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| **Governance** | **Question** | **Current** | **Future** | **Code** |
| 1-1 |

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|  | Which statement most closely reflects the volunteer leadership's organizational focus in your association: |

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| 1-2 | Which statement most closely represents the decision-making process within your association: |  |  |  |
| 1-3 | Which statement most closely represents the committee structure of your association: |  |  |  |
| 1-4 | Which statement most closely reflects how governing documents, policies and procedures are developed and managed in your association: |  |  |  |
| 1-5 | Which statement most closely reflects strategic planning efforts in your association: |  |  |  |
| **Physical and Financial Resources** |  |  |  |  |
| 2-1 | Which statement most closely reflects your association's physical location: |  |  |  |
| 2-2 | Which statement most closely represents your association's technology resources: |  |  |  |
| 2-3 | Which statement most closely reflects your association's budgeting process: |  |  |  |
| 2-4 | Which statement most closely represents your association's reserves: |  |  |  |
| 2-5 | Which statement most closely represents your association's non-dues revenue income: |  |  |  |
| 2-6 | Which statement most closely represents your association's responsiveness to disaster planning: |  |  |  |
| **Staff Competencies** |  |  |  |  |
| 3-1 | Which statement most closely reflects your association's staff structure? |  |  |  |
| 3-2 | Which statement most closely represents staff compensation levels: |  |  |  |
| 3-3 | Which statement most closely represents the highest level of staff professional development opportunities: |  |  |  |
| 3-4 | Which statement most closely represents your association’s human resources capabilities: |  |  |  |
| **Member Services** |  |  |  |  |
| 4-1 | Which statement most closely reflects your association's member communications practices: |  |  |  |
| 4-2 | Which statement most closely represents your association's member recruitment, retention and orientation efforts: |  |  |  |
| 4-3 | Which statement most closely represents your association's professional standards administration capabilities: |  |  |  |
| 4-4 | Which statement most closely represents education programs offered to members: |  |  |  |
| 4-5 | Which statement most closely reflects the business/marketing tools and services your association offers to your members? |  |  |  |
| 4-6 | Which statement most closely represents how your association responds to industry trends: |  |  |  |
| 4-7 | Which statement most closely represents the networking opportunities your association offers members: |  |  |  |
| 4-8 | Which statement most closely represents business specialty/commercial services your association offers your members: |  |  |  |
| **Internal and External Relations** |  |  |  |  |
| 5-1 | Which statement most closely represents staff relations in your association: |  |  |  |
| 5-2 | Which statement most closely represents volunteer leadership identification and recruitment: |  |  |  |
| 5-3 | Which statement most closely represents the role of professional services in your association: |  |  |  |
| 5-4 | Which statement most closely represents the role of social media in your association: |  |  |  |
| 5-5 | Which statement most closely reflects the association’s relationships in the community: |  |  |  |
| 5-6 | Which statement most closely represents your association's public policy capabilities: |  |  |  |
| 5-7 | Which statement most closely reflects your association’s political action capabilities: |  |  |  |
| 5-8 | Which statement most closely represents government advocacy activities in your association: |  |  |  |