

eCommerce



National Association of REALTORS® eCommerce Network System

Why use NAR's eCommerce System?

- ✓ Save staff time on time consuming process such as dues invoicing.
- ✓ Associations can use the network at no charge.
- ✓ No special hardware or software required.
- ✓ Money moves electronically, you can split the dues so locals no longer pay credit card fees on state or national dues.
- ✓ Easy access for your members.
- ✓ You can transfer funds to other associations for free.
- ✓ Run reports that will allow you to reconcile your bank statements.
- ✓ All communications can be done electronically through ecommerce to your members.
- ✓ No Need for paper invoices.
- ✓ Over half of our associations, representing 60% of NAR members, use the network.
- ✓ Annual combined volumes over \$617 million keep the credit card rates low.

Features & Benefits

National Association of Realtors® Ecommerce Network System has been in existence since November 1999. This system was created by NAR to provide all associations with a system that allowed their members to pay their dues electronically online. NAR built and hosts this custom system in order to provide our associations and MLS's with an inexpensive way to offer this service to their members. Since November 1999 we have done updates to the system to assure top of the line service. The Realtor Ecommerce Network has received rave reviews on the system and the service in which it provides. The NAR Ecommerce Network System provides associations with options on how a member or associations pays their dues.

There are five different payment methods a board can choose from in accepting payments from their members: American Express, Discover, Electronic Check, Master Card and Visa. The associations no longer need to send checks to either NAR or another association who's using the ecommerce network. You can now send monies via the ecommerce system utilizing the EFT option (Electronic Fund Transfer). The system also offers other modules such as an External Interface which allows you to use your in-house system or your own custom web forms as your front end into the Realtor Ecommerce Network.

TECHNICAL SUPPORT

The Ecommerce/NRDS
Support Staff at NAR provides support from 8am to 6pm CST at 800/868-3225

For more information on how to sign up for our Ecommerce Network System please call 800/868-3225.

INTERNET SECURITY

The Realtor Ecommerce Network meets the PCI security standards of the credit card industry.

