**Vacant Home Prospecting Letter Template**

<Prospect name and address block>

Dear <name>,

My research shows that your home is currently [vacant or being used as a rental unit]. As you may already know, mortgage interest rates are near historic lows and the market for home sales is picking up. During the timeframe of <month, years> to <month, year>, the <median, mean, or mode> home sales price for <two-bedroom> homes in your area was <$> and <three-bedroom> homes was <$>.

My name is <name> and I am a real estate <agent, broker> with <firm name>. I specialize in home buying and selling in your neighborhood and would be delighted to speak with you to discuss options for listing your home for sale.

I hope this information on the housing market is helpful, but please do not hesitate to contact me for more details.

<Contact block with name

RE license #

firm name

firm address

email, phone, and social media>

Disclaimer: This document is provided as a sample and does not constitute legal advice. Members should modify this document to address their specific needs and verify all information provided to ensure its accuracy and compliance with applicable law.