

What Do NAR Members think About Green Building?

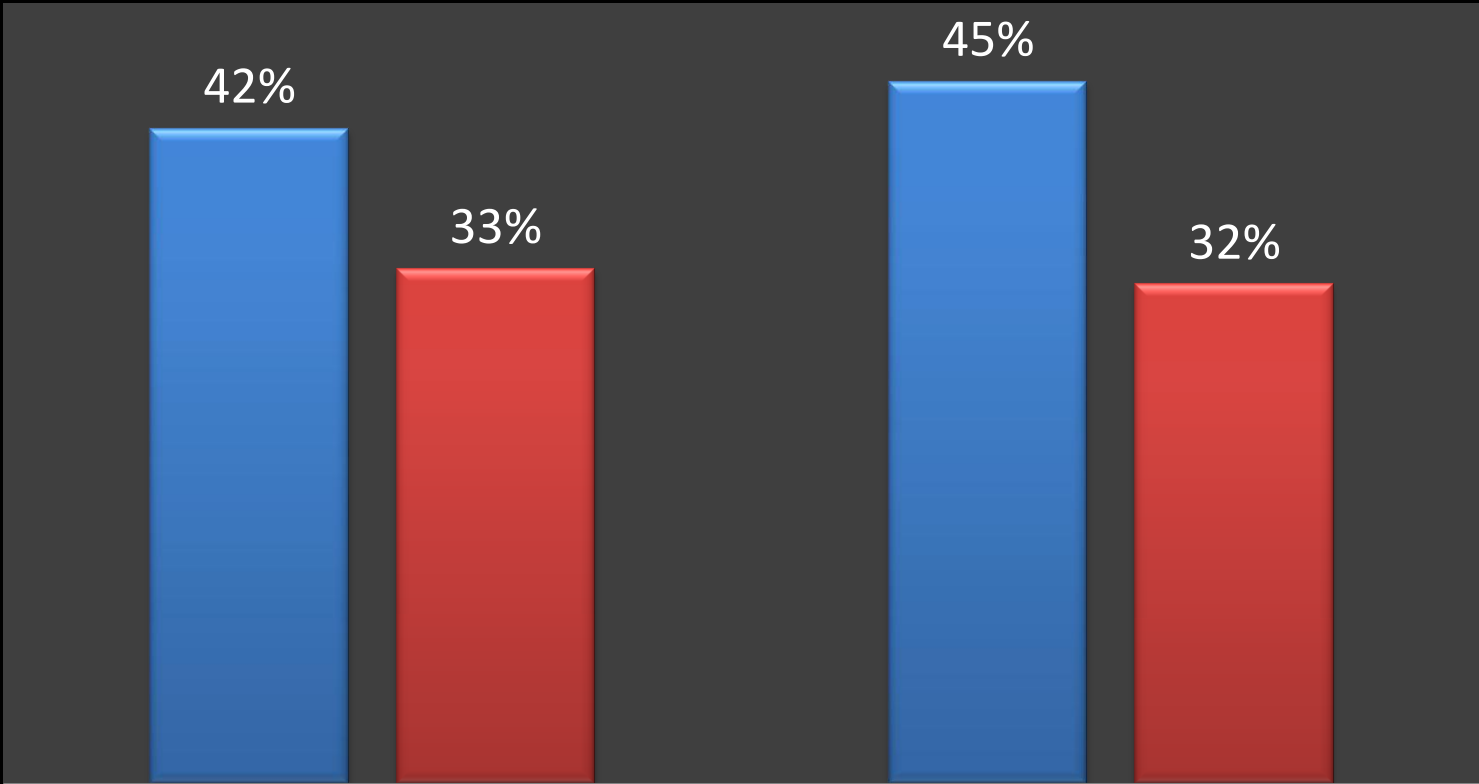
Hugh Morris

Smart Growth Representative

National Association of REALTORS®

Green Building is important to my...

Business Clients

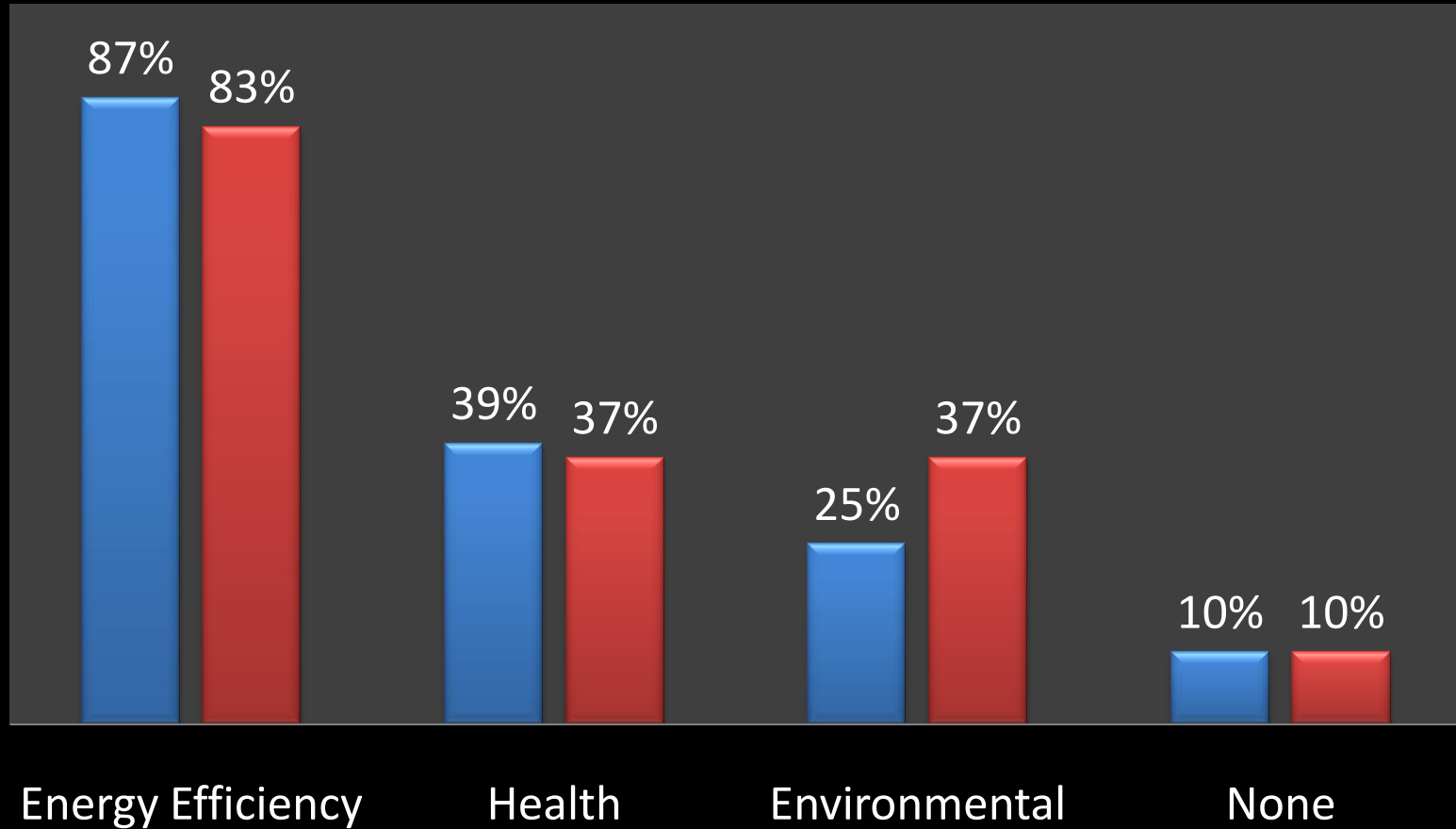


Residential (n=2,074)

Commercial (n=255)

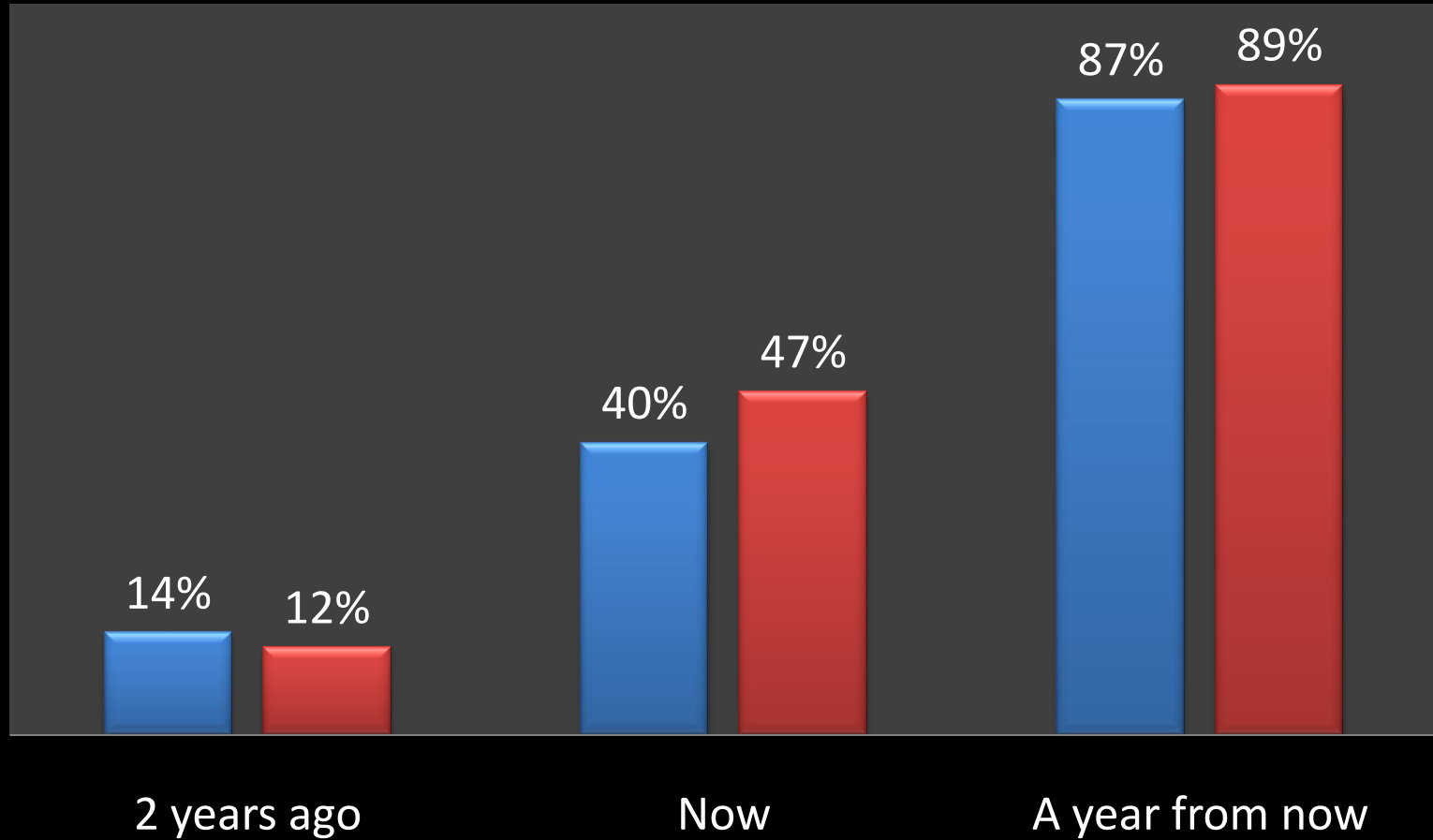
My clients are concerned with...

■ Residential ■ Commercial



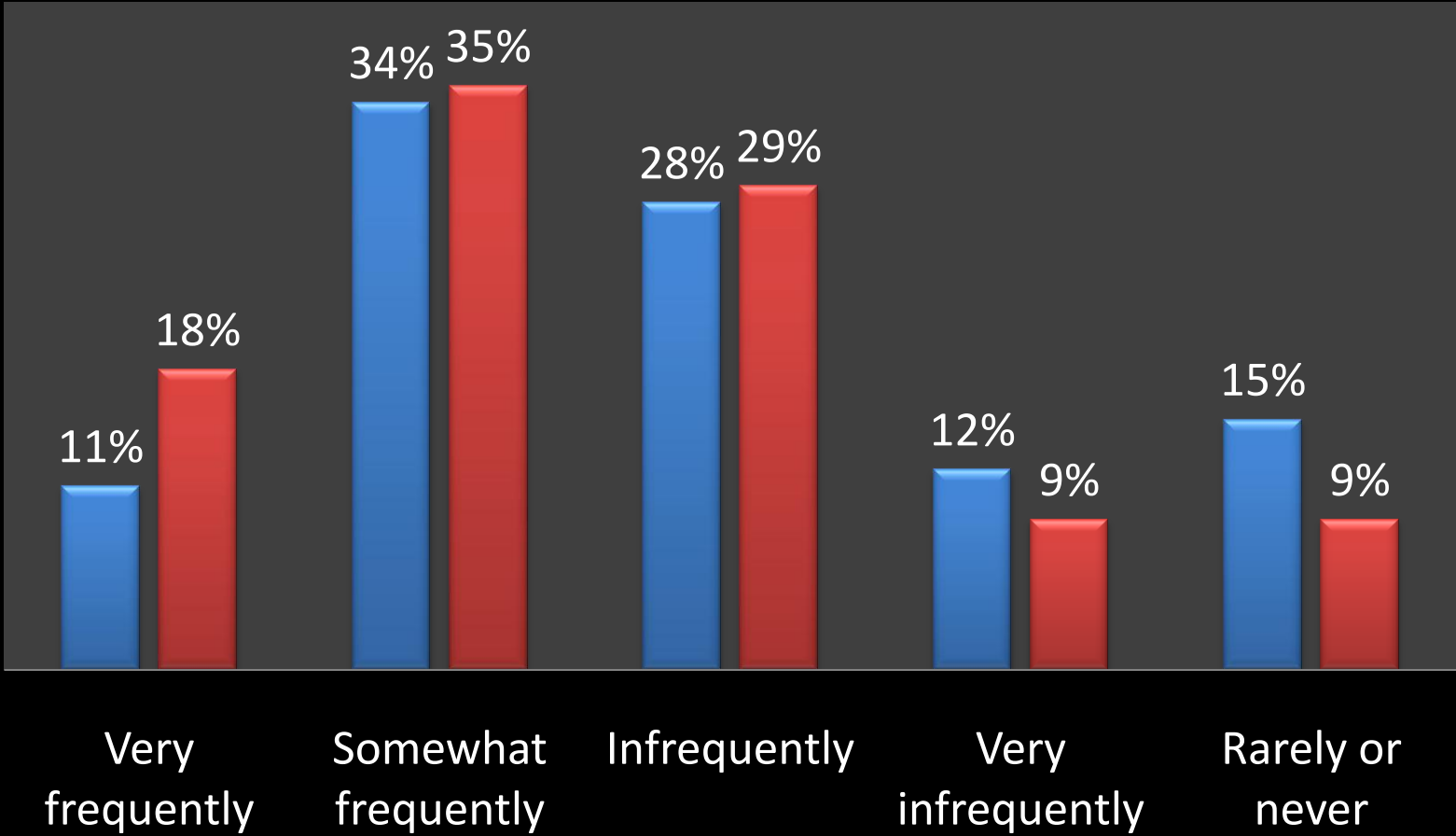
Interest in green building in your market...

■ Residential ■ Commercial



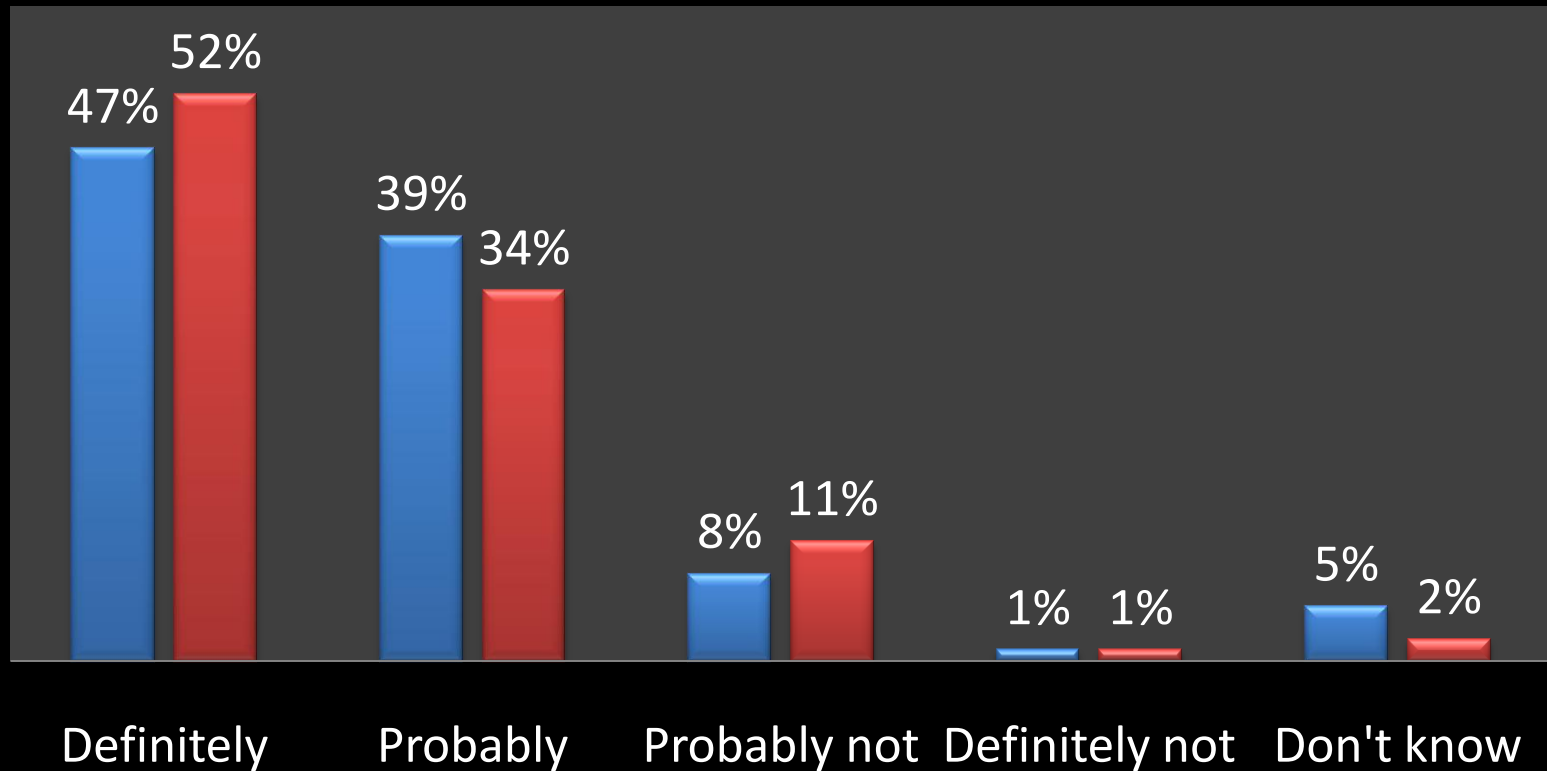
I discuss green building with my clients...

■ Residential ■ Commercial



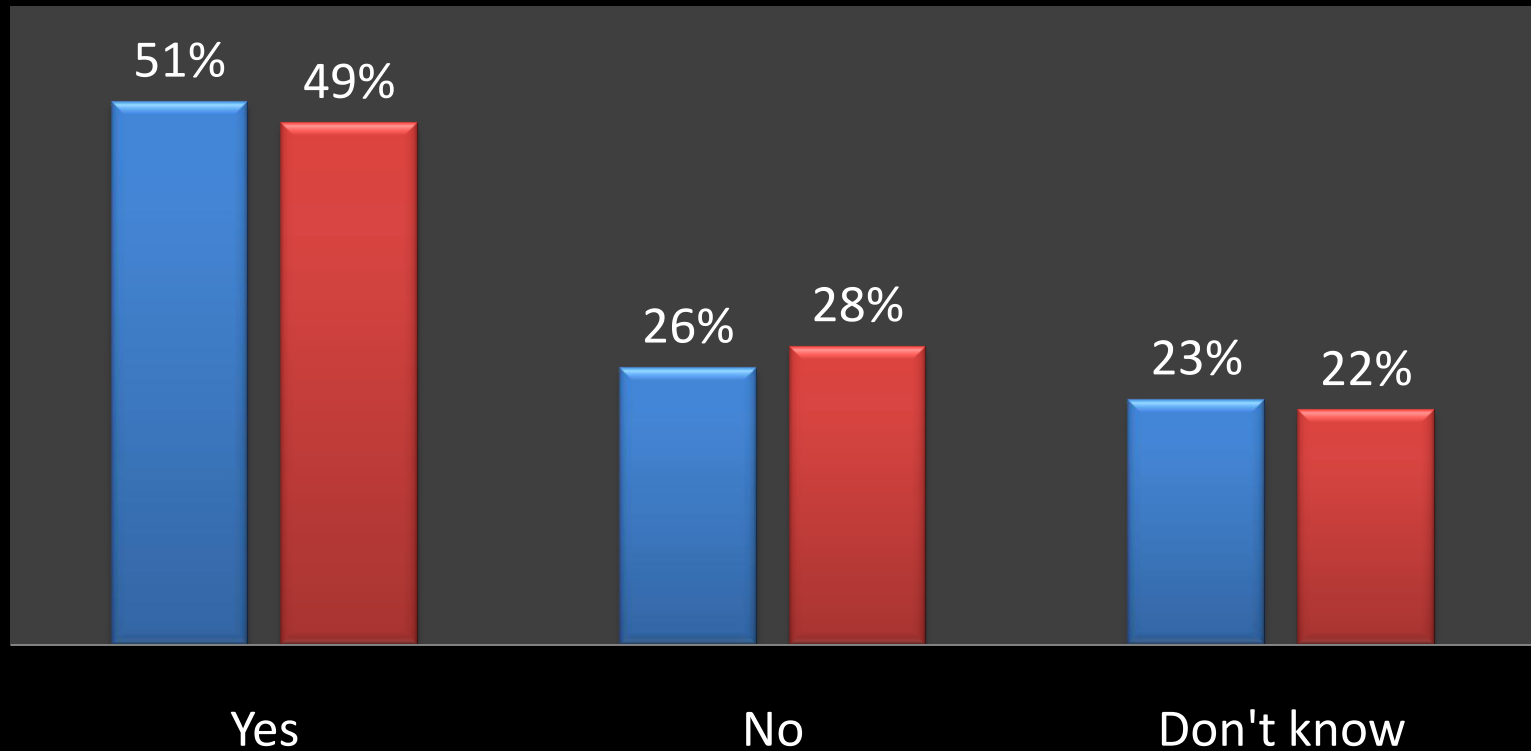
NAR should provide a green building CE course for its members

■ Residential ■ Commercial



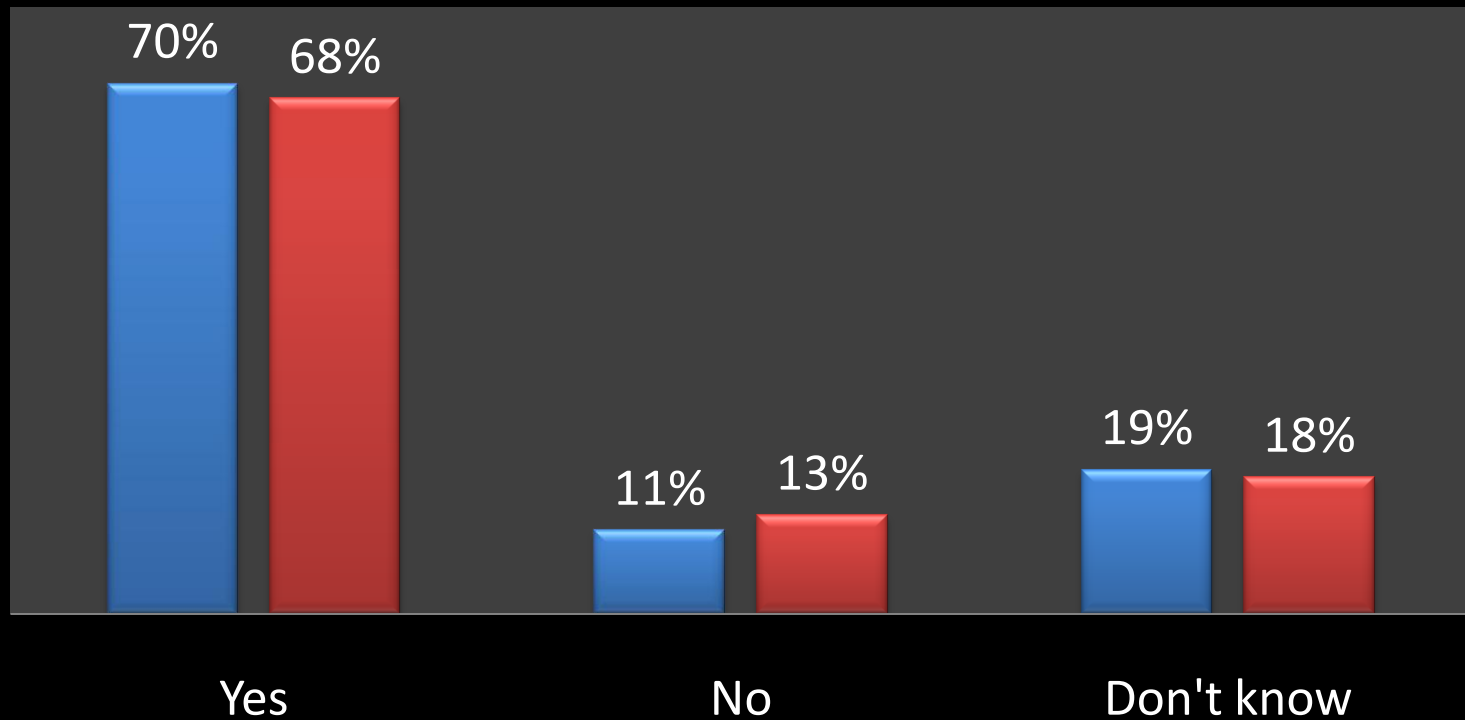
Should NAR create a green building designation/certification for Realtors?

■ Residential ■ Commercial



Should NAR be more involved in the issue of green building?

■ Residential ■ Commercial



Member Comments

- Demand for green homes currently exceeds supply.
- NAR should provide clarity in this confusing area.
- Demonstrate cost-effectiveness of energy efficiency improvements.