

LEIL KOCH
NATIONAL ASSOCIATION OF REALTORS®
2017 REGIONAL VICE PRESIDENT

Leil Koch, a REALTOR® from Maui, Hawaii, is the NATIONAL ASSOCIATION OF REALTORS® liaison for Region 13, comprised of California, Hawaii, and Guam.

A REALTOR® for 35 years, Leil is the President/CEO of Equity One Real Estate, Inc., in Maui, where he specializes in residential and commercial real estate. He holds the professional designations of Certified Commercial Investment Member (CCIM), Certified International Property Specialist (CIPS), Certified Property Manager® (CPM®), and Certified Real Estate Brokerage Manager (CRB).

Leil has been involved at the national level since 1999. Over the years, he has served multiple terms on several NAR committees including professional standards, business issues, finance, reserves investment advisory board and strategic planning. In 2014, he chaired the Commercial Committee and in 2016 he chaired the Commercial Forum. He was a member of NAR's Board of Directors in 2002 and 2012.

At the state level, he was the president of the Hawaii Association of REALTORS® in 2000. They named him their REALTOR® of the Year in 2010. Over the years he has chaired strategic planning and served on operational planning, nominating and investment committees. He served as the Hawaii CCIM Chapter President in 1997 and was the Hawaii CCIM of the Year in 2006. Leil was the 2012 National CCIM Institute President, the 46th President of the Institute and the first CCIM national officer to hail from Hawaii.

Leil is a proud member of the REALTORS® Association of Maui, and was their president in 1996. Leil has generously served on the Professional Standards and Arbitration Committee since 1989, and was its chair from 1990 to 1994. One of the highlights of Leil's local career was re-establishing the REALTORS® Association of Maui Presidential Scholarship Fund. To date the fund has given \$561,000 to Maui County high school graduating seniors.

In his spare time, Leil is a student of ki-Aikido, a form of martial arts holding a 2nd degree black belt, a golfer, and an avid concert attendee. He recently started Pueo Kea Olive Farm, where he grows, harvests, and recently started pressing extra virgin olive oil. Future products include table olives and cosmetic products. Leil earned a bachelor's degree in psychology from Pacific University.

The NATIONAL ASSOCIATION OF REALTORS®, The Voice for Real Estate®, is America's largest trade association, representing 1.2 million members involved in all aspects of the residential and commercial real estate industries.

