling the requirements above, they will be required to pay the current visitor fee (+10% VAT) for each wrongfully registered person. Failure to comply will make the participant subject to the sanctions set forth in article 25 of the Rules which are printed hereafter.
- 6 If the participant loses their badge, Reed MIDEM will bill €100 (+20% VAT) for a duplicate

# <sup>9</sup> ADVERTISING WITH MIPIM

Should you wish to take advantage of other MIPIM advertising opportunities to maximise your company's exposure on an international scale, please contact our sales department +33 (0)1 79 71 98 33.

### **MIPIM Preview Magazine**

Full-page Double-page spread 1/2 page horizontal 1/2 page vertical	<pre>x €3,620 x €5,500 x €2,750 x €2,750</pre>	
Miscellaneous		SUB-TOTAL (excl. VAT) €
MIPIM Guide The Guide is the "Who's Who" of the real estat	te industry.	
Full page	x €2,910	
Miscellaneous		_ SUB-TOTAL (excl. VAT) €
MIPIM News N°1, 2, 3 & 4		
Full-page Double-page spread 1/2 page horizontal 1/2 page vertical Miscellaneous	Issue N° 1       2       3       4         □       □       □       x €2,780         □       □       □       x €3,810         □       □       □       x €1,960         □       □       □       x €1,960	SUB-TOTAL (excl. VAT) €
MAXIMISE YOUR PARTICIPATION on the MIPIM Online Database	AND VISIBILITY	
Advanced Company Profile		x €335
- Highlight your company on the MIPIM C	ntil the launch of the Mipim 2019 databas Online Database search results with a back le or projects, download the list to boost yo	ground colour
Miscellaneous		_ SUB-TOTAL (excl. VAT) €
	ADVERTISING - TOTAL	(+20% VAT if applicable*) €

\*VAT on Advertising is obligatory for all French customers, EU customers not liable to VAT and non-EU customers not subject to corporate income tax.

# 10 TOTAL PAYMENT

### (PLEASE INSERT THE TOTAL AMOUNT INCLUDING VAT (if applicable), IN THE "BALANCE DUE" FIELD BELOW)

TOTAL PARTICIPATION (+20% VAT incl. if applicable) € \_\_\_\_\_

TOTAL ADVERTISING (+20% VAT incl. if applicable) €

BALANCE DUE €			
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# 11 TERMS OF PAYMENT

This participation contract must be accompanied by payment in all cases. In the absence of the appropriate payment, this contract shall be terminated automatically though the signatory shall still owe the sum indicated. Note that no hotel request can be dealt with, and no Guide listing processed until full payment is received. Details of how to pay can be found on the following page.

# 12 DECLARATION OF AGREEMENT

The undersigned acknowledges and agrees having received all necessary information from Reed MIDEM in order to sign this Contract. He/she acknowledges that he/she has read the Reed MIDEM General Tradeshow Rules for MIPIM («Rules»), printed hereafter, and undertakes on his/her own behalf and on behalf of his/her organisation to comply with the Rules. He/she confirms and warrants that he/she has duly informed the appropriate personnel or representatives of his/her organisation that their personal data is being processed according to Article 22 of the Rules and of their rights in connection therein and has obtained each of such personnel or representative's consent to provide such personal data. In particular, he/she acknowledges and accepts that personal data is accessible to participants or partners that may be located in countries or territories outside of the European Economic Area even where the country or territory in question may not provide a sufficient level of protection equivalent to that within the European Economic Area. In case of breach of the above undertakings, his/her's organisation shall indemnify Reed MIDEM against any and all claims, costs, damages and/or losses incurred by Reed MIDEM arising out of or in connection with Reed MIDEM's use of said data as permitted. Finally, the undersigned represents and warrants that he/she is duly authorised by his/her organisation to enter into this Contract and bind it by the Rules and agrees that he/she shall be personally bound and liable pursuant to the Rules in the event such authority to bind his/her company does not actually exist.

SURNAME		 1	 1	 	 	-		1	 		1	_	1	_	1	-	_	1	 	 	1	 1	_		
First Name		 	 	 	 	1	_L		 	 									 	 _L		 		_L_	
Job Title		L									1										ı	 L			

X Signature (MANDATORY)



X	Stamp

THIS CONTRACT IS FINAL AND BINDING

Subsidiary Contract

# <sup>13</sup> WAYS TO PAY

### I AM PAYING BY BANK TRANSFER

This bank order must be made with the following indications: "Payment at no costs for the beneficiary" together with the legal company name, name of event and invoice number.

Please send us a copy of the wire transfer to facilitate the identification of your payment.

Bank code	Agency code	Account number	Control	Banking domiciliation	Swift Code /BIC	Account owner	EU VAT Number
30066	10947	00010005001	79	C.I.C SAINT AUGUSTIN GCE SUD	CMCIFRPPXXX	REEDMIDEM SAS 27 Quai Alphonse Le Gallo	FR 91 662 003 557
		Bank Account N 700 0100 0500		102 BD HAUSSMANN 75008 PARIS	CMCIFKFFXXX	CS 10026 92513 Boulogne- Billancourt Cedex	FK 91 002 003 337

	NT BY CREDIT CARD (A	ll products except for stands)								
	MANDATORY: FOR SECURITY REASONS, DO NOT SEND CREDIT CARD INFO VIA EMAIL.									
	Credit card details received by email will automatically be deleted and the contract destroyed.									
	We can only accept card debit authorisation forms by fax at the following secure numbers: Paris: +33 (0)1 79 71 90 90 - London: +44 (0)20 7653 3901 - New York: +1 212 284 5148									
ALL THE F	IELDS BELOW ARE COMPL	JLSORY AND MUST BE COMPLE	TED TO ENABLE US TO DEBIT YOUR CARD							
01	/ISA/MASTER CARD	O AMERICAN EXPRESS								
		Expiry Dat								
Signatur	re of the card holder (COMPULSC	NRY)	Date (COMPULSORY)							

# <sup>14</sup> PLEASE RETURN THIS COMPLETED CONTRACT TO YOUR LOCAL OFFICE (Limit of 5 MB)

Reed MIDEM - Paris Headquarters Europe (excluding the UK), French Speaking Canada, Latin America Asia, Middle East, Africa Client Administration

27 Quai Alphonse Le Gallo CS 10026 92513 Boulogne-Billancourt Cedex Tel.: +33 (0)1 79 71 99 00 Fax: +33 (0)1 79 71 90 90 customerhelpdesk@reedmidem.com

#### Reed Exhibitions Ltd

UK & Ireland, Australia & New Zealand Peter de SOISSONS Sales Director / Property Division peter.desoissons@reedmidem.com James PARKER Senior Sales Manager / Property Division james.parker@reedmidem.com

Proctor House 110 High Holborn London WC1 6EU Tel.: +44 (0)20 7528 0086 Fax: +44 (0)20 7895 0949 Reed MIDEM North America USA, English Speaking Canada Arnaud SIMERAY Sales Director arnaud.simeray@reedmidem.com Neit NUNEZ Sales Manager

neit.nunez@reedmidem.com 230 Park Avenue - 7th Floor

New York, N.Y. 10169 Tel.: + 1 212 284 5130 Fax: + 1 212 284 5148



# 15 RULES

#### 1. General provisions

1. General provisions The provisions of these Rules (hereinafter, the "Rules") shall apply to any individual or legal entity such as notably all Khibitors, visitors and service providers in the professional events venue (hereinafter, the "Participants"), who request admission or are invited to the various professional events organised by Reed MIDEM (hereinafter, the "Organiser"), a French société para actions simplifiée (limited company) with share capital of €10,000, whose registered office is located at 27/33 Quai Alphonse Le Gallo, 92100 Boulogne Billancourt, France, and which is registered with the Nanterre Trade and Companies Register under number 662 003 557 (the "Organiser"). These Rules shall also apply to parties who contract with the Organiser. The goods and services offered in connection with the relevant event shall meet only the requirements of any individual or legal entity whose business activities are directly related to the sector promoted by the event, as defined in the participation contract. The sector promoted by the event, as defined in the participation contract. The Act the sector promoted by the event, as defined in the sputieness in ot directly related to the sector promoted by the event, as defined in the sputieness in ot directly related to the sector promoted by the event, as defined in the sputieness in ot directly related to the sector promoted by the event or on any other reasonable grounds, such as a dispute, etc.

#### 2. Acceptance of Contract Documents

2. Acceptance of Contract Documents Signature of any participation contracts and/or any admission to the event shall be deemed the Participant's total and complete agreement with and acceptance of the provisions of these Rules, the relevant participation contracts, the specifications of the operator of the exhibition space and, in the case of Exhibitors (an exhibitors) is defined as any Participant who rents a stand and/or assigned location at the event), the Exhibitors' Technical Manual and the insurance policies that the Organiser takes out on behalf of the Exhibitors' Technical Manual and the insurance policies that the Organiser takes out on behalf of the Exhibitors' Technical Manual and the insurance policies that the Organiser takes out on behalf of the Exhibitors' Technical Manual and the insurance policies that the Organiser takes out on behalf of the Exhibitors' Technical Manual and the insurance policies that the Organiser takes out on behalf of the Exhibitors' Technical Manual and the insurance policies that the Organiser Accordingly, the Participant undertakes to comply with the Contract Documents, as well as with any health and safety measures which may be imposed by the relevant public authorities, the operator of the exhibition space and/or the Organiser and to cause its employees and service providers to comply therewith.

or the exhibition space and/or the Organiser and to cause its employees and service providers to comply therewith. No amendments or reservations may be made by the Participant to the Contract Documents in any manner whatsoever.

#### 3. Amendments to and priority of these Rules

3. Amendments to and priority of these Rules The Organise reserves the right to decide on all matters not covered by these Rules and to add new, immediately applicable provisions to cover such matters and any matters not otherwise dealt with by the general regulations governing commercial events which are posted on the www.unimev.fr website. The Organiser shall notify the Participants thereof as necessary. These Rules shall prevail over any other terms that Participants may seek to impose or incorporate, or which are implied by trade, custom, practice or course of dealing. In the event of a discrepancy between the French and any other translated versions of the Regulations, the French version shall prevail.

#### 4. Postponement or cancellation of events

ate on which registration closes, Participants shall assume all risks associated with the non-occurrence of the event and, in particular, they alone shall bear costs they may have chosen to

non-occurrence of the event and, in particular, they alone shall bear costs they may have chosen to incur in anticipation of the event. However, in the case of cancellation of the event, Participants may be refunded any amounts paid prior to the cancellation. In the case of cancellation because of a force majeure event, as set out in article 24 below, Participants shall be refunded an amount equal to sums already paid. If the event is postponed, the amount of the deposit or participation fee paid by Participant shall be carried over in view of their participation in the new event.

5. Admission requirements

versons under the age of 18 may not be admitted to the event, except with the Organiser's prior vritten authorisation.

written authorsauton. The Organiser reserves the right to refuse entry to or to have expelled, temporarily or permanently, any Participant whose presence, conduct or behaviour threatens the image, peace or safety of the event and/or of the other Participants and/or of the Organiser and/or the integrity of the site. In such case, the Participant shall be reimbursed the share of sums already paid on a pro rata basis according

Case, The Participant shall be reimbursed the shall be suffix atteauy pard on a profitate basis according to the remaining period of the event. To gain admission to the event Participants must show an admission pass, which the Organiser shall issue free of charge or for consideration in accordance with its own procedures. The distribution, reproduction or sale of admission passes in order for any person other than the Participant to derive a profit therefrom is strictly forbidden and may be liable to prosecution. Due to the international nature of the event, Participants shall:

Due to the international nature of the event, Participants shall: - Insure that their participation is neutral in terms of political, ideological or religious expression; - Not create disturbances (visual, audial, olfactory or of any other nature) to the organisation of the event, the other Participants, whether or not in neighbouring stands, or the public, either at their stand, in the advertising space assigned to them within the venue or in the vicinity of the event. Otherwise, the Organiser reserves the right to impose penalties, including refusing admission to the event.

6. Accreditation of Participants' employees Participants may accredit only their full-time employees from a single establishment, in a single country. The Organiser may at any time request documentary evidence thereof. In the event a Participant accredits any person who does not meet the foregoing requirements, they shall

be required to pay the registration fee applicable to visitors, as specified in the participation contract. 7. Advertising

The Organiser reserves the exclusive right to post advertising and other marketing materials and operate promotions in the venue where the event is held and in the immediate surrounding area. All forms of advertising are strictly forbidden, with the exception of advertising that uses the media

All forms of advertising are strictly forbidden, with the exception of advertising that uses the media defined below, the advertising spaces that the Organiser assigns and the advertising materials displayed within the Exhibitor's stand. In the event of non-compliance with these requirements, the Organiser may remove such advertising at any time without prior notice. Participants shall not in any form whatsoever display products or services or advertise companies or businesses that are not participants, without the Organiser's prior written authorisation. Furthermore, the distribution of leaflets, brochures, filvers or documents of any type for promotional or any other purposes is strictly limited within the event venue and the immediate surrounding area and is subject to the Organiser's prior authorisation. Participants shall not, in any manner whatsoever, advertise any practitioner or establishment that is a member of a regulated profession for which thenational and official organisation that represents the profession prohibits advertising. **8** Soncering

#### 8. Sponsoring

Certain of the Organiser's events may be sponsored by Participants pursuant to the terms and conditions set forth in the relevant participation contract which specifies the characteristics of the event. Unless otherwise stated, such sponsorships are non-exclusive. In the event that more than one Participant sponsors the same event, the Organiser shall promote

In the event that more than one that cleant sponsors the same event, the Organiser shall prioritout the Participants in proportion to their respective contributions. The Organiser reserves the right in its absolute discretion to modify the characteristics of the event or to require the Participants to modify the materials intended to be distributed, in particular due to legal requirements and/or for reasons related to the general organisation of the event and/or, more broadly, in the interest of all Participants. The Organiser shall do its utmost to notify the Participants in question beforehand, except in the event of pressing needs exempting the Organiser of such.

#### 9. Photography and filming (audio and video)

9. Photography and filming (audio and video) The Organiser may prohibit the taking of photographs and/or the making of audio and video recordings by Participants who have not received accreditation from the Organiser for such purpose. Only photographers / cameramen who have received written authorisation from the Organiser for such purpose shall be allowed to operate within the event venue. A copy of their photographic prints and/ or audio and video recordings shall be provided to the Organiser upon request. Unless Participants expressly refuse consent in advance, Participants authorise, free of charge, the Organiser and its partners to photograph and/or record the voice and image of the Participant(s), the stands or specific articles displayed within stands, distribute said photos and/or recordings to third parties and to communicate them to the public, in the whole world, which may be presented (in particular in the form of live or delayed broadcasting), reproduced without limit as to the number of

reproductions and published, in the whole world, for a period of five (5) years, in any format, using any method or process known or unknown at this time, in whole or in part, on all tangible or intangible media known or unknown at this time, including, in particular, the internet (the websites of the Organiser and its partners and social networks), and on any other promotional or marketing tool it may use for information or promotional purposes.

#### 10. Unfair competition and parasitic business practices

Participants formally undertake not to engage in activities that are identical or similar to those conducted in the event venue, the immediate surrounding area or in any other exhibition area that the Organiser may designate, in particular, in places such as hotels or other sites external to said event, during the period of the event. Accordingly, Participants in particular undertake not to directly or indirectly draw any other Participant away from any exhibition area for the purpose of presenting any of its products and/or services that are within the scope of the event. The Organiser reserves the right to have any breach of this provision evidenced by any witness sworn officer, to have the relevant Participant pay the costs associated therewith and to initiate any legal action enabling it to assert its rights.

#### 11. Accommodation

The Organiser may enter into agreements with hotels and estate agents in the location of the event and the surrounding area in order to assist Participants to the extent possible and under the best possible conditions, in finding accommodation. However, this does not constitute an endorsement from the Organiser of any particular accommodation provider or obligation on the part of the Organiser and the Organiser shall not be liable with respect to hotel reservations and/or accommodations selected.

#### 12. Assignment and distribution of locations

The Organiser shall determine the event layout and assign locations. The Organiser shall endeavour to take into account Exhibitors' requests, the nature of the products and services they plan to exhibit and the arrangement of the stand and/or assigned location they plan to install in accordance with the interests of the event.

Participation in prior events shall not entitle Exhibitors to a specific location. The Organiser shall in no event be liable to Exhibitors for any consequences that may ensue from the location assigned to them such as low foot traffic In the event that:

a Participant/Exhibitor causes a disturbance or

does not comply with the requirements of the Exhibitors' Technical Manual, and/or

- in order to ensure the best possible presentation of the event in the interests of all Participants,

the Organiser reserves the right to modify, at any time and as often as it deems necessary, the use of the areas requested by Exhibitors, the location of stands or the decoration thereof. The Organiser shall use its reasonable endeavours to give those Exhibitors affected prior notice of its actions except in the event of a pressing need in which case the Organiser shall not be required to give prior notice.

#### 13. Set-up, installation and decoration, break-down

Exhibitors and any person duly appointed to represent them undertake to (i) familiarise themselves with the Exhibitors' Technical Manual and the specifications of the operator of the exhibition space in effect and comply therewith, (ii) comply with the safety measures imposed by applicable laws and regulations during set-up, break-down and throughout the event, and (iii) be present at their stand and/or assigned location, solely for reasons related to set-up and break-down, as well as during the inspection by the teams responsible for ensuring compliance with safety standards.

Subject to the provisions of the Contract Documents, the event's accident prevention plan, the Exhibitor's specific prevention plan and consistent with the overall decoration of the event, Exhibitors are free to fit out and decorate their stand, provided they do not hinder the visibility of safety signs and equipment or of nearby stands. In case of materials or installations deemed non-compliant to the Contract Documents, the Organiser reserves the right, at any time and at the Exhibitor's expense, to prohibit the use of the stand and/or assigned location, to suspend the use of water and electricity or to have removed or to destroy any materials or installations deemed non-compliant.

#### 14. Manning the stand and/or assigned location

Exhibitors shall at all times maintain sufficient staff at their stand and/or assigned location and keep it fully equipped during the entire duration of the event, including if the duration of the event is extended. Exhibitors shall display products and/or services that comply with French and European laws and regulations and that originate from lawful activities and shall obtain all authorisations necessary to conduct their business at the event. Products and/or services shall be displayed only within the stand, shall not encroach on the aisles and shall in no event inconvenience nearby Exhibitors or any Participant or personnel or representative of the Organiser or the event operator. Materials and products and/ or services shall be arranged in an aesthetic manner. Take-away sales or sales in which goods are immediately delivered to the buyer are forbidden, except with the Organiser's prior written authorisation. Events held at the stand and/or assigned location such as: attractions, shows, events etc. shall require the Organiser's prior authorisation

#### 15. Damage and repairs

X Client's Signature

Exhibitors shall be liable for all damage they cause to their stand and/or assigned location. Accordingly, Exhibitors shall leave their stand and/or assigned location, as well as any equipment and materials supplied by the Organiser, in their original condition at the time they take possession of their stand and/ or assigned location. Therefore, at the time they take possession of their stand and/or assigned location, Exhibitors shall have any existing damage evidenced and forward such evidence by email, on the same day, to the Organiser's technical department. Otherwise, Exhibitors risk being invoiced for such damage. The Exhibitors shall vacate its stand and/or assigned location and remove their goods, articles and ecific decorations, as well as any residual waste from materials used to decorate stands, within the deadlines and during the hours specified by the Organiser and in compliance with local laws, regulations and practices concerning waste. If it fails to comply with such deadlines, the Exhibitor shall be liable for any expenses incurred as a result of its non-compliance with these instructions as well as for any damage caused by the Exhibitor.

#### 16. Assignment and subletting of assigned locations

Participants are expressly forbidden from assigning, subletting or exchanging, free of charge or for consideration, all or any part of the locations assigned by the Organiser, including stands and advertising spaces.

ore than one Exhibitor may be allowed to exhibit jointly provided they have submitted a prior request to the Organiser and the Organiser has approved the same

#### 17. Price and payment procedures

The participation fee and ancillary costs payable by the Participant (i) and the payment procedures and time periods (ii) are unilaterally specified by the Organiser in this contract, which the Participant expressly accepts. Depending on the signature date of the participation contract, the first payment shall be equal to amounts already due on the relevant date.

The Organiser does not apply any commercial discount, rebate or reduction policies, and Participants shall not be granted any discount in the event of payment before the due date. An additional invoice shall be issued for any service Participants may order that is not specified in the

relevant participation contract.

### 18. Late payment or non-payment

18. Late payment or non-payment In accordance with Article L 441.6 of the French Commercial Code (Code de Commerce), in the event of late payment, the Participant shall be liable for late payment penalties calculated at three (3) times the legal interest rate, as from the day following the payment date shown in the participation contract and on the invoice and of a flat compensation for recovery costs in the amount of 40 euros, it being specified that if the exposed recovery costs are superior to 40 euros, the Organiser may ask for supplementary compensation, with justificatory documents. This provision shall not be deemed a grant of an extension of time to make payment. A Participant's failure to comply with the "Price and payment procedures" clause shall automatically cause the amount of the participation fee to become immediately due and payable and/or shall entitle the Organiser to suspend performance of services, in particular access to the online community and/ or the event. and/or to reassin the stand's location in particular access to the online community and/ or the event, and/or to reassign the stand's location to another Participant. If and when the issue giving rise to the suspension has been resolved, at the Organiser's discretion, the Participant may be offered a substitute alternative solution. Failure to pay the price in full shall preclude the Participant from registering for any future event of the Organiser.

#### 19. Cancellation of participation

Participants shall have no right to withdraw from, cancel or otherwise terminate a participation contract for any reason whatsoever, such participation contract being final and irrevocable. The application of articles 1195 and 1120 of the French Civil Code (code civil) is expressly excluded, which the Participant

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• The Participant purports to cancel its reservation on any date whatsoever and for any reason whatsoever, • At the time of its registration, the Participant provides information that is false, erroneous or becomes inaccurate and, as a result thereof, it is refused admission to the event;

This clause 19 shall not apply upon the occurrence of a force majeure event, as defined by article 24 below which, if proved, shall entitle the Exhibitor to a refund of all amounts paid.

#### INTELLECTUAL PROPERTY

#### 20. Intellectual property

The Participant warrants the Organiser that it or its licensors own all intellectual property rights in and to the content defined below and in the materials exhibited, or that it holds the authorisations necessary to display and/or distribute them in connection with the event.

To ensure the complete transparency of the event, at the Organiser's request, the Participant shall provide all catalogues and/or brochures, or the media containing them, related to the products and rights it offers. The Participant shall inform the Organiser in writing if it plans to broadcast music at its stand and/or assigned location and/or in its advertising space, and shall file all required reports, in particular (but without limitation), with the SACEM (the French, Performing Rights Society) and/or other, relevant

regulatory body and make the payments associated therewith. The Participant shall indemnify and hold the Organiser harmless in the event of any recourse on the unds of non-compliance with these obligations contained in this clau

#### 21. Organiser's media and content

During the event, the Organiser shall provide the Participants with media such as printed supports, databases, websites and all other supports specific to the event (hereinafter, the "Organiser's Media" actabases, websites and all other supports specific to the event (hereinatter, the Organiser's hereia or "Media"). The Organiser is the owner and publisher of this Media which it publishes and distributes, with the exception of the content published by Participants via the online community that the Organiser hosts. This Media is protected and the Participant shall therefore not use it in any manner whatsoever without the Organiser's prior written agreement. Organiser's Media and Content provided to Participants Participants acknowledge and agree that all texts, videos, images, data bases, distinctive signs, data, IT applications and/or functionalities published in the Organiser's Media, with the exception of those submitted by Participants (hereinafter, the "Content"), are the property of the Organiser and/ or third parties. Participants shall in no event reproduce, modify, delete, distribute, grant and/or use the Content, in whole or in part, and in any manner whatsoever, without the prior written agreement of the Organiser, its licensors and/or the relevant right holders. Otherwise, Participants risk being liable or being held liable. • Organiser's Media and Content provided by Participants The Participant authorises the Organiser to reproduce and use its own content, for the time period during which the automoses the Organiser's Media is distributed, free of charge and in the whole world. The Participant shall be solely liable for the information and documents that it provides and that are published and distributed via the Organiser's Media. The Participant may not hold the Organiser liable, including in the event of an error and/or omission, in particular if due to erroneous or incomplete information provided by the Participant. Furthermore, the Participant shall ensure that it holds all necessary authorisations and, or incomplete information and organiser liable, including in the event of an failing this, shall hold the Organiser harmless in the event of any recourse. • Placing advertising on the Organiser's Media The Organiser shall determine the advertising spaces available on its Media and has a right to control all advertising distributed thereon in order to ensure compliance with applicable laws and protect the interests of the event and/or the Participants. In particular, the Organiser may delete any statements that may directly or indirectly draw any Participant away from the event venue, offend the public, present false or misleading information or promote unlawful or regulated activities, services or products, as well as any unlawful statement or image. Any authorised advertorial-type advertising within the Event venue must carry the banner "PUBLICITÉ / ADVERTISEMENT". The Organiser may refuse to publish the text or advertisement at issue, in which case the Participant shall be reimbursed the price of the advertising space, to the exclusion of any other expenses, less sums incurred by the the price of the advertising space, to the exclusion of any other expenses, less sums incurred by the Organiser before it discovers the unlawful nature of the publication. In the specific situation where a Participant has placed an order for advertising on the Organiser's Media but fails to provide the Organiser with the information and documents necessary for publication in a timely manner, the Organiser reserves the right to make other arrangements with respect to such advertising space, in particular to publish the statement "Space reserved by ...", followed by the Participant's name. In such case, the Participant shall not be entitled to claim a refund of the price of its order or any compensation. The documents used to publish advertising shall be returned to the Participant or its representative poly upon request. The Organiser is required to keen such documents for one (1) wears only, and may only upon request. The Organiser is required to keep such documents for one (1) year only, and may them after such period

#### 22. Collection and use of data

22. Collection and Use of Oata The Organiser collects participants' personal data by the present document or during participation of the event (attended places or events, services operated). This data is processed electronically by the Organiser for the purposes of managing and publishing its participants' data file, to carry out its obligations and promoting its activity. Such data processing is reported to the French National Data Protection Authority (Commission Nationale Informatique et Libertés or CNIL). This data may

be transmitted to recipients, some of whom are located outside the European Economic Area. This personal data can be: • integrated into the online database available to Participants to enable to prepare the event, promote their business and schedule their business appointments within the event. In this respect, Participants undertake not to use the data for any other purposes. The Organiser reserves the right to stop by any means any disturbance caused by any forbidden use of personal data. · communicated to third parties that have entered into contracts with the Organiser or companies belonging to the same group, in particular the companies of the RELX group, service providers and partners of the Organiser, who can be located all over the world • communicated to Participants, such as speakers, sponsors, exhibitors, who can be located all over the world to carry out commercial prospecting. • used on all distribution and promotional media in connection with the relevant event including over the internet. Participants may exercise their right to access, correct and oppose the use of their personal data by writing to: contact.cnil@reedmidem.com.

#### 23. Insurance

Participants shall take out all insurance policies necessary for their participation in the event. The Organiser declines all liability in this regard, in particular for the loss or theft of personal property. The Organiser has taken out, on behalf of the Exhibitors only, an insurance policy that covers, at no ise to them, the following risks only:

Civil liability to third parties;

All other risks to property exhibited, including the fittings and decorations of the stand.

The detailed terms and conditions of the aforementioned insurance covers, in particular cover limits, excess amounts and applicable exclusions, are set forth in the applicable insurance policies, a copy of which will be provided to

Exhibitors if they request it from the Organiser. A summary of these terms and conditions can also be found in the section of the Exhibitors' Technical Manual entitled "Insurance

Exhibitors are responsible for verifying that these terms and conditions are appropriate in light of the scope of the risks covered and the value of property exhibited, including the fittings and decorations of the stand. If not, Exhibitors shall take out additional insurance policies.

The Organiser shall in no event be liable for any claim for which Exhibitors may be liable or any loss Exhibitors may incur in the event of inadequate insurance cover.

#### 24. Limitation of liability and Force Majeure

The Organiser undertakes to carry out all services set out in the participation contract in accordance with professional standards and practices and the regulations in force, except in cases of force majeure. Should the Organiser fail to fulfil any of said obligations, the Participant expressly wai its right to invoke enforcement of article 1223 of the French Civil Code and shall be required to lodge a claim for compensation with the courts within one (1) year from the breach, failing which such claims shall be time-barred.

In addition, the Organiser shall only be held liable for direct damages incurred by the Participant, for which the Organiser is responsible, without any joint and several liability vis-a-vis third parties contributing to the damage. Compensation shall not cover disturbances of peaceful enjoyment, business damages, and/or any consequences related to the cancellation or postponement of the event. Lastly compensation for any harm thus sustained by the Participant may never exceed the amount paid in connection with its participation in the event.

«Force Majeure» means any health, climate, economic, political or social situation at the local, national or international level: (i) which could not have been reasonably foreseen at the time of entering into the participation contract, (ii) which is beyond the control of the parties, and (iii) which precludes the performance of the parties' obligations, and, in particular, the holding of the event, or which poses a risk of disturbances likely to seriously affect the organisation and the smooth running of the event or the safety of persons and property.

#### 25. Sanctions

In the event that the Participant fails to fulfil any of its obligations under the Contract Documents and following formal notice gone unheeded and depending on the circumstances, the Organiser reserves the right to take the following actions:

unilaterally and automatically terminate the participation contract;

• order the immediate closure and then the taking down of the stand and/or assigned location and/or mediate expulsion of the Participant from the event venue

prohibit the Participant from participating in the event for two (2) full consecutive years;
 suspend access to the database at any time, without compensation;

• require the Participant to comply with a court decision that makes a finding of infringement

without the Participant being entitled to claim any compensation. These sanctions may be imposed without prejudice to legal action the Organiser may initiate to assert

its rights and claim damages on the grounds of the Participant's breach of contract. The Participant shall be liable for expenses incurred in connection with the Organiser's actions to

enforce the terms of these Rules and/or the Contract Documents against the Participant (in particular, bailiff's costs, costs associated with taking down the stand, etc.)

### 26. Validity

In the event any of the above provisions is held to be void or unenforceable, such provision shall be vered from the agreement without affecting the validity of the other provisions of these Rules.

#### 27. Compliance with Laws

The Parties are required to comply with all laws relevant to its rights and obligations under these Rules and/or the relevant participation contract and relevant to the event. Bribery and any other form of unethical business practice are prohibited in relation to the event. All business transactions in relation to the event shall be accurately and completely recorded in accordance with applicable laws. The Participant shall not in connection with the event accept gifts or inducements of any kind nor give or offer to give any person, an inducement or gift of any kind that could be perceived by others to be a bribe.

### 28. Governing law and jurisdiction

The Contract Documents are governed by French law. IN THE EVENT OF A DISPUTE CONCERNING THE VALIDITY, INTERPRETATION OR PERFORMANCE OF THIS DOCUMENT. THE PARTIES UNDERTAKE TO SEEK AN AMICABLE RESOLUTION WITH THE POSSIBILITY OF USING A MEDIATOR. IN THE EVENT THAT THE PARTIES FAIL TO REACH AN AMICABLE SOLUTION, THE COURTS OF PARIS SHALL HAVE EXCLUSIVE JURISDICTION TO HEAR SUCH DISPUTE, WHICH THE PARTIES EXPRESSLY ACCEPT.



Reed MIDEM, a joint stock company (SAS), with a capital of 310.000€, 662 003 557 R.C.S. NANTERRE, having offices located at 27-33 Quai Alphonse Le Gallo - 92100 BOULOGNE-BILLANCOURT (FRANCE), VAT number FR91 662 003 557.

