2022 C2EX Brokerage Office Challenge

Terms & Conditions

## **Challenge Timeline**

* **February 1** – 2022 C2EX Brokerage Office Challege (“Challenge”) launches.
* **February 1** **to** **Oct. 1** (“Challenge Period”) – During this Challenge Period, All C2EX Brokerage Endorsed Offices will be automatically entered into a drawing to win a C2EX Premium Public Relations Packet.
* **Oct. 1 – Deadline for a brokerage office to become a C2EX Endorsed Brokerage Office.**
* **Oct. 1 at midnight (CT)** – 2022 C2EX Brokerage Office Challenge closes.
* **Oct. 2 – Date of 2022 NAR Annual Conference –** Eight brokerage offices will be selected in a drawing.
* **2022 NAR Annual Conference** – At the NAR Annual Conference, the Challenge Winners will be announced and each be awarded a C2EX Premium Public Relations Package will consist of: (i) a C2EX Endorsed Brokerage Office Announcement and Explainer video that includes the Challenge Winner’s name and brokerage office branding; (ii) an announcement of the Challenge Winner’s selection at the 2022 NAR Annual Conference; and (iii) a stiped of one thousand dollars ($1,000) that the Challenge Winner can use to purchase materials such as a pull-up banner, signage (outdoor banners, sign riders, etc.), table tents, posters, window clints, and local advertising, business cards with the C2EX logo, and office open house supplies to promote their office’s C2EX Endorsement.

## **2022 C2EX Brokerage Office Challenge Rules**

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED BY LAW.

The eight (8) Challenge Winners will be honored at 2022 NAR’s Annual Conference, (“Conference”). Every Challenge Winner is encouraged to be present during the Conference.

During this Challenge Period, All C2EX Brokerage Endorsed Offices will be automatically entered into a drawing to win a C2EX Premium Public Relations Packet. A C2EX Brokerage Endorsed Office may opt-out of the Challenge by providing written notice to NAR Staff at C2EX@nar.realtor within the Challenge Period.

To be a C2EX Endorsed Brokerage Office, the office must meet the following requirements within the Challenge Period:

* The brokerage office must be located in the United States, Puerto Rico, U.S. Virgin Islands, Guam or the District of Columbia;
* The brokerage office’s managing broker must have their C2EX Endorsement;
* At least eighty percent (80%) of the brokerage office’s agents must have their C2EX Endorsement; and
* The Brokerage Endorsement Application which is at <https://www.nar.realtor/C2EX/Broker> must be completed, submitted and approved by the C2EX staff of the National Association of REALTORS® (“NAR”).

To learn more about the C2EX program, follow this link: <https://www.nar.realtor/commitment-to-excellence>. Earning the C2EX Endorsement means completing the C2EX program and earning the C2EX Endorsement.

Each Challenge winner will be awarded a C2EX Premium Public Relations Package (“Prize”) that will consist of: (i) a C2EX Endorsed Brokerage Office Announcement and Explainer video that includes the Challenge Winner’s name and brokerage office branding; (ii) an announcement of the Challenge Winner’s selection at the 2022 NAR Annual Conference; and (iii) a stiped of one thousand dollars ($1,000) that the Challenge Winner can use to purchase materials such as a pull-up banner, signage (outdoor banners, sign riders, etc.), table tents, posters, window clints, and local advertising, business cards with the C2EX logo, and office open house supplies to promote their office’s C2EX Endorsement. The Prize is non-transferable and non-assignable and subject to applicable laws and regulations. Any attempt to transfer or assign the Prize will be void. Any taxes imposed upon a Prize will be the sole responsibility of the Challenge Winner.

The Challenge Winners will be randomly drawn by the C2EX Committee.

The 2022 C2EX Brokerage Office Challenge and its terms and conditions are governed by the laws of the State of Illinois. If any portion of the Challenge or the terms and conditions are deterred by any court or governmental agency of competent jurisdiction to violate applicable law or otherwise not conform to requirements of law, then the rest of the Challenge and/or its terms and conditions will remain in effect and NAR may substitute a suitable and equitable provision for the invalid/unenforceable provision in order to carry out the original intent and purpose of the Challenge and/or its terms and conditions.

The staff of NAR and the program sponsors will not take phone calls or release any information regarding the winner determination process, or status of the entries.

Except where probhibited by law, Challenge Winners, through their representatives, must agree: (i) to be interviewed, photographed, filmed, and featured in NAR promotions; (ii) to allow NAR to use the Challenge Winner and its managing brokers and agents’ names, voices, pictures, likeness and biographical data and or any other information contained in the C2EX Brokerage Endorsement

Application without additional compensation. In addition, all Challenge Winners consent to being photographed, filmed, taped and or interviewed about the Challenge. In connection therewith, all Challenge Winners grant full permission and consent to NAR to using any of the results of such photographing filming, taping and/or interviewing in any and all media now known or hereafter devised and hereby release NAR from all liability related thereto.

NAR, and the C2EX Committee are not responsible for late, stolen, technical problems, or misdirected applications.

If there is insufficient participation in the Challenge, NAR may, in its sole and reasonable discretion, decide to cancel the Challenge.

All information submitted by Challenge participants must be true and correct at all times, and are responsible for keeping such information up-to-date.

At any time, in the sole and absolute discretion of NAR, it will be entitled to disqualify a Challenge participant and/or not allow the brokerage office’s managing broker or agent(s) to be counted towards the Challenge requirements in the event of a failure to meet relevant criteria or any other violation or suspected violation of these Terms and Conditions.

By participating in the Challenge, the brokerage office must release NAR from any and against any and all injury, loss or damage caused or claimed to be caused by its participation in the 2022 C2EX Brokerage Office Challenge and/or the acceptance, awarding, receipt, use and/or misuse of the Prize. By participating, each Association agrees that: (a) any and all disputes, claims, and causes of action arising out of or in connection with the 2022 C2EX Brokerage Office Challenge, or any prizes awarded, must be resolved individually without resort to any form of class action; (b) any claims, judgments and awards will be limited to actual out-of-pocket costs incurred, including costs associated with entering the 2022 C2EX Brokerage Office Challenge, but in no event attorney’s fees; and (c) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses.

This Challenge is void where prohibited by law.