

# HOUSING AFRICA

An International Investment Conference  
Focusing on the Housing Sector



Sponsored by the Overseas Private  
Investment Corporation



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Arabella Sheraton Grand Hotel  
Cape Town, South Africa  
May 2 - 4, 2006

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### KEY HIGHLIGHTS

- Sessions highlighting current housing initiatives, construction, land development, legal issues, infrastructure, mortgage financing and capital markets
- Sessions on the private equity investment climate
- Overviews from leading housing experts, U.S. businesses and financial institutions actively investing in the housing sector
- Opportunities for facilitating key private sector investment partnerships between U.S. businesses and local businesses and banks
- Sessions on accessing financing available from the private sector, OPIC and multilateral institutions
- Insights from U.S. and African senior government officials
- Meals, receptions, networking events and conference handbook included

c/o MFM Group, Inc.  
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HOUSING AFRICA is an international investment conference focusing on the housing sector in sub-Saharan Africa that will be held May 2-4, 2006 in Cape Town, South Africa. This is a unique opportunity to hear from leading housing experts, U.S. businesses and financial institutions actively investing in the housing sector, legal experts, private equity fund managers, and U.S. and African senior government officials. The conference will also include local businesses and banks engaged in the housing sector and provide opportunities for facilitating key private sector investment partnerships with U.S. businesses planning to invest in the sub-Saharan housing sector.

The conference agenda will include sessions highlighting current housing initiatives, construction, land development, legal issues, infrastructure, mortgage financing, capital markets and private equity investment. The conference will be of particular interest to companies and financial institutions in the United States and other countries looking for investment opportunities in the housing sector. It will also be of interest to small and medium-sized enterprises, larger companies and financial institutions in the region looking for investors and joint venture partners.

HOUSING AFRICA is sponsored by the Overseas Private Investment Corporation (OPIC), the primary U.S. government agency responsible for supporting U.S. private sector investment in the developing world through its finance and insurance programs. OPIC's mission is to assist the flow of investment to developing countries and encourage the growth of emerging economies. Recognizing the important role that housing plays in fostering economic development, OPIC is committed to expanding the availability of housing and the development of mortgage markets worldwide.



The Overseas Private Investment Corporation (OPIC) was established as an independent agency of the U.S. government in 1971. OPIC helps U.S. businesses invest overseas, fosters economic development in new and emerging markets, complements the private sector in managing risks associated with foreign direct investment, and supports U.S. foreign policy. Because OPIC charges market-based fees for its products, it operates on a self-sustaining basis at no net cost to taxpayers.

OPIC helps U.S. businesses compete in emerging markets and meet the challenges of investing overseas when private sector support is not available. OPIC offers up to \$250 million in long-term financing and/or political risk insurance to U.S. companies investing in over 150 emerging markets and developing countries. Backed by the full faith and credit of the U.S. government, OPIC advocates for U.S. investment, offers experience in risk management, and draws on an outstanding record of success.

OPIC mobilizes America's private sector to advance U.S. foreign policy and development initiatives. Projects supported by OPIC expand economic development, which encourages political stability and free market reforms. OPIC promotes U.S. best practices by requiring projects to adhere to international standards on the environment, worker rights, and human rights. For more information visit [www.opic.gov](http://www.opic.gov).

## AGENDA

### Tuesday, May 2

3:00 pm-6:00 pm Conference Registration  
7:00 pm-9:00 pm Welcome Reception

### Wednesday, May 3

7:30 am-6:00 pm Conference Registration  
9:00 am-10:00 am Official Conference Opening  
10:15 am-11:15 am Challenge and Opportunity:  
The Investment Climate in Africa  
Networking Break  
11:15 am-11:30 am Construction and Homebuilding  
11:30 am-12:45 pm Executive Luncheon  
1:00 pm-2:30 pm "Closing the Housing Gap in Africa"  
2:45 pm-4:00 pm Mortgages and Bank Financing  
4:00 pm-5:15 pm Capital Markets and Securitization  
7:00 pm Reception

### Thursday, May 4

9:00 am-10:45 am Building Successful Partnerships:  
Case Studies in South Africa, Ghana,  
Zambia, and Kenya  
10:45 am-11:00 am Networking Break  
11:00 am-12:15 pm Land Development and Legal Issues  
12:30 pm-2:00 pm Executive Luncheon  
"Expanding Private Home Ownership"  
2:15 pm-3:30 pm Infrastructure and Support Systems  
3:30 pm-4:45 pm Private Equity and the Housing Sector  
6:00 pm-8:00 pm Closing Reception

## REGISTRATION HOUSING AFRICA

An International Investment Conference Focusing on the Housing Sector  
Arabella Sheraton Grand Hotel • Cape Town, South Africa • May 2 - 4, 2006

### PERSONAL INFORMATION:

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY, ORGANIZATION OR AGENCY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE/PROVINCE \_\_\_\_\_ ZIP/POSTAL CODE \_\_\_\_\_ COUNTRY \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ E-MAIL \_\_\_\_\_

### REGISTRATION FEE: (please check the appropriate box)

- Individuals from U.S. and other companies and financial institutions - US \$400.00  
 Individuals from locally-owned companies and financial institutions in Africa - US \$200.00

### PAYMENT METHOD: Pay by VISA, MasterCard or American Express.

The charge on your credit card statement will appear as "MFM Group, Inc."

- Visa  MasterCard  American Express

CREDIT CARD NUMBER \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

CARDHOLDER NAME \_\_\_\_\_ CARDHOLDER SIGNATURE \_\_\_\_\_

If you require special arrangements to fully participate in this meeting due to a physical disability, please check this box and we will contact you.

Special Dietary Requirements (if any):  No Pork  Vegetarian  No Dairy Products  Other

**HOTEL:** Arabella Sheraton Grand Hotel Cape Town, Convention Square, Lower Long Street, Cape Town, 8001, South Africa

### RATES:

Superior Rooms (single): R1,510 per room, per night.  
Superior Rooms (double): R1,690 per room, per night.  
These rates include breakfast, VAT of 14%, and the Tourism Levy charged at 1% of the total accommodation revenue. THESE SPECIAL RATES ARE NOT AVAILABLE THROUGH ONLINE SERVICES OR TRAVEL AGENTS.

### RESERVATION INSTRUCTIONS: Make room reservations by:

1. emailing the Hotel at [reservations@asgh.co.za](mailto:reservations@asgh.co.za), or
2. faxing the Hotel at +27.21.412.9003, or
3. calling the Hotel at +27.21.412.9999 and asking for reservations.

Request the group rates for the "OPIC Conference." Provide your name, check-in date, check-out date and room type preferred. A deposit of one night's room rate or a credit card guarantee will be required. A credit card (specifically: Visa, MasterCard, American Express or Diners Club) will be accepted by the Hotel as a guarantee. Provide the name of card holder, type of card, card number and expiration date.

**CUT-OFF DATE:** Friday, March 24, 2006.

### RESERVATION CANCELLATIONS:

Hotel will refund deposits and credit card guarantees made by OPIC Conference attendees if attendees cancel their room reservations 72 hours or more prior to arrival. No-shows and attendees who cancel their reservations within 72 hours of arrival will forfeit the first nights' room deposit.

**Terms & Conditions:** The Overseas Private Investment Corporation reserves the right to qualify all registrants. Registration includes a copy of the conference handbook and all group meals, breaks and receptions as noted in the conference program. Contact information you provide will be published in the conference attendee roster provided to registered participants. Travel and lodging arrangements and other expenses are the sole responsibility of participants. Cancellations received in writing by MFM Group, Inc. by April 12, 2006, will be refunded in full. Cancellations received after this date will not be refunded. Substitutions are welcome. Program content and speakers are subject to change without notice.