

REALTORS® Signature Series Speakers Bureau

Holly Duckworth, CAE, CMP



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Speaker fee: \$2,500

Course Length: 2 hours +

BIO

Holly Duckworth, CAE, CMP is the future of leadership, an experienced association professional and meeting professional and meeting expert. Holly is a business leader delivering powerful business strategy insight to organizations across the United States. Her company, Leadership Solutions International drives sustainable leadership, volunteer training and strategic planning for trade associations and non-profit groups. As home to Boar of Director University™, Leadership Solutions International is your one stop solution center for board training and leadership coaching. Holly currently serves as President Elect of the National Speakers Association – Oregon and Chair for the American Society of Association Executives (ASAE) – Component Relations Professionals Council. Holly is a teacher, author, blogger and tweeter and gives 100% to her client satisfaction.

COURSE DESCRIPTIONS

For REALTORS®

Brand Loyalty through Community Involvement

Looking to grow loyal customers that mean more revenue in your business? Volunteer. Learn how to select which community groups in which to give your time and money, and how to maximize these relationships to maximize the impact on your business. Hear case studies of how others have implemented community service to grow their bottom line. You will walk away ready to create a “win” for your company and the community.

The Sustainable REALTOR® - A Sustainable Leader

Does “exhausted” describe how you feel as a REALTOR® in the market? In this session, you will learn the four “C’s” of being a leader in the world today. Sustainable REALTORS® build teams of change agents who want to make the world a better place. In this session you will move from an exhausted REALTOR®, to an excited and sustainable leader.

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For Association Leadership and Staff

Generation NOW: The Future of Successful Association Leadership

At the speed of leadership today, we don't have time to point fingers. It's not Gen X or Gen Y...it's Generation NOW! In this session you will learn from your industry leaders on trends in leadership. You will walk away with 7 strategies to build future leaders that are you association professionals of tomorrow.

It's a Wireless Connection – The Technology Savvy Board:

As the diversity on your board continues to change, so do the tools you need to be a successful board of directors. In this session, you will learn “cool tools” to use as a board to embrace technology, save time and money, and exceed the needs of your membership.

Show Me the Numbers: The Data Driven Association

All businesses today are being challenged to be more transparent for members and as a board. In this session, you will explore the reasons why you should develop a dashboard report. Identifying key metrics of your organization, establish responsibility for the data reported and learn how to use monthly data collection and quality assurance to exceed member expectations.