

Real offers. Dream vehicles.



Receive a \$500¹ incentive on the 2025 E-Class Sedan or up to a \$2,500¹ incentive on the 2025 CLE Coupe toward your down payment or purchase price.

Both the E-Class Sedan and CLE Coupe offer an immersive driving experience with features like a Burmester® 3D Surround Sound System*, the ability to remember personalized profile preferences at the touch of a finger and the added benefit of AI to allow for quicker response times to natural voice commands.



SAVINGS UP TO \$7,500¹

SUV

MY25 GLA SUV
From \$43,000²
SAVE \$2,500¹

MY25 GLC SUV
From \$49,250²
SAVE \$500¹

MY25 GLE SUV
From \$61,850²
SAVE \$500¹

SEDAN

MY25 CLA Coupe
From \$44,400²
SAVE \$2,500¹

MY25 C-Class Sedan
From \$48,450²
SAVE \$2,500¹

MY25 E-Class Sedan
From \$62,450²
SAVE \$500¹

ELECTRIC

MY25 EQB SUV
From \$53,050²
SAVE \$7,500¹

MY25 EQE Sedan
From \$74,900²
SAVE \$5,500¹

MY25 EQE SUV
From \$77,900²
SAVE \$5,500¹

THE DREAM DAYS ARE BACK.

Your program may offer more. Contact your local authorized Mercedes-Benz dealer to unlock every opportunity.



Mercedes-Benz
STAR ACCESSSM

¹ Fleet incentives available only for qualified customers on certain MY25 Mercedes-Benz models. Not all engine variants are eligible for Fleet incentives. Please confirm with dealership if chosen vehicle is eligible for Fleet incentives at the time of purchase. Incentive must be used at time of purchase/lease. Incentives vary based on vehicle model and purchase method as indicated. Control numbers are only valid for 60 days, or the end of the current calendar year (whichever occurs first). MBUSA can't generate or reactivate control numbers, so members need to be sure they are ready to purchase and take delivery. All current program rules remain in effect and as stated in the program rules, specifically: MBUSA has the right to grant or deny a control number. If granted, the control number is not assignable and only the member (and their co-buyer or co-lessee) is authorized to use the control number. Control numbers are a benefit to the member and the member must be listed as the buyer/co-buyer or lessee/co-lessee and listed as a registered owner of the vehicle. Star AccessSM incentives cannot be used in conjunction with Diplomat, European Delivery, Special Demos, Certificate Programs, Mercedes-Benz Incentive Bonus Cash and other Fleet programs, or non-U.S. specification vehicles. Incentive amounts are subject to change on a monthly basis and should be confirmed with your dealer at the time of transaction. Amount of actual savings may vary depending on model selected and purchase method. Offer expires July 31, 2025.

² MSRP based on 2025 models. Suggested starting MSRP excludes all options, taxes, title, registration, transportation charge and dealer prep fee. Actual prices may vary by dealer.

* Burmester® is a registered trademark of Burmester Audiosysteme GmbH, Berlin, Germany.

Please note that these incentives can be combined with most, but not all, retail programs offered at the time of the transaction.

©2025 Mercedes-Benz USA, LLC