

AEI INSTITUTE

APRIL 1-4 • DENVER, CO

#AEI2025

REGISTRATION HOURS PLAZA FOYER, CONCOURSE LEVEL

Monday, 3/31	4:00pm – 7:00pm
Tuesday, 4/1	7:30am – 6:00pm
Wednesday, 4/2	7:30am – 4:00pm
Thursday, 4/3	7:30am – 4:00pm
Friday, 4/4	7:30am – 10:00am

SCHEDULE AT A GLANCE

For more information on the sessions below, including room names, download the 2025 AEI App by searching "AEI 2025" in your phone's app store

Tuesday, April 1st

8:00am – 5:00pm	PROFESSIONAL STANDARDS TRAINING (\$150)
1:00pm – 2:30pm	REALTOR® PARTY AND ADVOCACY TRAINING
2:30pm – 4:00pm	RCE ADF WORKSHOP
3:00pm – 7:30pm	AEI DISPLAY AREA OPEN
3:30pm – 5:00pm	STRENGTHEN YOUR ASSOCIATION'S COMMERCIAL REAL ESTATE STRATEGY
5:30pm – 7:00pm	WELCOME RECEPTION

Wednesday, April 2nd

7:00am – 7:45am	YOGA SESSION
7:00am – 8:00am	FRIENDS OF BILL W & DR. BOB OPEN DISCUSSION MEETING
7:30am – 8:15am	AE FUNDAMENTALS – CORE STANDARDS 101
7:30am – 8:30am	COFFEE CONNECTIONS
8:00am – 4:00pm	AEI DISPLAY AREA OPEN
8:30am – 8:45am	AEI WELCOME AND KICK OFF
8:45am – 9:30am	LEADING WITH INTENTION: THRIVING IN TIMES OF UNCERTAINTY
9:35am – 10:20am	NAR CEO AND LEADERSHIP CONVERSATION
10:20am – 10:30am	MID MORNING BREAK
10:30am – 11:30am	MLS DEEP DIVE PART 1
11:30am – 1:00pm	LUNCH SERVICE
12:00pm – 12:45pm	DRIVE WITH NAR LIVE! HOW LOCAL, STATE AND NATIONAL ASSOCIATIONS SUPPORT THE MEMBER
12:45pm – 1:00pm	POST LUNCH BREAK
1:00pm – 1:50pm	MLS DEEP DIVE PART 2

Wednesday, April 2 nd – Continued	
1:50pm – 2:00pm	MID AFTERNOON BREAK
2:00pm – 3:30pm	NAR LEGAL SEMINAR
3:45pm – 5:00pm	NETWORKING EVENT ROUNDTABLES
4:00pm – 4:45pm	AEI CHARITY PROJECT – URBAN PEAK
4:30pm – 6:00pm	UNLOCKING MEMBER VALUE THROUGH GLOBAL AND CULTURALLY INCLUSIVE PROGRAMS
5:00pm – 7:30pm	THE MEET UP @ WRIGHT ROOM
Thursday, April 3 rd	
7:00am – 7:45am	MEDITATION SESSION
7:00am – 8:00am	FRIENDS OF BILL W & DR. BOB OPEN DISCUSSION MEETING
7:30am – 8:15am	AE FUNDAMENTALS – DUES POLICY 101
7:30am – 8:30am	COFFEE CONNECTIONS
8:00am – 6:00pm	AEI DISPLAY AREA OPEN
8:25am – 9:00am	UNCRAPIFY YOUR FUTURE! THE MOST INNOVATIVE INNOVATION KEYNOTE IN THE HISTORY OF EVER
9:15am – 9:45am	LARGE ASSOCIATION TRACK: MEMBERSHIP MASTERY – NAVIGATING STANDARDS, BEST PRACTICES, AND GOVERNANCE
9:15am – 10:00am	SMALL ASSOCIATION TRACK: WE'RE A BUSINESS, NOT A CLUB
	MEDIUM ASSOCIATION TRACK: LEVEL UP YOUR LEADERSHIP ACADEMY
9:55am – 10:40am	LARGE ASSOCIATION TRACK: STRATEGIC EDGE – POWER UP YOUR BUSINESS PLANNING
10:10am – 10:30am	MEDIUM ASSOCIATION TRACK: PREPARED TO SELL NAR VALUE
10:10am – 10:40am	SMALL ASSOCIATION TRACK: MORE THAN AN ADMIN – BECOMING A TRUSTED ADVISOR
10:40am – 11:10am	MEDIUM ASSOCIATION TRACK: MEMBERSHIP MASTERY – NAVIGATING STANDARDS, BEST PRACTICES, AND GOVERNANCE
10:50am – 11:20am	LARGE ASSOCIATION TRACK: ADVOCACY ALLIANCES – BUILDING COALITIONS TO TACKLE LOCAL HOUSING CHALLENGES
10:50am – 11:35am	SMALL ASSOCIATION TRACK: MANAGING DISRUPTIVE MEMBERS
11:15am – 12:00pm	MEDIUM ASSOCIATION TRACK: WE'RE A BUSINESS, NOT A CLUB
11:30am – 12:00pm	LARGE ASSOCIATION TRACK: STRATEGIES FOR MAXIMIZING NON-DUES REVENUE
11:40am – 12:00pm	SMALL ASSOCIATION TRACK: PREPARED TO SELL NAR VALUE
12:00pm – 1:15pm	REALTOR® PARTY LUNCHEON

Thursday, April 3 rd – Continued	
1:30pm – 2:15pm	SMALL ASSOCIATION TRACK: EFFICIENT STRATEGIC PLANS
	MEDIUM ASSOCIATION TRACK: MANAGING DISRUPTIVE MEMBERS
	LARGE ASSOCIATION TRACK: WE'RE A BUSINESS, NOT A CLUB
2:25pm – 3:10pm	SMALL ASSOCIATION TRACK: ENHANCE 2025 – CORE STANDARDS AND ANNUAL PLANNING WORKSHOP
	MEDIUM ASSOCIATION TRACK: STRATEGIC EDGE – POWER UP YOUR BUSINESS PLANNING
	LARGE ASSOCIATION TRACK: LEVEL UP YOUR LEADERSHIP ACADEMY
3:20pm – 3:50pm	SMALL ASSOCIATION TRACK: EFFECTIVE SUCCESSION PLANNING
	MEDIUM ASSOCIATION TRACK: ADVOCACY ALLIANCES – BUILDING COALITIONS TO TACKLE LOCAL HOUSING CHALLENGES
3:20pm – 4:05pm	LARGE ASSOCIATION TRACK: MANAGING DISRUPTIVE MEMBERS
4:00pm – 4:30pm	SMALL ASSOCIATION TRACK: LESSONS FROM AN ARMCHAIR QUARTERBACK: THE DO'S AND DON'TS OF ASSOCIATION LEADERSHIP
	MEDIUM ASSOCIATION TRACK: THE VALUE OF PARTNERING FOR SHARED SERVICES
4:10pm – 4:30pm	LARGE ASSOCIATION TRACK: PREPARED TO SELL NAR VALUE
4:30pm – 6:00pm	SPEED NETWORKING EVENT AND RECEPTION
4:30pm – 6:00pm	TACKLING HOMEOWNERSHIP CHALLENGES IN YOUR COMMUNITY

Friday, April 4 th – RCE Apparel Day	
7:00am – 7:45am	YOGA SESSION
7:30am – 8:30am	COFFEE CONNECTIONS
7:30am – 8:15am	AE FUNDAMENTALS – M1 / E-COMMERCE
7:30am – 8:15am	STATE & LOCAL LEADERSHIP ACADEMY DISCUSSION
8:30am – 8:50am	AE RECOGNITION & RCE CEREMONY
8:50am – 9:20am	ECONOMIC UPDATE: MEMBER DEMOGRAPHICS AND ASSOCIATION'S VALUE
9:20am – 10:05am	CHOOSE LOVE, NOT FEAR: HOW THE BEST LEADERS BUILD CULTURES OF ENGAGEMENT AND INNOVATION
10:05am – 10:50am	CLOSING SESSION: THE ELEPHANT IN THE ROOM – WHAT'S YOUR PLAN?
10:50am – 11:00am	CLOSING COMMENTS & CEREMONY